

Vieth Institute for Real Estate Leadership 15th Annual Real Estate Strategies Conference Thursday, April 30, 2026

The Wisconsin Club | 900 W. Wisconsin Ave. | Milwaukee, WI 53233

8:00 a.m. – Registration, Breakfast & Networking

8:30 a.m. – Opening Remarks *Andrew Hunt, Executive Director, Vieth Institute for Real Estate Leadership, Marquette University*

8:45 a.m. – CEO Conversation: The State of Global Logistics & Real Estate *Dan Letter, CEO, Prologis Molly McShane, CEO, The McShane Companies Moderated by Andy Hunt, Marquette University*

A conversation with two industry leaders on the forces reshaping commercial real estate — from geopolitical risk and global supply chains to data center growth, construction trends, and what's ahead for the Midwest market.

9:45 a.m. – Fireside Chat Concludes

10:00 a.m. – Networking Break

10:15 a.m. – Student Spotlight *Paloma Muro, Marquette University*

10:30 a.m. – AI & Real Estate Fireside Chat *Dr. George Cashman, Robert B. Bell, Sr. Chair in Real Estate, Marquette University Charlie Clark, Lead Student, Marquette University AI in Real Estate Lab*

A look at how artificial intelligence is transforming real estate — from underwriting and asset management to design and construction — and what Marquette's AI in Real Estate Lab is discovering.

10:45 a.m. – AI in Real Estate Lab Industry Panel *Panelists may include representatives from:*

- *Scott Yauck, Cobalt Partners (Development)*
- *David Binder, Jr., MLG Capital (Investment Management)*
- *Matt Rinka, RINKA (Design/Engineering)*
- *Additional panelists TBA*

An interdisciplinary panel of industry practitioners exploring real-world AI applications across development, investment, design, construction, and law.

11:45 a.m. – Panel Concludes & Networking

12:00 p.m. – Conference Concludes