



Golden Eagle Gala: A Servant Leadership Showcase

SPONSORSHIP OPPORTUNITIES: UNITING GREAT COMPANIES FOR A GREAT CAUSE

Connection. Belonging. Trust. Marquette real estate students learn these lessons as core to their success as professionals. We are seeking corporate sponsors to partner in showcasing these servant leadership values. Join us as a sponsor for an unforgettable night on November 13!

STEP 1

Choose your type of sponsorship:
STANDARD or **ACTIVATION**

STEP 2

Choose your sponsor level
(and activation option, if desired)

Leading Sponsors

Premier visibility

Presenting \$15,000

- Name on event materials
- Four tickets per company

Cocktail \$7,500

- Sponsored napkins
- Select the signature drink

Auction \$7,500

- Name on the paddles
- Name on screen during the auction

Serving Sponsors

\$5,000 to \$10,000

- Name on event materials
- Four tickets
- Name on website and email
- Brand at the gala

Belonging Sponsor Activations

\$2,500 to \$10,000

What is an "activation" sponsorship?

This sponsorship includes an activity of your choice the night of the gala, meant to bring people together, build community, and unite your brand and our brand as connectors between participants. From pop-a-shot to a photo booth and more, select something meaningful or propose something new.

Activations are student-led tables. Choose one of the six on the back of this sheet, or bring an idea of your own.



Choose an activation, or build your own

Pop-A-Shot challenge  Head-to-head basketball shooting for high scores, bragging rights, and prizes, with your branding featured throughout the activation.	Putting green challenge  A closest-to-the-hole contest on the putting mat. Branding runs through signage, branded golf balls, prizes, and leaderboards.
Photo booth or 360 experience  A branded photo booth or 360 camera keepsake. Guests share photos and video, extending your visibility during and after the event.	Tallest building challenge  Teams of three get two minutes and oversized foam blocks to build the tallest free-standing tower. Fast, hands-on, and built on teamwork, communication, and problem solving.
Deal or no deal  Your company presents a real or hypothetical development, business opportunity, or project. Attendees decide whether they would invest or walk away.	Create your own activation  Have an idea that is not listed? Work with GEG students and event organizers on a custom activation that reflects your mission, values, and goals, whether it centers on networking, competition, service, or innovation.

Connection Experience Sponsor

The Showcase sparks new relationships. This sponsorship keeps them going beyond the event with a shared experience for students, sponsors, alumni, and industry professionals.

EXAMPLE

A sponsor hosts the official Showcase After-Party, bringing students and professionals together in a relaxed setting to continue conversations beyond the event. Over food, drinks, and conversation, introductions made at the Showcase have the opportunity to turn into genuine professional connections.

After the auction



Golden Eagle Gala

Ready to sponsor, or have an auction item to contribute?

Contact Nick Hepner (nick.hepner@jll.com) to discuss opportunities

Sponsorship and donation form

Marquette University Vieth Institute for Real Estate Leadership and the Real Estate Alumni (REALM) Network

I would like to donate the following item or items to, and/or sponsor, the Golden Eagle Gala taking place Friday, November 13, 2026, from 6 to 10 p.m. I understand all proceeds will be donated to the Marquette University Vieth Institute for Real Estate Leadership, and that the funds will be dedicated to programming and student engagement.

Donations must be received on or before November 6, 2026.

Option 1: Auction or raffle contribution		One form per item donated
☐ Yes, I would like to make a tax-deductible donation to the Golden Eagle Gala auction.		
Item description		
Retail value		
Donor or company name		
Special conditions Expiration date, must be used on a specific date, and so on		
Item delivery, check one	☐ I will deliver by _____ ☐ Contact me for pick-up ☐ Donation enclosed	

Option 2: Sponsorship opportunities		Benefits on the preceding pages
☐ Presenting, \$15,000	☐ Cocktail, \$7,500	☐ Auction, \$7,500
☐ Serving, \$5,000 to \$10,000	☐ Belonging activation, \$2,500 to \$10,000	☐ Connection experience

Donor information		As you want it to appear in the donor list	
Contact person			
Company			
Address			
City		State, ZIP	
Day phone		Email	

Return completed forms and contributions to Marquette University Attn: Lexie Epperson Marquette University College of Business PO Box 1881 Milwaukee, WI 53201 Checks payable to Marquette University Vieth Institute for Real Estate Leadership.	To pay by credit card 1. Follow the giving link to Marquette's giving page. 2. Type in the amount of the sponsorship payment. 3. Fill out your contact information and select Continue. 4. Enter your credit card information. 5. Forward your confirmation email to lexie.epperson@marquette.edu to confirm receipt.
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