



**WE ARE
MARQUETTE BUSINESS**

Welcome to

Marquette University College of Business Administration



MARQUETTE
UNIVERSITY

BE THE DIFFERENCE.

WELCOME TO DR. E.J. & MARGARET O'BRIEN HALL

*College of Business Administration
Graduate School of Management
Innovation & Leadership Programs*

- **Connecting Campus:** Academics, Student Life & Community
- **Inviting & Active:** Lights On, Right at the Heart of Campus



PURSUING ACADEMIC EXCELLENCE



Top 100

Among Best Undergraduate
Business Programs by *U.S.
News & World Report*

Top 25

in Finance (19) and Supply
Chain (20) by *U.S. News &
World Report*

Top 10

in Supply Chain by
Gartner, Inc.

AACSB

AACSB Accredited since 1928
Both business and accounting

MARQUETTE BUSINESS CORE CURRICULUM

Preparing students to add value upon graduation from day one through:

Applied Learning

Ethics & Social Responsibility

Interdisciplinary

Designed with
flexibility to
encourage
exploration



- **Marquette Core Curriculum** (30 cr.)
- **Business Curriculum** (55 cr.)
- **Major-Specific Coursework** (at least 27 cr.)
- **General elective credits** (to reach at least 124 cr.)

124 Credits



EXPLORE BUSINESS FROM DAY 1

We are a ***direct entry*** institution, meaning there is no pressure to be accepted to the College of Business Administration later.



- **Students enroll in business coursework their first semester**
- **Declaration of major & business ready**
- **Career preparation series beginning in the first year**
- **Introduction to Applied Artificial Intelligence course in second year**
- **Preparation for internships early on**

BUSINESS CURRICULUM FROM DAY 1

First-year courses include:

- **Principles of Financial Accounting**
- **Principles of Managerial Accounting**
- **Elements of Calculus**
- **Applied Business Statistics**
- **Principles of Microeconomics**
- **Business Day 1 (including Biz Café Simulation)**
- **Foundations for Academic & Career Success (LEAD 1050)**



DRAW TOGETHER DIFFERENT DISCIPLINES

Majors

Accounting
Ranked 32nd

Accelerating
Ingenuity in
Markets*

Business
Analytics*

Business
Economics

Finance
Ranked 22nd

Human
Resources

Information
Systems

International
Business*

Marketing

Operations & Supply
Chain Management
Ranked 10 by Gartner, Inc.

Real Estate
(Commercial)
Ranked 15th



With 11 majors our curriculum is flexible to meet your interests and inspire your passions.
Last year **56.1%** of graduates earned more than one business major.

*Secondary major, must pair with another business primary major

^ Entrepreneurship Minor (starting Fall 2026 for business students)

INFORMED BY INDUSTRY CONNECTIONS

Centers of Excellence & Specialty Programs

Center for
Professional
Selling

Insurance
Leadership
Program

Commercial
Banking
Program

Center for
Applied
Economics

Center for
Supply Chain
Management

International
Business
Program

Accelerating
Ingenuity in
Markets
(AIM)

Real
Estate
Asset
Program

Vieth
Institute
for Real
Estate



CAMPUS AND COLLEGE STUDENT SUCCESS SUPPORT INITIATIVES

- **Office of Student Educational Services**
 - Small and large group tutoring for 1000-2000 level courses
- **Business Academic Advisor**
 - Required appointment each semester
 - First-year student-focused academic advisors
- **Swift Student Center on First Floor**
 - With easy to access personnel focused on undergraduate services, career support and international business programming.
- **Advising Central business website with easy-to-find answers**



We offer multiple tools and resources to help you be successful as a Marquette Business student

CONNECTING YOU WITH WORLD-CLASS FACULTY

- **18:1 student-to-faculty ratio**
- **Classified as a high research activity institution, balancing excellence in teaching with excellence in scholarship.**
- **Faculty Industry Experience Highlights:**
 - **Mr. Chris Swain** possesses more than 35 years of experience in finance including extensive experience in fixed income investing, risk management, and asset/liability management.
 - **Mr. Mike Blonski** has more than 25 years of professional investment experience at Artisan Partners, L.P., an investment management firm in Milwaukee with more than \$150 billion in assets under management.
- **Recent Faculty Accolades:**
 - **Dr. Kristie Rogers (top):** 50 Best Undergraduate Professors for 2022 (*Poets & Quants Undergrad*), 2022 Brennan Master Teacher Award (*college honor based on student evaluations*), 2022 Marquette University faculty all-star
 - **Dr. Terence Ow (right):** 50 Best Undergraduate Professors for 2023 (*Poets & Quants, Undergrad*).
 - **Dr. Jess Ogilvie (left):** Dr. Ogilvie has worked with sales groups ranging in size from 40 to 700+ salespeople and sales managers. She has worked with consulting firms around the globe to build customized training programs for marketing, frontline sales and sales management initiatives.

#17
university in
undergraduate
teaching*



*Recognized by *U.S. News & World Report* 2025

BRINGING THE REAL WORLD INTO THE CLASSROOM



Pictured above is the Baird Applied Investment Management Lab in Dr. E.J. & Margaret O'Brien Hall where Marquette students help invest a portion of the University's endowment.

Industry Connections:

The College of Business Administration at Marquette University has over 100 companies represented across its various advisory boards.

Alumni Network:

Supported by a network of 25,000+ proud College of Business alumni.

We have **Executives-in-Residence** that help align our real estate, finance, accounting, human resources, supply chain, insurance and innovation programs with industry standards. Each executive makes expertise and networks gained over decades in industry available to students.

Marquette Business takes advantage of its location in the city and industry partnerships to expand the classroom through **applied learning experiences**. Students can complete service projects, get hands-on experience with local companies and go on immersive learning trips both domestically and abroad.

OUR VERY OWN BUSINESS CAREER CENTER



Internships

83% of students participate in at least one internship

42% complete two or more experiences

98% knowledge rate

Placement

91.3% placement rate of undergraduate students

2023-2024

Average Starting Salary

\$60,508 of Marquette Business graduates

National Association of Colleges and Employers Survey

Student Support

- A team of dedicated support staff members with exceptional industry and career guidance experience, including Career Peers
- Support via individual appointments with our Business Career Center staff
- Employer Relations
- LEAD Career Courses: 3-course career preparation series required of all undergraduate students
- Guest Speaker Assistance
- Campus and Business-Specific Career Fairs
- Major-Focused Roundtables and Networking Events

CHARACTERISTICS THAT DEFINE THE MARQUETTE BUSINESS EXPERIENCE

Applied Learning

Internship for Credit

Applied Coursework Integration

Accelerated Degree Programs (ADP)

Pre-Law Scholars Program

CPA and CFA exam completion



Ethical & Social Responsibility

University Core & Business Ethics Requirement

Applied Global Business Learning (AGBL)

Opportunities



Interdisciplinary

Study Abroad: Short & Long Term

Conferences, Case Competitions, Site Visits

NEXT STEPS

CONNECTING WITH MARQUETTE BUSINESS



Check us out online!

marquette.edu/business | [@mubusiness](https://www.instagram.com/@mubusiness) | Marquette Business



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