

BUSINESS ANALYTICS MAJOR

Specific Business Analytics Course Requirements

This major cannot be a student's primary major and must accompany another major in business as a second major

REQUIRED COURSES:

BUAN 2060: BUSINESS ANALYTICS I: Data Definition, Preparation, Descriptive Analytics

Prerequisites: Enrolled in the College of Business Administration, grade of B- or better in BUAD 1560

Typically taken: Sophomore or Junior

Typically offered: Fall or Variable

BUAN 3060: BUSINESS ANALYTICS & DATA VISUALIZATION

Prerequisites: BUAN 2060 and BUAN 2061

Typically taken: Junior or Senior

Typically offered: Variable

BUAN 4060: INTEGRATIVE BUSINESS ANALYTICS

Prerequisites: BUAN 2060, BUAN 2061, BUAN 3060, BUAN 3061

Typically taken: Senior

Typically offered: Variable

BUAN 2061: BUSINESS ANALYTICS II: Predictive and Prescriptive Modeling

Prerequisites: Enrolled in the College of Business Administration, BUAN 2060

Typically taken: Sophomore or Junior

Typically offered: Spring or Variable

BUAN 3061: DATA COMMUNICATION: Communicating Actionable Insights

Prerequisites: BUAN 2060 and BUAN 2061

Typically taken: Junior or Senior

Typically offered: Variable

A minimum GPA of 2.000 must be earned in all College of Business Administration courses taken at Marquette University. A grade of C or higher must be earned in each of a student's major courses, including the core courses introducing the major. Credit is never given twice for the same course, with the exception of different sections of variable topic courses.

Course information and details are subject to change; find full course information on CheckMarq and bulletin.marquette.edu.