

BUSINESS ANALYTICS MAJOR

Specific Business Analytics Course Requirements

This major cannot be a student's primary major and must accompany another major in business as a second major

REQUIRED COURSES:

BUAN 3065: BUSINESS ANALYTICS I: Data Definition, Preparation, Descriptive Analytics (Analytics Struct. Elec.)

Prerequisites: Enrolled in the College of Business Administration, grade of C or better in BUAD 1560

Typically taken: Sophomore or Junior

Typically offered: Fall or Variable

BUAN 4060: BUSINESS ANALYTICS: Unstructured Data Analysis

Prerequisites: BUAN 3065 and BUAN 3066

Typically taken: Junior or Senior

Typically offered: Variable

BUAN 4160: INTEGRATIVE BUSINESS ANALYTICS

Prerequisites: BUAN 3065, BUAN 3066, BUAN 4060 or BUAN 4061

Typically taken: Senior

Typically offered: Variable

BUAN 3066: BUSINESS ANALYTICS II: Predictive and Prescriptive Modeling

Prerequisites: Enrolled in the College of Business Administration, BUAN 3065

Typically taken: Sophomore or Junior

Typically offered: Spring or Variable

BUAN 4061: ADVANCED BUSINESS ANALYTICS

Prerequisites: BUAN 3065 and BUAN 3066

Typically taken: Junior or Senior

Typically offered: Variable

Business Analytics majors must have access to a Windows PC to install required software and complete assigned coursework.

A minimum GPA of 2.000 must be earned in all College of Business Administration courses taken at Marquette University. A grade of C or higher must be earned in each of a student's major courses, including the core courses introducing the major. Credit is never given twice for the same course, with the exception of different sections of variable topic courses.

Course information and details are subject to change; find full course information on CheckMarq and bulletin.marquette.edu.