Recent demographic trends in the Milwaukee area

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The 5-county region
Regional population: 1970 - 2017

- Milwaukee City
- Milwaukee Co.
- Ozaukee Co.
- Racine Co.
- Washington Co.
- Waukesha Co.
Components of population change

Milwaukee-Waukesha-West Allis MSA, 2010 - 2017

Source: Census Population Estimates Program
Net domestic migration for the Milwaukee Area

Source: 2011-2015 5YR ACS
Projected 2025 age distribution of Milwaukee County

- 90+
- 85-89
- 80-84
- 75-79
- 70-74
- 65-69
- 60-64
- 55-59
- 50-54
- 45-49
- 40-44
- 35-39
- 30-34
- 25-29
- 20-24
- 15-19
- 10-14
- 5-9
- 0-4

people

- M
- F
Commutes into Milwaukee

Out of state flows are omitted

Red lines indicate flows extending outside 5-county region

Source: US Census ACS 2009-2013
Commuting flows, Milwaukee area

Out of state & flows constituting <5% of a municipality's total commuters are omitted.

Red lines indicate flows extending outside 5-county region.

Source: US Census ACS 2009-2013
Figure 2: commuting flows
(flows of at least 500)
Travel modes for daily commuters

Source: 2012-2016 ACS

mode
- bicycle
- walked
- public transit
- worked at home
- carpooled
- drove alone
Employees by supersector (not seasonally adjusted)

Milwaukee-Waukesha-West Allis MSA

- Education/health
- Trade/transport
- Professional/bus.
  Manufacturing
- Leisure/hospitality
  Government
- Other
- Construction
- Information
10 fastest growing industries, projected 2014-2024
Waukesha, Ozaukee, & Washington Counties

- Sales reps, wholesale/manufact, except sci/tech
- Market research analysts & marketing specialists
- Computer-controlled machine tool operators, metal & plastic
- Customer Service Representatives
- Office Clerks, General
- Fitness trainers & aerobics instructors
- Landscaping & groundskeeping workers
- Janitors & cleaners except maids/housekeeping
- Personal Care Aides
- Combined food prep & serving workers

Size = job growth

Source: WI DWD
Prime-age labor force participation rate

2012-2016 5-YR ACS
Poverty rate, full-time, year-round workers

2012-2016 5-YR ACS
Poverty rate, worked less than FT year-round
Absolute upward income mobility

Expected rank of children with parents in 25th national income percentile

Source: Chetty, Hendren, Kline & Saez (2014)
### What a Childhood in Milwaukee County Does to Future Income

<table>
<thead>
<tr>
<th>Group</th>
<th>Income Change</th>
<th>Natural PCT</th>
</tr>
</thead>
<tbody>
<tr>
<td>All kids</td>
<td>-$3,210</td>
<td>5%</td>
</tr>
<tr>
<td>Boys</td>
<td>-$3,630</td>
<td>3%</td>
</tr>
<tr>
<td>Girls</td>
<td>-$2,610</td>
<td>11%</td>
</tr>
<tr>
<td>All kids</td>
<td>-$2,040</td>
<td>6%</td>
</tr>
<tr>
<td>Boys</td>
<td>-$2,210</td>
<td>6%</td>
</tr>
<tr>
<td>Girls</td>
<td>-$1,810</td>
<td>10%</td>
</tr>
<tr>
<td>All kids</td>
<td>-$660</td>
<td>18%</td>
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<tr>
<td>Boys</td>
<td>-$540</td>
<td>22%</td>
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<tr>
<td>Girls</td>
<td>-$810</td>
<td>18%</td>
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<tr>
<td>All kids</td>
<td>+$580</td>
<td>41%</td>
</tr>
<tr>
<td>Boys</td>
<td>+$950</td>
<td>59%</td>
</tr>
<tr>
<td>Girls</td>
<td>+$150</td>
<td>31%</td>
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</tbody>
</table>

### What a Childhood in Waukesha County Does to Future Income

<table>
<thead>
<tr>
<th>Group</th>
<th>Income Change</th>
<th>Natural PCT</th>
</tr>
</thead>
<tbody>
<tr>
<td>All kids</td>
<td>+$3,310</td>
<td>85%</td>
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<tr>
<td>Boys</td>
<td>+$3,490</td>
<td>84%</td>
</tr>
<tr>
<td>Girls</td>
<td>+$2,990</td>
<td>84%</td>
</tr>
<tr>
<td>All kids</td>
<td>+$1,380</td>
<td>61%</td>
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<tr>
<td>Boys</td>
<td>+$1,440</td>
<td>62%</td>
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<tr>
<td>Girls</td>
<td>+$1,290</td>
<td>59%</td>
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<tr>
<td>All kids</td>
<td>-$730</td>
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<tr>
<td>Boys</td>
<td>-$830</td>
<td>18%</td>
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<tr>
<td>Girls</td>
<td>-$620</td>
<td>21%</td>
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<tr>
<td>All kids</td>
<td>-$2,440</td>
<td>5%</td>
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<tr>
<td>Boys</td>
<td>-$2,700</td>
<td>6%</td>
</tr>
<tr>
<td>Girls</td>
<td>-$2,270</td>
<td>7%</td>
</tr>
</tbody>
</table>

Median rent as % of income

%

0 to 10
10 to 20
20 to 30
30 to 40
40 or more

2012-2016 5-YR ACS
Commuting flows, Milwaukee area

Out of state & flows constituting <5% of a municipality's total commuters are omitted.

Red lines indicate flows extending outside 5-county region.

Source: US Census ACS 2009-2013