

# MARQUETTE BUSINESS

APPLIED LEARNING | COLLABORATION | LEADERSHIP DEVELOPMENT

## MAJORS

Accounting | Accelerating Ingenuity in Markets | Business Administration  
Business Analytics | Business Economics  
Finance | Human Resources  
Information Systems  
International Business | Marketing  
Operations & Supply Chain Management  
Real Estate (Commercial)

**56.1%**  
of graduates earn more than one business major

## CENTERS & PROGRAMS

- Applied Investment Management (AIM) Program
- Center for Applied Economics
- Vieth Institute for Real Estate Leadership
- Center for Supply Chain Management
- Commercial Banking Program
- Professional Sales Program
- Real Estate Asset Program (REAP)
- Swift Student Center: Business Career Center, International Business Programs, and Academic Services

**91%**  
placement rate of undergraduate students  
2022-2023

**82%**  
of students participate in at least one internship  
96% knowledge rate

## AN INNOVATIVE HOME FOR MARQUETTE BUSINESS

OPENED SPRING 2023

This state-of-the-art facility for Marquette Business builds on our strong foundation of nationally ranked programs and dedication to applied learning, ethics and social responsibility, and interdisciplinary activities. The facility's design and technology helps Marquette Business reach new heights as a dynamic hub for students, faculty, alumni and the business community.



## COLLEGE EXPERIENCES

- Accelerated Degree Programs (ADP) including a STEM-MBA
- Conferences, case competitions, applied coursework, and site visits
- Internship for credit opportunities
- Pre-Law Scholars Program
- Business student organizations
- Study Abroad: Short- and Long-Term Programs



**Top 25**  
in Finance, Real Estate, and Supply Chain by U.S. News & World Report

**AACSB**

AACSB Accredited since 1928 in both Business and Accounting Programs

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**Top 100**

Among Best Undergraduate Business Programs by U.S. News & World Report

**Top 25**

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## MISSION

It is our mission to deliver a Jesuit business education rooted in *cura personalis* which fosters a hunger for integrated knowledge, develops a spirit of intellectual curiosity and innovation, and instills a commitment among our students to make a meaningful impact on the world around them through professional excellence, servant leadership, and purposeful personal development.

## VISION

Marquette Business aspires to be an inclusive and diverse community of scholars, practitioners, and learners recognized as the most innovative and accomplished Jesuit business school in the world.

Marquette Business will reach beyond the traditional disciplinary boundaries of business and embrace collaborative, applied, and innovative methods of teaching, learning and research. Graduates of Marquette Business will be ethical and innovative leaders who are committed to creatively solving the problems of business and society for the greater well-being of humankind.

## ACCREDITATION

- Association to Advance Collegiate Schools of Business (AACSB) – more than 900 accredited business schools worldwide and includes a continuous improvement review every five years.
- AACSB Accounting Accreditation – one of more than 180 schools worldwide with this accreditation.

## FACULTY

- Qualified full-time faculty incorporating a mix of academic (Ph.D.) and industry experience.
- Individualized, personal attention allow students to develop relationships with faculty.
- Advising by faculty members within a student's major beginning sophomore year.

## INTERNATIONAL PROGRAMMING

- A full-time international business director and advisor dedicated to promoting and assisting students in planning their experience abroad.
- Over 70 programs at international institutions all over the globe.
- Between 6-10 short-term, faculty-led study abroad experiences from one week to three-weeks in length.

## HIGHLIGHTS

- Series of leadership courses over the first three years - emphasizing professional business development.
- Business Career Center housed within the college allowing stronger access to career development, internships, full-time placement, and mentorship programs.
- Outstanding business network of more than 22,000 alumni.
- The Milwaukee urban environment provides access to guest speakers, corporate visits, internships, mentors, recreation, and entertainment.

## MORE INFORMATION

### Advising Questions

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### Business Career Center

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### International Business

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