BUSINESS ANALYTICS MAJOR
Specific Business Analytics Course Requirements
This major cannot be a student’s primary major and must accompany another major in business as a second major

REQUIRED COURSES:

BUAN 2060: BUSINESS ANALYTICS I: Data Definition, Preparation, Descriptive Analytics
(Data Analytics Struct. Elec.)
Prerequisites: Enrolled in the College of Business Administration, grade of C or better in BUAD 1560
Typically taken: Sophomore or Junior
Typically offered: Fall or Variable

BUAN 2061: BUSINESS ANALYTICS II: Predictive and Prescriptive Modeling
Prerequisites: Enrolled in the College of Business Administration, BUAN 2060
Typically taken: Sophomore or Junior
Typically offered: Spring or Variable

BUAN 3060: BUSINESS ANALYTICS: Unstructured Data Analysis
Prerequisites: BUAN 2060 and BUAN 2061
Typically taken: Junior or Senior
Typically offered: Variable

BUAN 3061: ADVANCED BUSINESS ANALYTICS
Prerequisites: BUAN 2060 and BUAN 2061
Typically taken: Junior or Senior
Typically offered: Variable

BUAN 4160: INTEGRATIVE BUSINESS ANALYTICS
Prerequisites: BUAN 2060, BUAN 2061, BUAN 3060, BUAN 3061
Typically taken: Senior
Typically offered: Variable

A minimum GPA of 2.000 must be earned in all College of Business Administration courses taken at Marquette University. A grade of C or higher must be earned in each of a student’s major courses, including the core courses introducing the major. Credit is never given twice for the same course, with the exception of different sections of variable topic courses.

Course information and details are subject to change; find full course information on CheckMarq and bulletin.marquette.edu.

MARQUETTE UNIVERSITY
College of Business Administration

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