

# MARQUETTE ONLINE MBA

A 33–39-credit program

Marquette University's online MBA is a 28-month, fully-online, cohort MBA program with students taking 2–3 classes per term each fall, spring and summer. The cohort size is 25 students. Same great faculty, same curriculum, with more convenient delivery.

The total program is 33-39 credit hours depending upon a student's undergraduate background. Students with an undergraduate degree in business will take a slightly different path the first two terms. All students are required to complete a non-credit, teams-based exercise in semester one to assist the students in forming a virtual team.

The admissions standards and process are the same for the online cohort as it is for our traditional MBA program. We do not require work experience, but it is highly recommended.

## Semester 1

### MBA 6030

Business Essentials:  
IT/Marketing/Supply Chain  
4.5 credits

### MBA 6010

Quantitative Analysis  
1.5 credits

Non-credit team-based  
experience required for all  
students.

*For students with undergraduate  
business background (i.e.,  
have completed appropriate  
classes in Information Systems,  
Marketing, and Supply Chain):*

### MBA 6010

Quantitative Analysis  
1.5 credits

### MARK 6140

Option for business  
undergraduate students to  
take a 3-credit elective in  
International Marketing\*

## Semester 2

### MBA 6020

Business Essentials:  
ACCO/ECON/FINA  
4.5 credits

### MBA 6140

Leading People and Change  
1.5 credits

*For students with undergraduate  
business background (i.e., have  
completed appropriate classes  
in Accounting, Economics,  
and Finance):*

### MBA 6140

Leading People and Change  
1.5 credits

Option for business  
undergraduate students to  
take a 3-credit elective in  
Leadership\*

*\*Students in the 33 credit  
hour program are required to  
complete one of these two  
optional courses. They may  
take both and the second one  
will substitute for an elective  
in semester 6 or 7.*

## Semester 3

### MBA 6100

Business Analytics  
3 credits

### MBA 6110

Strategy Introduction  
3 credits

## Semester 4

### FINA 6200

Advanced Financial  
Management  
3 credits

### MBA 6120

Concepts for Ethical Business  
Practice  
1.5 credits

### MBA 6150

Innovation and Creativity  
1.5 credits

## Semester 5

### MARK 6200

Marketing for Management  
Decision Making  
3 credits

### MBA 6130

Corporate Social Responsibility  
1.5 credits

### MBA 6160

Leadership Coaching and  
Development  
1.5 credits

## Semester 6

### MBA 6200

Enterprise Risk Management  
1.5 credits

### ELECTIVE

As voted on by class  
3 credits

## Semester 7

### MBA 6997

Strategic Capstone  
1.5 credits

### ELECTIVE

As voted on by class  
3 credits



Graduate School of Management



THE BEST BUSINESS SCHOOLS IN THE WORLD  
THE BLUE ACCREDITED PROGRAMS IN THE WORLD

MARCH 2018

## **Application Process**

Applications are submitted directly to the Graduate School of Management.

- A completed online application form and fee; Note: Application fee is waived for Marquette University alumni.
- Official transcripts from all current and previous colleges except Marquette
- Official test scores from the Graduate Management Admission Test (GMAT) [Institutional Code 1448], or Graduate Records Exam (GRE) [Institutional Code 5786]
  - Applicants may request a waiver of the GMAT/GRE exam requirement if they have less than three years of business experience and have 3.5 or higher QPA with proof of quantitative coverage. For those with three or more years of experience, the QPA requirement is 3.25 or higher from an AACSB-accredited school, Engineering Accredited Commission of ABET school or Department of Education approved Regional Accrediting Body with proof of quantitative coverage.
- International students should have an adequate command of both written and spoken English usually evidenced by an acceptable TOEFL or IELTS score.
- Essay questions on the application form
- Resume or job profile
- Two letters of recommendation are optional
- Applications are reviewed on a rolling basis

Additional information on the application process is posted to the Graduate School of Management's web site at [marquette.edu/gsm](http://marquette.edu/gsm).

### **For more information please contact:**

**Graduate School of Management**

**Marquette University**

Straz Hall, Suite 275

PO Box 1881

Milwaukee, WI 53201-1881

phone: 414-288-7145

text: 414-288-4GSM (4476)

GSM@Marquette.edu

Marquette.edu/gsm

Twitter: @MarquetteMBA