

INNOVATION & ENTREPRENEURSHIP MAJOR

Specific Course Requirements

REQUIRED COURSES:

ENTP 3001: UNDERSTANDING ENTREPRENEURSHIP

Prerequisite: Jr. standing
Typically taken: Junior or Senior
Typically offered: Fall and Spring

ENTP 4020: CONSULTING TO ENTREPRENEURS ---OR---

Prerequisite: ENTP 3001
Typically taken: Junior or Senior
Typically offered: Fall

ENTP 4010: NEW VENTURE CREATION

Prerequisite: ENTP 3001
Typically taken: Junior or Senior
Typically offered: Fall and Spring

ENTP 4986: ENTREPRENEURSHIP INTERNSHIP: Grading Period

Prerequisites: ENTP 3986; Jr. standing, consent of program director and Business Career Center
Typically taken: Junior or Senior
Typically offered: Fall, Spring and Summer

TWO ELECTIVES FROM THE FOLLOWING:

ENTP 4041: INTERNATIONAL ENTREPRENEURIAL SUSTAINABILITY (IB)

Prerequisites: ENTP 3001 or consent of instructor
Typically taken: Junior or Senior
Typically offered: Variable

ENTP 4931: TOPICS IN ENTREPRENEURSHIP

Prerequisite: ENTP 3001
Typically taken: Junior or Senior
Typically offered: Fall or Spring

ACCO 4080: ANALYSIS OF CORPORATE FINANCIAL STATEMENTS

Prerequisites: Sr. standing and ACCO major; or admittance into AIM
Typically taken: Senior
Typically offered: Fall and Spring

MANA 3034: NEGOTIATIONS AND NEW VENTURES

Prerequisite: Jr. standing
Typically taken: Junior or Senior
Typically offered: Fall and Spring

MARK 4060: MARKETING RESEARCH

Prerequisites: MARK 3001 and approved Statistics course
Typically taken: Junior or Senior
Typically offered: Fall and Spring

REAL 3001: INTRODUCTION TO COMMERCIAL REAL ESTATE

Prerequisites: ECON 1103, ACCO 1030
Typically taken: Sophomore through Senior
Typically offered: Fall and Spring

ENTP 4080: ENTREPRENEURIAL FINANCE

Prerequisites: ENTP 3001 and FINA 3001
Typically taken: Junior or Senior
Typically offered: Fall

ENTP 4953: SEMINAR IN ENTREPRENEURSHIP

Prerequisite: ENTP 3001
Typically taken: Junior or Senior
Typically offered: Variable

BULA 4001: BUSINESS LAW

Prerequisite: BULA 3001
Typically taken: Junior or Senior
Typically offered: Fall and Spring

MANA 4010: MOTIVATION AND LEADERSHIP

Prerequisite: MANA 3001
Typically taken: Junior or Senior
Typically offered: Fall and Spring

MARK 4094: PROFESSIONAL SELLING

Prerequisite: MARK 3001
Typically taken: Junior or Senior
Typically offered: Fall and Spring

OTHER BUSINESS ELECTIVES MAY BE SUBSTITUTED;
CONSULT THE ENTREPRENEURSHIP PROGRAM ADVISOR
MR. JOHN PETERSON

A minimum GPA of 2.000 must be earned in all College of Business Administration courses taken at Marquette University. A grade of C or higher must be earned in each of a student's major courses, including the core courses introducing the major. Credit is never given twice for the same course, with the exception of different sections of variable topic courses.

Course information and details are subject to change; find full course information on CheckMarq and bulletin.marquette.edu.