

CENTER FOR SUPPLY CHAIN MANAGEMENT

MARQUETTE UNIVERSITY
BUSINESS

The Operations and Supply Chain Management program is ranked #13 by U.S. News & World Report, #16 by Gartner, Inc., and #15 in the world by SCM World.

Marquette University's Center for Supply Chain Management is dedicated to developing an applied learning environment that will be an ongoing resource for students, the university and industry partners.

The operations and supply chain management (OSCM) major provides real-world, hands-on learning experiences with the goal of graduating students who can effectively add value to the business community. With its core focus on applied learning, the center is a place of academic excellence and a driver of industry.

“By partnering with industry, the Center for Supply Chain Management is ensuring a pipeline of talent ready to meet the unique supply chain demands of an increasingly competitive and global marketplace. The center’s focus on applied learning enables graduates to add value quickly.”

JAMES SHEEHY
VICE PRESIDENT PROCUREMENT, MILLERCOORS

POINTS OF DISTINCTION

Applied Procurement Course

Students in this semester-long course receive comprehensive sourcing knowledge by executing procurement functions both in the classroom and at a company. Led by Pamela Koehn, Vice President of Operations for Direct Supply, the class allows students to apply course content while achieving significant business value for their assigned company. Committed company partners for the course include Direct Supply, Kohler Company, InSinkErator and Rexnord.

Internship Experiences

Students engage with local and national companies through internships and routinely have at least two different experiences prior to graduation. These opportunities provide the foundation to combine theory and practice while allowing students a hands-on understanding of the field of supply chain. Internships include Anixter International, GE Healthcare, Johnson Controls, Kohls and Uline.

Collaboration with Industry

Located in the vibrant manufacturing and business services area of Milwaukee, the center has deep relationships with some of the world's leading firms, including Harley-Davidson, MillerCoors and Rockwell Automation. The center's advisory board is comprised of more than 30 supply chain management senior executives. In addition, through the center's corporate relationships, businesses are able to interact with top young talent through networking events, case competitions, guest lectures and site visits.

FAST FACTS

- Operations and supply chain management majors have recently accepted full-time placement in supply chain roles with Amazon, Boeing, Best Buy, C.H. Robinson, IBM, Kerry Ingredients, KPMG, Milwaukee Tool, Target, Toyota and Unilever.
- More than 94% of the 2017 senior class who did not require a student visa completed at least one internship upon graduation, and more than 32% completed three or more.
- The program offers three experiential learning courses: Applied Procurement, Applied Lean Six Sigma and Applied Logistics. Participating companies in the applied procurement course have seen more than \$19 million in projected savings over the past twelve semesters.

45%

PROGRAM GROWTH OVER THE PAST SEVEN YEARS

94.6%

FOUR YEAR AVERAGE PLACEMENT RATE FOR OSCM MAJORS

To connect with students in the operations and supply chain management program, contact Dr. Doug Fisher, Director, at 414.288.3995 (douglas.fisher@marquette.edu) or Kelly Wesolowski, Associate Director, at 414.288.7089 (kelly.wesolowski@marquette.edu). **Find us at marquette.edu/supplychain and on Twitter (@MUSupplyChain) and LinkedIn.**



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Be The Difference.