

# INNOVATION & ENTREPRENEURSHIP MAJOR

## Specific Course Requirements

### REQUIRED COURSES:

#### **ENTP 3001: UNDERSTANDING ENTREPRENEURSHIP**

Prerequisite: So. Standing  
Typically taken: Junior or Senior  
Typically offered: Fall and Spring

#### **ENTP 4020: CONSULTING TO ENTREPRENEURS**

Prerequisite: ENTP 3001  
Typically taken: Junior or Senior  
Typically offered: Fall

### TWO ELECTIVES FROM THE FOLLOWING:

#### **ENTP 4018: MILWAUKEE URBAN BUSINESS LEARNING**

Prerequisites: Jr. Standing, ENTP 3001 or consent of instructor  
Typically taken: Junior or Senior  
Typically offered: Variable

#### **ENTP 4931: TOPICS IN ENTREPRENEURSHIP**

Prerequisite: ENTP 3001  
Typically taken: Junior or Senior  
Typically offered: Fall or Spring

#### **ENTP 4986: ENTP INTERNSHIP - GRADING PERIOD**

Prerequisite: ENTP 3986 and ENTP 3001, cons. of prog. dir. and cons. of Business Career Center.

#### **OR ENTP 4989: ENTP INTERNSHIP - WORK AND GRADING PERIOD**

Prerequisite: ENTP 3001, cons. of prog. dir. and cons. of Business Career Center.

#### **BULA 4001: BUSINESS LAW FOR ACCOUNTING**

Prerequisite: Jr. Standing  
Typically taken: Junior or Senior  
Typically offered: Fall and Spring

#### **MANA 4010: LEADERSHIP, MOTIVATION AND CHANGE**

Typically taken: Junior or Senior  
Typically offered: Fall and Spring

#### **MARK 4094: PROFESSIONAL SELLING**

Prerequisite: MARK 3001  
Typically taken: Junior or Senior  
Typically offered: Fall and Spring

### OTHER BUSINESS ELECTIVES MAY BE SUBSTITUTED;

CONSULT THE ENTREPRENEURSHIP PROGRAM ADVISOR MR. JOHN PETERSON

#### **ENTP 4010: NEW VENTURE CREATION**

Prerequisite: ENTP 3001  
Typically taken: Junior or Senior  
Typically offered: Fall and Spring

#### **ENTP 4080: ENTREPRENEURIAL FINANCE**

Prerequisites: ENTP 3001 and FINA 3001  
Typically taken: Junior or Senior  
Typically offered: Fall

#### **ENTP 4041: INTERNATIONAL ENTREPRENEURIAL SUSTAINABILITY (IB)**

Prerequisites: ENTP 3001 or consent of instructor  
Typically taken: Junior or Senior  
Typically offered: Variable

#### **ENTP 4953: SEMINAR IN ENTREPRENEURSHIP**

Prerequisite: ENTP 3001  
Typically taken: Junior or Senior  
Typically offered: Variable

#### **ACCO 4080: ANALYSIS OF CORPORATE FINANCIAL STATEMENTS**

Prerequisites: Jr. standing and ACCO major; or admittance into AIM/ Commercial Banking Programs  
Typically taken: Senior  
Typically offered: Fall and Spring

#### **MANA 3034: NEGOTIATIONS AND NEW VENTURES**

Prerequisite: Jr. standing  
Typically taken: Junior or Senior  
Typically offered: Fall and Spring

#### **MARK 4060: MARKETING RESEARCH**

Prerequisites: MARK 3001 and approved Statistics course  
Typically taken: Junior or Senior  
Typically offered: Fall and Spring

#### **REAL 3001: INTRODUCTION TO COMMERCIAL REAL ESTATE**

Prerequisites: ECON 1103, ACCO 1030  
Typically taken: Sophomore through Senior  
Typically offered: Fall and Spring

A minimum GPA of 2.000 must be earned in all College of Business Administration courses taken at Marquette University. A grade of C or higher must be earned in each of a student's major courses, including the core courses introducing the major. Credit is never given twice for the same course, with the exception of different sections of variable topic courses.

Students may substitute ENTP 4018 or ENTP 4986 or ENTP 4989 for ENTP 4020.

Course information and details are subject to change; find full course information on CheckMarq and [bulletin.marquette.edu](http://bulletin.marquette.edu).