

MARQUETTE BUSINESS

APPLIED LEARNING | COLLABORATION | LEADERSHIP DEVELOPMENT

MAJORS

Accounting | Accelerating Ingenuity in Markets | Business Administration
Business Analytics | Business Economics
Finance | Human Resources
Information Systems
International Business | Marketing
Operations & Supply Chain Management
Real Estate (Commercial)

56.1%

of graduates earn more than one business major

CENTERS & PROGRAMS

- Applied Investment Management (AIM) Program
- Center for Applied Economics
- Vieth Institute for Real Estate Leadership
- Center for Supply Chain Management
- Commercial Banking Program
- Professional Sales Program
- Real Estate Asset Program (REAP)
- Swift Student Center: Business Career Center, International Business Programs, and Academic Services

91%

placement rate
of undergraduate
students

2022-2023

82%

of students
participate in at
least one
internship

96% knowledge rate

AN INNOVATIVE HOME FOR MARQUETTE BUSINESS

OPENED SPRING 2023

This state-of-the-art facility for Marquette Business builds on our strong foundation of nationally ranked programs and dedication to applied learning, ethics and social responsibility, and interdisciplinary activities. The facility's design and technology helps Marquette Business reach new heights as a dynamic hub for students, faculty, alumni and the business community.



COLLEGE EXPERIENCES

- Accelerated Degree Programs (ADP) including a STEM-MBA
- Conferences, case competitions, applied coursework, and site visits
- Internship for credit opportunities
- Pre-Law Scholars Program
- Business student organizations
- Study Abroad: Short- and Long-Term Programs

Top 100

Among Best Undergraduate
Business Programs by U.S. News &
World Report

Top 25

in Finance, Real Estate, and Supply
Chain by U.S. News & World Report

AACSB

AACSB Accredited since 1928 in
both Business and Accounting
Programs



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MISSION

It is our mission to deliver a Jesuit business education rooted in cura personalis which fosters a hunger for integrated knowledge, develops a spirit of intellectual curiosity and innovation, and instills a commitment among our students to make a meaningful impact on the world around them through professional excellence, servant leadership, and purposeful personal development.

VISION

Marquette Business aspires to be an inclusive and diverse community of scholars, practitioners, and learners recognized as the most innovative and accomplished Jesuit business school in the world.

Marquette Business will reach beyond the traditional disciplinary boundaries of business and embrace collaborative, applied, and innovative methods of teaching, learning and research. Graduates of Marquette Business will be ethical and innovative leaders who are committed to creatively solving the problems of business and society for the greater well-being of humankind.

ACCREDITATION

- Association to Advance Collegiate Schools of Business (AACSB) – more than 900 accredited business schools worldwide and includes a continuous improvement review every five years.
- AACSB Accounting Accreditation – one of more than 180 schools worldwide with this accreditation.

FACULTY

- Qualified full-time faculty incorporating a mix of academic (Ph.D.) and industry experience.
- Individualized, personal attention allow students to develop relationships with faculty.
- Advising by faculty members within a student's major beginning sophomore year.

INTERNATIONAL PROGRAMMING

- A full-time international business director and advisor dedicated to promoting and assisting students in planning their experience abroad.
- Over 70 programs at international institutions all over the globe.
- Between 6-10 short-term, faculty-led study abroad experiences from one week to three-weeks in length.

HIGHLIGHTS

- Series of leadership courses over the first three years - emphasizing professional business development.
- Business Career Center housed within the college allowing stronger access to career development, internships, full-time placement, and mentorship programs.
- Outstanding business network of more than 22,000 alumni.
- The Milwaukee urban environment provides access to guest speakers, corporate visits, internships, mentors, recreation, and entertainment.

MORE INFORMATION

Advising Questions

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MARQUETTE
UNIVERSITY

BE THE
DIFFERENCE.