

Graduate School of Management Specialization List

- The areas of Specialization are: Economics, Finance, Human Resources, International Business, Management Information Systems, Marketing and Operations and Supply Chain Management.
- Specializations consist of 12 credits in a designated area of study as indicated below.
- A maximum of 3 credits may double count between two specializations. The remaining 9 credits must be unique to each specialization.
- All courses applied toward a specialization must be taken at Marquette University.
- The grades for courses applied toward a specialization must be “B” or better.
- All courses applied toward a specialization must be taken at graduate level.
- GSM courses not listed here, do not apply toward a specialization, but may be taken as electives toward a general MBA program.
- Students are not required to specialize.

Economics

12 credits of graduate economics ECON 6200 including and ECON 6560 and (6 credits from ECON Program)

ECON 6200 - Economics for Management Decision Making

ECON 6560 - Applied Econometrics

AND

3 credits approved by Director of MSAE program.

Contact the Director of Applied Economics Program for specific elective course work and requirements.

Finance

12 credits including FINA 6200; Requires four courses in Finance at the graduate level. FINA 6200 is a prerequisite for finance electives.

FINA 6200 - Advanced Financial Management

AND

ACCO 6180 - Finance Statement Analysis

ENTP 6180 - Entrepreneurial Finance

FINA 5081/6081 - Investment Banking

FINA 5370 - Advanced Investment Mgmt Ethics and Society

FINA 5931/6931 - Topics in Finance

FINA 6111 - Investments

FINA 6130 - Bank Management

FINA 6140 - International Financial Management

FINA 6163 - Real Estate Finance & Investments

FINA 6165 - Fixed Income Markets and Securities

FINA 6170 - Investments Management, Ethics and Society

FINA 6953 - Seminar in Finance

FINA 6995 - Independent Study in Finance (FINA)

Human Resources

12 credits; Requires HURE 6170, plus three additional electives (9 credits) from the HURE Program.

HURE 6170 - Ethical Issues, Regulatory Environment & HR Management

AND

HURE 5003 - Employment Law

HURE 5005 - Employee Benefit Systems

HURE 5010 - Strategic Compensation

HURE 5020 - Labor Relations and Collective Bargaining

HURE 5080 - Training and Development

HURE 5140 - International Human Resources Management

HURE 5931/6931 - Topics in Human Resources Management

HURE 6100 - HR Information Systems and Analytics

HURE 6210 - Organizational Development

HURE 6215 - Change Leadership

HURE 6230 - Data-Driven Organizational Improvement

HURE 6530 - Talent Acquisition and Management

HURE 6535 - Diversity in Organizations

HURE 6590 - Strategic Human Resources Management

HURE 6953 - Seminar in Human Resources

HURE 6995 - Independent Study in Human Resources (HURE)

MANA 6110 - Leadership, Motivation & Organizational Change

MANA/HURE 6125 - Negotiations

International Business

12 credits from the following list*

MBA 6110 - Strategy Introduction

And 3 credits from:

INBU 5951/6951 - International Study in Business
OR (GSM travel abroad experience)

ECON 5951 - Marquette Led Travel and Study Abroad in Economics

INTE 5540 - Global Technology Experience

And 6 credits from the following:

ECON 6544 - International Currency Markets

ECON 6546 - International Trade

HURE 5140 - International HR Management

INTE 6157 - Global Information Technology Sourcing

OSCM 6140 - Globalization and Global Operations

MARK 6140 - Global Marketing Strategy

FINA 6140 - International Financial Management

MANA 6140 - International Management

INBU 5931/6931 - Topics in International Business

INBU 6953 - Seminar in International Business

INBU 6995 - Independent Study in International Business

*One Political Science graduate course may be substituted (as approved by the IB Director).

Marketing

12 credits including MARK 6200; Requires four courses in Marketing at the graduate level. MARK 6200 is a prerequisite for other MARK electives.

MARK 6200 - Marketing for Management Decision Making

AND

MARK 6110 - Consumer Behavior

MARK 6120 - Integrated Marketing Communications

MARK 6125 - Digital Marketing

MARK 6130 - Customer Relationship Management

MARK 6136 - Sales Management

MARK 6140 - Global Marketing Strategy

MARK 6160 - Marketing Research

MARK 6165 - Marketing Analytics

MARK 6170 - Marketing Ethics and Social Responsibility

MARK 6175 - Marketing and Social Entrepreneurship

MARK 6185 - Brand Management

MARK 5931/6931 - Topics in Marketing

MARK 6953 - Seminar in Marketing

MARK 6995 - Independent Study in Marketing

Information Systems

12 credits including INSY 6200; Requires four courses in Information Systems INSY at the graduate level. INSY 6200 is a prerequisite for INSY electives. The Department has also approved the following courses from the Math and Computer Science Program (MSCS) and the Electrical Engineering Program (EECE) as listed below.

INSY 6200 - Information Systems Strategy

AND

INSY 5045 - Emerging Technologies

INSY 5056 - IT Governance

INSY 5540 - Global Technology Experience

INSY 5931/6931 - Topics in Information Tech.

INSY 6150 - Information Technology Strategy

INSY 6153 - Project Management

INSY 6156 - Privacy and Security

INSY 6157 - Global Information Tech. Sourcing

INSY 6158 - System Analysis and Design

INSY 6159 - Database Management Systems

INSY 6953 - Seminar in Information Tech.

INSY 6995 - Independent Study in Information Tech.

MSCS 6340* - Component Architecture

MSCS 6350* - Distributed Computing

MSCS 6360* - Enterprise Architecture

MSCS 6370* - Information Representation

EECE 6540* - Digital Image Processing

EECE 6710* - Computer Architecture

EECE 6810* - Algorithm Analysis and Applications

EECE 6820* - Artificial Intelligence

EECE 6840* - Neural Networks and Neural Computing

*Consult with MSCS, EECE or LAW departments for approval to register for courses.

Operations and Supply Chain Management

12 credits including OSCM 6200; Requires four courses in the area of Operations and Supply Chain Management at the graduate level. OSCM 6200 is a prerequisite for other OSCM electives.

OSCM 6110 - Manufacturing Management

OSCM 6115 - Service Operations Management

OSCM 6120 - Quality and Process Management

OSCM 6125 - Purchasing and Supply Management

OSCM 6140 - Globalization and Global Operations

OSCM 6151 - Enterprise Systems in Supply Chain Management

OSCM 5931/6931 - Topics in OSCM

OSCM 6953 - Seminar in OSCM

OSCM 6995 - Independent Study in Operations and Supply Chain Management (OSCM)

Sport Business (restricted to joint program MBA/JD Sports Law students)

- LAW 7106 - Amateur Sports Law
- LAW 7303 - Professional Sports Law
- LAW 7950 - Workshop: Adv. Legal Research

and

A sports law workshops, i.e. LAW 7842, LAW 7786, LAW 7821

and

- MBA 6110 - Strategy Introduction