

BUSINESS ANALYTICS MAJOR

Specific Business Analytics Course Requirements

This major cannot be a student's primary major and must accompany another major in business as a second major

REQUIRED COURSES:

BUAN 2060: BUSINESS ANALYTICS I: Data Definition, Preparation, Descriptive Analytics (Data Analytics Struct. Elec.)

Prerequisites: Enrolled in the College of Business Administration, grade of C or better in BUAD 1560

Typically taken: Sophomore or Junior

Typically offered: Fall or Variable

BUAN 3060: BUSINESS ANALYTICS: Unstructured Data Analysis

Prerequisites: BUAN 2060 and BUAN 2061

Typically taken: Junior or Senior

Typically offered: Variable

BUAN 4160: INTEGRATIVE BUSINESS ANALYTICS

Prerequisites: BUAN 2060, BUAN 2061, BUAN 3060, BUAN 3061

Typically taken: Senior

Typically offered: Variable

BUAN 2061: BUSINESS ANALYTICS II: Predictive and Prescriptive Modeling

Prerequisites: Enrolled in the College of Business Administration, BUAN 2060

Typically taken: Sophomore or Junior

Typically offered: Spring or Variable

BUAN 3061: ADVANCED BUSINESS ANALYTICS

Prerequisites: BUAN 2060 and BUAN 2061

Typically taken: Junior or Senior

Typically offered: Variable

NOTES:

Due to the sequence of courses in the Business Analytics major, students should expect it to take a minimum of 4 semesters to complete the major. Please plan accordingly.

There have been course numbering changes for Business Analytics courses beginning in Fall 2020. Please review the information below for more information:

BUAN 3065: Business Analytics 1 (Formerly BUAN 2060)

Prerequisites: C or better in BUAD 1560

BUAN 3066: Business Analytics 2 (Formerly BUAN 2061)

Prerequisites: BUAN 3065 (or BUAN 2060)

BUAN 4060: Business Analytics Unstructured Data Analysis (Formerly BUAN 3060)

Prerequisites: BUAN 3065 and BUAN 3066 (or BUAN 2060 and BUAN 2061)

BUAN 4061: Advanced Business Analytics (Formerly BUAN 3061)

Prerequisites: BUAN 3065 and BUAN 3066 (or BUAN 2060 and BUAN 2061)

BUAN 4160: Integrative Business Analytics

Prerequisites: BUAN 3065 and BUAN 3066 (or BUAN 2060 and BUAN 2061), and at least one of BUAN 4060 or BUAN 4061 (or BUAN 3060 or 3061)

A minimum GPA of 2.000 must be earned in all College of Business Administration courses taken at Marquette University. A grade of C or higher must be earned in each of a student's major courses, including the core courses introducing the major. Credit is never given twice for the same course, with the exception of different sections of variable topic courses.

Course information and details are subject to change; find full course information on CheckMarq and bulletin.marquette.edu.