INTERNATIONAL BUSINESS MAJOR
Specific Course Requirements

This major cannot be a student’s primary major and must accompany another major in business as a second major. Four courses in total must be completed from the functional and experiential and global perspective course options below. Students are also required to obtain working competency in a least one approved second language and complete an approved study abroad experience. For full major requirements visit the International Business Major Requirements page within bulletin.marquette.edu.

Students seeking an International Business major course must meet all listed prerequisites in order to enroll.

FUNCTIONAL COURSES: AT LEAST TWO COURSES MUST BE CHOSEN FROM THE FOLLOWING: 6-12 CR.

ACCO 4040: INTERNATIONAL ACCOUNTING
Prerequisite: ACCO 4020

ACCO 4045: INTERNATIONAL TAXATION
Prerequisite: ACCO 4010

ADPR 4000: INTERNATIONAL ADVERTISING AND PUBLIC RELATIONS
Prerequisite: ADVE 1400 OR PURE 1800 OR STCM 1600

BULA 3040: THE LEGAL & REGULATORY ENVIRONMENT OF INT’L BUSINESS
Prerequisite: Jr. Standing

ECON 4040: INTERNATIONAL ECONOMICS ISSUES
(Disco. Tier: Crossing Boundaries)
Prerequisite: Jr. Standing

ECON 4044: GLOBAL INTEGRATION OF FINANCIAL SECTORS
Prerequisites: ECON 1103 and ECON 1104

ECON 4045: COMPARATIVE ECONOMIC SYSTEMS
Prerequisites: ECON 1103 and ECON 1104

ECON 4046: INTERNATIONAL TRADE
Prerequisites: ECON 1103 and ECON 1104

ECON 4047: DEVELOPMENT ECONOMICS (Disco. Tier: Basic Needs & Justice)
Prerequisites: ECON 1103 and ECON 1104

ECON 4049: PUBLIC POLICY & FINANCE IN LATIN AMERICAN CITIES
Prerequisites: ECON 1103 and ECON 1104

ENTP 4041: INTERNATIONAL ENTREPRENEURIAL SUSTAINABILITY
Prerequisites: ENTP 3001 or consent of instructor

FINA 4040: INTERNATIONAL FINANCE
Prerequisite: FINA 3001

HUBE 4140: INTERNATIONAL HUMAN RESOURCES MGMT.
Prerequisite: HUBE 3001

INBU 4331: TOPICS IN INTERNATIONAL BUSINESS
Prerequisite: Jr. standing

MANA 4040: INTERNATIONAL MANAGEMENT
Prerequisite: Sr. standing

MARK 4040: INTERNATIONAL MARKETING
Prerequisite: MARK 3001

OSCM 4040: GLOBAL LOGISTICS MANAGEMENT
Prerequisite: OSCM 3001

OSCM 4045: GLOBALIZATION AND GLOBAL OPERATIONS
Prerequisites: OSCM 3001

EXPERIENTIAL AND GLOBAL PERSPECTIVE COURSES: 0-6 CR.

INBU 4931: TOPICS IN INT’L BUSINESS (ESSV2 select locations)
Prerequisites: Jr. Standing

INBU 4986: INBU INTERNSHIP: Grading Period
Prerequisite: INBU 3986; consent of program director & Business Career Center

INBU 4989: INBU INTERNSHIP: Work & Grading
Prerequisite: INBU major, consent of program director & Business Career Center

INSY 4540: GLOBAL TECH. EXPERIENCE
Prerequisites: INSY 3001 and consent of instructor

ACCOI 4931: TOPICS IN ACCOUNTING

ANTH 4316: CULTURE CHANGE & DEVELOP.
Prerequisites: ANTH 1001 and ANTH 2101

ARBC 3200: CULTURE & CIVILIZATION OF THE MIDDLE EAST (WRIT)

CHNS 3200: CHINESE CULTURE & CIVILIZATION
(Disco. Tier: Crossing Boundaries)

CHNS 3700: CHINESE BUSINESS CULTURE
(Disco. Tier: Crossing Boundaries)

ECHI 3040: APPLIED GLOBAL BUSINESS LEARNING (ESSV2 select locations)

HIST 3235: TWENTIETH CENTURY EUROPE
Prerequisites: Sr. Standing

HIST 3455: MODERN MIDDLE EAST SINCE 1500
Prerequisites: Sr. Standing

HIST 4252: MODERN BRITAIN
Prerequisites: Sr. Standing

HIST 4260: MODERN IRELAND (Disco. Tier: Individuals and Communities)
Prerequisites: Sr. Standing

HIST 4262: MODERN FRANCE
Prerequisites: Sr. Standing

HIST 4264: HISTORY & JUSTICE IN GERMANY
(Disco. Tier: Basic Needs & Justice)
Prerequisites: Sr. Standing

HIST 4310: COLONIAL LATIN AMERICA
Prerequisites: Sr. Standing

HIST 4350: THE CARIBBEAN
Prerequisites: Sr. Standing

HIST 4500: MODERN JAPAN
(Disco. Tier: Individuals and Communities)
Prerequisites: Sr. Standing

HIST 4555: MODERN CHINA
Prerequisites: Sr. Standing

ITAL 3200: ITALIAN CULTURE & CIVILIZATION

POSC 4400: PUBLIC POLICY IN INDUSTRIAL DEMOCRACIES
Prerequisites: Jr. Standing or POSC 2401

POSC 4500: EUROPEAN POLITICS
Prerequisites: Jr. Standing or POSC 2401

POSC 4511: RUSSIAN & POST-SOVIET POLITICS
Prerequisites: Jr. Standing or POSC 2401

POSC 4521: CHINESE POLITICS
Prerequisites: Jr. Standing or POSC 2401

POSC 4541: LATIN AMERICAN POLITICS
Prerequisites: Jr. Standing or POSC 2401

POSC 4561: POLITICS OF THE DEVELOPING WORLD
Prerequisites: Jr. Standing or POSC 2401

POSC 4601: INTERNATIONAL LAW
Prerequisites: Jr. Standing or POSC 2401

POSC 4611: INTERNATIONAL ORGANIZATIONS
Prerequisites: Jr. Standing or POSC 2401

A minimum GPA of 2.000 must be earned in all College of Business Administration courses taken at Marquette University. A grade of C or higher must be earned in each of a student’s major courses, including the core courses introducing the major. Credit is never given twice for the same course, with the exception of different sections of variable topic courses.

Course information and details are subject to change; find full course information on CheckMarq and bulletin.marquette.edu.