

MBA PROGRAM KOHLER

A 33–39 credit program

Business Essentials (9 credits)

MBA 6020

Business Essentials:
Accounting, Economics,
and Finance

4.5 credits

MBA 6030

Business Essentials:
Marketing, IT,
Operations and
Supply Chain

4.5 credits

Decision Making (4.5 credits)

MBA 6010

Quantitative Analysis

1.5 credits

MBA 6100

Business Analytics

3 credits

Ethics and Organizations (3 credits)

MBA 6120

Concepts for Ethical
Business Practice

1.5 credits

MBA 6130

Corporate Social
Responsibility

1.5 credits

Marquette University is offering its same high-quality, nationally ranked MBA Program in Kohler.

A unique program, offered in conjunction with the Kohler Company, but not limited to Kohler Co. employees. Qualified candidates from all corporations are welcome! This is a lock-step, cohort program, completing the Marquette University MBA degree in 28 months with classes on a single night each week. The courses are delivered in a blended format. That means that students will do more learning with the use of technology but still have significant face-to-face class time.

We have used the blended model in our previous Kohler cohort, Executive MBA Program and in some of the part-time MBA courses for a number of years, and we find that it works well. Basic content is delivered via voiceover PowerPoint presentations, videos, etc. Then class time is used for discussion and high-level learning.

Some of the benefits we have seen from this format are:

- Utilizing technology to enhance your learning experience
- Blending the convenience of online learning with the value of face-to-face exchange
- Valuing your time by allowing you to learn the important core material at your pace
- Maximizing class time for discussing and applying ideas rather than listening to lectures

Strategy (6 credits)

MBA 6110

Strategic Management
Introduction

3 credits

MBA 6200

Enterprise Risk
Management

1.5 credits

MBA 6997

Strategic Management
Capstone

1.5 credits

Leadership (4.5 credits)

MBA 6140

Leading People
and Change

1.5 credits

MBA 6150

Leading Innovation
and Creativity

1.5 credits

MBA 6160

Leadership Coaching and
Development

1.5 credits

Electives (12–15 credits)

Elective

3 credits

Elective

3 credits

Elective

3 credits

Elective

3 credits

Elective for Bus Undergrad

3 credits

Students vote on which elective offerings to take at the Kohler site. Students may take their open electives on the main campus.

Students waived from MBA 6020 and/or MBA 6030 take a fifth 3-credit elective for a total of 15 credits of electives.



MARQUETTE
UNIVERSITY

**GRADUATE SCHOOL
OF MANAGEMENT**

JANUARY 2018

Application Process and Requirements:

You'll find the application for admission to the Graduate School of Management online. Go to www.marquette.edu/gsm then click on "Apply Now."

Students may apply for **regular degree or temporary status**. If possible, it is recommended that you apply for regular degree status. Please note the Kohler cohort on your application if applying for this off-site MBA program.

Applicants for regular degree status, submit these materials:

- Completed application form and fee (submit online)
- Official transcripts from all current and previous colleges and universities except Marquette
- Official test scores from Graduate Management Admission Test (GMAT #1448) or Graduate Records Exam (GRE #5786)
- Essay (submit online)
- Resumé (submit online)

International/F1 Visa Status applicants must also submit:

- Three letters of recommendation
- Official TOEFL score or other acceptable proof of English proficiency

Applicants for temporary (valid one semester only) status, submit these materials:

- Completed application form and fee (submit online)
- Official transcripts from all current and previous colleges and universities except Marquette
- Essay (submit online)
- Resumé (submit online)

(International applicants on F-1 visas are not eligible for temporary status.)

GMAT/GRE Waiver Policy

For the MBA program, applicants may be waived from the GMAT/GRE exam requirement if they have less than three years of business experience and have a 3.5 or higher overall QPA with proof of quantitative coverage. For those with three or more years of experience, the QPA requirement is 3.25 or higher from an AACSB-accredited school, Engineering Accredited Commission of ABET school or Department of Education-approved Regional Accrediting Body with proof of quantitative course coverage.

After submitting the online application, applicants should request the waiver and provide rationale to Debra.Leutermann@marquette.edu.

Send your transcripts, official scores and letters of recommendation to:

Marquette University Graduate School of Management
David Straz Hall Executive Center, Suite 275
P.O. Box 1881
Milwaukee, WI 53201-1881

Contacts:

Phone: 414.288.7145
 E-mail: mba@marquette.edu
 Web site: www.marquette.edu/gsm

TENTATIVE SCHEDULE

Course	Credits
Fall 2018	
MBA 6030	4.5
MBA 6010	1.5
MARK 6140 <i>33-credit plan may take online elective</i>	(3)
Spring 2019	
MBA 6020	4.5
MBA 6140	1.5
LEDR <i>33-credit plan may take online elective</i>	(3)
Summer 2019	
MBA 6110	3
MBA 6150	1.5
Fall 2019	
MBA 6100	3
MBA 6120	1.5
MBA 6160	1.5
Spring 2020	
Elective	3
Elective	3
Summer 2020	
MBA 6130	1.5
Elective	3
Fall 2020	
Elective	3
MBA 6200	1.5
MBA 6997	1.5

