

INNOVATION & ENTREPRENEURSHIP MAJOR

Specific Course Requirements

REQUIRED COURSES:

ENTP 3001: UNDERSTANDING ENTREPRENEURSHIP

(Core Enhancement Structured Elective)

Prerequisite: So. Standing

Typically taken: Junior or Senior

Typically offered: Fall and Spring

ENTP 4020: CONSULTING TO ENTREPRENEURS

Prerequisite: ENTP 3001

Typically taken: Junior or Senior

Typically offered: Fall

TWO ELECTIVES FROM THE FOLLOWING:

ENTP 4018: MILWAUKEE URBAN BUSINESS LEARNING

Prerequisites: Jr. Standing, ENTP 3001 or consent of instructor

Typically taken: Junior or Senior

Typically offered: Variable

ENTP 4931: TOPICS IN ENTREPRENEURSHIP

Prerequisite: ENTP 3001

Typically taken: Junior or Senior

Typically offered: Fall or Spring

ENTP 4986: ENTP INTERNSHIP - GRADING PERIOD

Prerequisite: ENTP 3986 and ENTP 3001, cons. of prog. dir. and cons. of Business Career Center.

OR ENTP 4989: ENTP INTERNSHIP - WORK AND GRADING PERIOD

Prerequisite: ENTP 3001, cons. of prog. dir. and cons. of Business Career Center.

BULA 4001: BUSINESS LAW FOR ACCOUNTING

Prerequisite: Jr. Standing

Typically taken: Junior or Senior

Typically offered: Fall and Spring

MANA 4010: LEADERSHIP, MOTIVATION AND CHANGE

Typically taken: Junior or Senior

Typically offered: Fall and Spring

MARK 4094: PROFESSIONAL SELLING

Prerequisite: MARK 3001

Typically taken: Junior or Senior

Typically offered: Fall and Spring

OTHER BUSINESS ELECTIVES MAY BE SUBSTITUTED;

CONSULT THE ENTREPRENEURSHIP PROGRAM ADVISOR MR. JOHN PETERSON

ENTP 4010: NEW VENTURE CREATION

Prerequisite: ENTP 3001

Typically taken: Junior or Senior

Typically offered: Fall and Spring

ENTP 4080/FINA 4080: ENTREPRENEURIAL FINANCE

Prerequisites: ENTP 3001 and FINA 3001

Typically taken: Junior or Senior

Typically offered: Fall

ENTP 4041: INTERNATIONAL ENTREPRENEURIAL SUSTAINABILITY (Int'l Business)

Prerequisites: ENTP 3001 or consent of instructor

Typically taken: Junior or Senior

Typically offered: Variable

ENTP 4953: SEMINAR IN ENTREPRENEURSHIP

Prerequisite: ENTP 3001

Typically taken: Junior or Senior

Typically offered: Variable

ACCO 4080: ANALYSIS OF CORPORATE FINANCIAL STATEMENTS

Prerequisites: ACCO 3001; or admittance into AIM/Commercial Banking Programs

Typically taken: Senior

Typically offered: Fall and Spring

MANA 3034: NEGOTIATION

Prerequisite: Jr. standing

Typically taken: Junior or Senior

Typically offered: Fall and Spring

MARK 4060: MARKETING RESEARCH (Analytics Structured Elective)

Prerequisites: MARK 3001 and approved Statistics course

Typically taken: Junior or Senior

Typically offered: Fall and Spring

REAL 3001: INTRODUCTION TO COMMERCIAL REAL ESTATE (Core Enhancement Structured Elective / Disco. Tier: Individuals & Communities)

Prerequisites: ECON 1103, ACCO 1030

Typically taken: Sophomore through Senior

Typically offered: Fall and Spring

A minimum GPA of 2.000 must be earned in all College of Business Administration courses taken at Marquette University. A grade of C or higher must be earned in each of a student's major courses, including the core courses introducing the major. Credit is never given twice for the same course, with the exception of different sections of variable topic courses.

Students may substitute ENTP 4018 or ENTP 4986 or ENTP 4989 for ENTP 4020.

Course information and details are subject to change; find full course information on CheckMarq and bulletin.marquette.edu.