

ECONOMICS PROGRAM

Minimum MSAE credit requirement: 30 credits

Economics Required Core (12 credits)

ECON 6560* Applied Econometrics 3 credits	ECON 6561 Applied Time-Series Economic Forecasting 3 credits	ECON 6503 Microeconomic Theory and Application 3 credits	ECON 6504 Macroeconomic Theory and Application 3 credits	AND	ECON 6998 Master's Professional Project and Comprehensive Examination
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*We recommend that you take ECON 6560 your first semester.

You may choose an area of specialization: business economics, business and managerial analytics, financial economics, marketing research, public policy research or real estate economics — or the general track.

Business Economics (18 credits)

ACCO 6100 Managerial Accounting 3 credits
Select 2-3 of these courses: BUAD 6160 Business Analytics Using Spreadsheets BULA 6110 Legal Issues in Business & Technology FINA 6200 Financial Management MBA 6140 and MBA 6160* (1.5 credits each) MARK 6200 Marketing Management MARK 6160 Marketing Research OSCM 6200 Operations & Supply Chain Management OSCM 6110 Manufacturing Management OSCM 6115 Service Operations Management Skills Up to three 1-credit classes, BUAD 6108-GIS, BUAD 6112- SAS, BUAD 6113-SPSS, ECON 6931 'R' 6-9 credits
Economics electives 6-9 credits

Business and Managerial Analytics (18 credits)

MBA 6100 Business Analytics OR MSCS 6520 Business Analytics 3 credits
MSCS 6510 Business Intelligence 3 credits
MSCS 6931 Topics in MSCS: Ethical and Social Implications of Big Data 3 credits
3 credits from: FINA 6111-6995 Finance elective OR MARK 6160 —or— MARK 5931 Marketing Research
MSCS 5610 —or— MSCS 6330 Data Mining
Or 3 from these 1-credit courses BUAD 6112 SAS BUAD 6113 SPSS ECON 6931 'R'
Economics elective 6 credits

Financial Economics (18 credits)

ACCO 6200 Managerial Accounting 3 credits
ECON 6580 Monetary Theory/Policy 3 credits
FINA 6200 Financial Management 3 credits
FINA 6111-6995 Finance elective 3 credits
Economics elective 3 credits
Economics elective 3 credits

General Economics Track (18 credits)

Economics elective 12 credits
Economics, business, mathematics, statistics, or social sciences elective 6 credits

Marketing Research (18 credits)

MARK 6200 Marketing Management 3 credits
MARK 6160 Marketing Research 3 credits
Select two of these courses: MARK 6110–6953 Skills Up to three 1-credit classes: BUAD 6108-GIS, BUAD 6112- SAS, BUAD 6113-SPSS, ECON 6931-'R' 6 credits
Economics elective 6 credits

See other side for additional
Public Policy Research and
Real Estate Economics →



Public Policy Research
(18 credits)

6 credits from:

ECON 6510
Economics of the Public Sector
ECON 6512
Studies in Urban and Regional
Economics
ECON 6520
Studies in Labor Economics
ECON 6522
Studies in Healthcare
Economics and Healthcare
Policy

6 credits from:

ECON 5016
Environmental and Natural
Resources Economics
ECON 5040
International Economic Issues
POSC 6361
Women and Public Policy
POSC 6954
Research Seminar in American
Politics (Urban Public Policy)

6 elective credits

Real Estate Economics
(18 credits)

Skills Up to three 1-credit classes:

BUAD 6108-GIS, BUAD 6112-SAS,
BUAD 6113-SPSS, ECON 6931-'R'

1 credit each

ECON 6512

Urban and Regional
Economics
3 credits

REAL 6931

Topics in Real Estate
3 credits

FINA 6200

Financial Management
3 credits

FINA 6163

Real Estate Finance
and Investments
3 credits

Economics elective
beyond required courses
3 credits

Employment Opportunities for MSAE Program Graduates

A typical graduate of the Master of Science in Applied Economics program has excellent placement opportunities as an applied economist, with a starting salary about \$20,000 to \$25,000 above that of an undergraduate.

Here are some of the places our graduates have worked or are currently working:

AC Nielsen
American Express
ARC Worldwide
British Petroleum
Bank of America
Catalina Marketing
Chicago Partners
Goldsmith–Agio–Helms Investment Bankers
Harley–Davidson
HSBC — North America
Kellogg
Kimberly–Clark
Kohler Co.
Marketing Analytics
M&I Bank
McKinsey and Company
Mercury Marine
MGIC
MillerCoors
Milwaukee County Department of Administrative
Services
MiSix
Northwestern Mutual Financial Networks
Prudential Securities
Rockwell Automation
TDS Telecom
U.S. Bank
U.S. Department of Labor
U.S. Department of State
Wells Fargo
Ziegler Capital Management

For more information contact:

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