

MARQUETTE UNIVERSITY CENTER FOR REAL ESTATE PRESENTS

10th ANNUAL

NATIONAL REAL ESTATE STRATEGIES CONFERENCE



IN PARTNERSHIP WITH THE
NATIONAL SPORTS LAW INSTITUTE OF THE
MARQUETTE UNIVERSITY LAW SCHOOL

SPORTS, ENTERTAINMENT, AND REAL ESTATE DEVELOPMENT

The Center for Real Estate's 10th annual Real Estate Strategies Conference focuses on some of the favorite places we've missed over the last year – sports and entertainment venues. This virtual event brings together executives from the NFL, NBA and MLB to discuss how they make decisions around real estate development, and the best way to invest with a long-term horizon and community benefits in mind.

Join us Thursday, April 22, 2021 from 8 a.m. – 12:30 p.m. for this exciting virtual event

OPENING KEYNOTE



Peter Feigin, President, Milwaukee Bucks
"Development Around
Milwaukee's Deer District"

CLOSING KEYNOTE



Steve Rushin, Jour '88, Litt.D. '07 – author, former
SI columnist and 2005 National
Sportswriter of the Year

PANELS

NFL: Dallas Cowboys, Green Bay Packers (*Invited*), New Orleans Saints
MLB & NBA: Atlanta Braves, Milwaukee Bucks, Chicago Cubs, Orlando Magic
Pro Athletes Investing in Real Estate

REGISTRATION

Registration for this event is available [online](#).

SPONSORSHIP OPPORTUNITIES AVAILABLE

BOARD OF DIRECTORS

CENTER FOR REAL ESTATE

2021 ADVISORY BOARD MEMBERS

The 2021 Center for Real Estate Advisory Board is chaired by **Michelle Panovich**,
Mid-America Asset Management.

Betty Bell
Pabst Farms Development

Bill Loftus
SPACECO, Inc.

Perry Vieth
Ceres Partners

Peter Bell
First Realty Company

Theron May
Imperial Realty

Anne Wal
von Briesen & Roper, s.c.

Scott Benedetto
CenterPoint Properties

Austin Mautz
Fiduciary Real Estate Development

Mike Wanezek
Colliers International

Pat Biernacki
Millennial Residential

Kyle McElwee
Prime Finance

Greg Warsek
Associated Bank

Trisha Connolly
Ackman-Ziff

Molly McShane
McShane Companies

Scott Yauck
Cobalt Partners

Allison Curtin
PineTree Commercial

Jon Mulcahy
BMO Harris Bank NA

Jim Devine
Newcastle Properties

Kevin Newell
Royal Capital Group

Steve Disse
Colliers International

Mike Riopel
Northwestern Mutual

Norris Eber
Abbell Associates

Brandon Rule
Rule Enterprises LLC

John Feeney
The Boulder Group

Bill Shiel
Walgreens (ret.)

Christopher Hughes
Cypress Holdings

Andrew Sinclair
Midloch Investment Partners

George Justice
Town Bank / Wintrust

Ted Stratman
InTerra Realty LLC

Michael Klein
Klein Development

Kathryn Sugrue
Mid-America Real Estate

Dave Krill
Associated Bank (ret.)

Michael Testa
Ogden & Company

Danny Letter
Prologis

Manny Vasquez
NAI Pfefferle

SPONSORSHIP IMPACT

YOUR SPONSORSHIP HAS A DIRECT IMPACT ON STUDENTS

The Strategies Conference and Gala combine to deliver half of the Center for Real Estate's revenue in a typical year. All proceeds go to support the success of our students and the impact our program can provide to the real estate community.

Special Programs

Students participate in a 5-week summer 2020 externship program created for students who lost internships due to the COVID-19 pandemic.



2X

Program Growth
from 2018 - 2020
(83 to 159 Majors)

NATIONALLY RANKED

#12

U.S. News & World Report



#10

CollegeFactual.com



Site Tours

Students tour BMO Harris high-rise development in downtown Milwaukee.



100%

Job Placement of
May Graduates
from 2012 to
present.

Student Trips

Students travel to the ICSC 2019 Convention in Las Vegas.

SPONSORSHIP OPPORTUNITIES

All sponsors will receive promotional benefits for six weeks (March - April). Registrations for the webinar are free, with the goal of maximizing attendance and exposure for our sponsors. Please join us and make an impact on the success of our program and students!

	CRE Annual Sponsor (\$20,000)	Platinum Sponsor (\$10,000)	Gold Sponsor (\$5,000)	Silver Sponsor (\$2,500)	Blue Sponsor (\$1,500)
Opportunity to customize perks based on the sponsor's interests, including speaking opportunities, guest-lectures, and special access to student-focused events and career functions	<p style="text-align: center;">This opportunity includes special benefits. See box below for additional information.</p>	✓			
Full-slide recognition on-screen during the 2021 Real Estate Strategies conference webinar		✓			
Special episode feature on the student-led Marquette Commercial Real Estate Club podcast, <i>Real Talk. Real Topics. Real Estate.</i>		✓			
Special recognition via a student "Thank You" video posted to social media (LinkedIn, Instagram, Twitter)		✓	✓		
Executive feature on REALM Network's alumni blog, with additional promotion through social media (LinkedIn, Instagram, Twitter)		✓	✓		
Company logo recognition included in the Center for Real Estate annual report		✓	✓		
Company logo recognition on-screen for the conference webinar and on event website		✓	✓	✓	
Company logo included at bottom of conference email invitations sent to 4,000+ professionals for six weeks (March - April)		✓	✓	✓	
Number of invitations to special post-conference speaker interaction with Steve Rushin, Jour '88, author, former SI columnist and 2005 National Sportswriter of the Year		2	1	1	-
Number of complimentary tickets to our 3rd annual Golden Eagle Real Estate Gala, Friday, November 5, 2021 at Venue 42 / MKE Brewing		8 <small>(full table)</small>	4	2	-
Company name recognition on-screen conference webinar		✓	✓	✓	✓
Company name included at bottom of conference email invitations sent to 4,000+ professionals for six weeks (March - April)		✓	✓	✓	✓
Company name recognition and company website link on event website		✓	✓	✓	✓

CRE Annual Sponsorship (\$20,000)

CRE Annual Sponsors provide unmatched support to the Center and our students throughout the year. CRE Annual Sponsors are recognized prominently at all major events and receive special benefits, including:

- All benefits at the Platinum Level for the Strategies Conference
- Special sponsorship recognition at all major CRE events, including the Golden Eagle Gala, Wisconsin Residential Real Estate Summit, and the Chicago Real Estate Leadership Breakfast
- Unique student access including special events, recruiting preference, and guest-lecture and speaking opportunities
- Special recognition on the Center for Real Estate website
- Special recognition in all CRE marketing emails (emails reach 1,000 - 4,000 professionals each; 25+ emails/year)
- Customized and co-branded video content celebrating the sponsor's partnership with the CRE
- Membership invitation opportunities with the Center for Real Estate Advisory Board and REALM Network Board
- Event speaking and panelist opportunities
- Research collaboration opportunities with Marquette faculty, including the Bell Chair in Real Estate
- Center for Real Estate-branded gift package

SPONSORSHIP REGISTRATION FORM

2021 NATIONAL REAL ESTATE STRATEGIES CONFERENCE

TO BE RECOGNIZED AS A SPONSOR please complete, scan and email this form to:
Melanie Roepke, Marquette University Center for Real Estate at melanie.roepke@marquette.edu
For more information call (414) 288-7940 or visit www.mu.edu/cre.

Sponsorship Level

Please indicate your desired sponsorship level below.

CRE Annual Sponsorship (\$20,000)

Platinum Sponsorship (\$10,000)

Gold Sponsorship (\$5,000)

Silver Sponsorship (\$2,500)

Blue Sponsorship (\$1,500)

Note: Your sponsorship contribution is tax-deductible to the fullest extent permitted by the law.

Company Information

Please complete the form fields below.

Company Name: _____

Sponsor: _____

This is the name as you would like it to appear on promotional materials.

Logos: for Silver sponsors and higher please email a hi-res logo in .jpg or .png format to melanie.roepke@marquette.edu

Company Website: _____

Contact Person (Name): _____

Email: _____

Phone: _____

Company Address: _____

City: _____ **State:** _____ **Zip:** _____

Payment Preference

Please indicate your payment preference from the options below.

Invoice Me

Check Enclosed

Checks can be made out to "Marquette University Center for Real Estate" and mailed to the following address:

Attn: Melanie Roepke
Marquette University Center for Real Estate
P.O. Box 1881, Straz Hall 370,
Milwaukee, WI 53201

Credit Card

To pay by credit card, please follow the below instructions:

1. Follow this link and then continue on to Marquette's giving page: give.marquette.edu/business
2. Type in the amount and in the drop-down menu select "Real Estate Program" – click "Add Donation"
3. In the "Provide details..." section, please write "Strategies Conference Sponsorship" - click "Continue"
4. Fill out your contact information and select "Continue"
5. Enter your credit card information and select "Complete Payment"
6. You should receive a confirmation email. please forward this email to Melanie Roepke (melanie.roepke@marquette.edu) to be confirmed as a sponsor.