

Typical Four-Year Plan - Non-Accounting (129 Credits)

First Term

Freshman

	Hours
BUAD 1060 (may be taken first or second term)	1
LEAD 1050	0
ACCO 1030	3
ENGL 1001	3
MATH 1400	3
BUAD 1001 (may be taken first or second term)	3
UCCS/NBE	3
	16

Second Term

Freshman

	Hours
BUAD 1560	4
ACCO 1031	3
ENGL 1002	3
ECON 1103	3
UCCS/NBE	3
	16

Sophomore

LEAD 2000 (may be taken first or second term)	1
ECON 1104	3
UCCS/NBE or BUAD 1560 (if not completed)	3
Business Core	3
Business Core	3
Business Core	3
	16

Sophomore

CMST 2300 (may be taken first or second term)	2
UCCS/NBE or BUAD 1560 (if not completed)	3
Business Core	3
Business Core	3
Business Core	3
Business Core	3
	17

Junior

LEAD 3000 (may be taken first or second term)	1
Major Course/Business Elective	3
Major Course/Business Elective	3
Major Course/Business Elective	3
UCCS/NBE	3
UCCS/NBE	3
	16

Junior

Major Course/Business Elective	3
Major Course/Business Elective	3
UCCS/NBE	3
UCCS/NBE	3
UCCS/NBE	3
	15

Senior

MANA 4101	3
Major Course/Business Elective	3
Major Course/Business Elective	3
Major Course/Business Elective	3
UCCS/NBE	3
UCCS/NBE	3
	18

Senior

Major Course/Business Elective	3
Major Course/Business Elective	3
UCCS/NBE	3
UCCS/NBE	3
UCCS/NBE	3
	15

UCCS = University Core of Common Studies course
NBE = Non-Business Elective

University Core of Common Studies (UCCS)

Admitted Prior to Fall 2018

For all BUSINESS MAJORS
(except Accounting)

COURSE PLANNING GUIDE
Core Requirements

LEAD 1050 (Business Leadership Development) (0)	ENGL 1001 (Rhetoric and Composition 1) (3)
LEAD 2000 (Applying Leadership) (1)	ENGL 1002 (Rhetoric and Composition 2) (3)
LEAD 3000 (Future Leadership Strategy) (1)	LITERATURE Elective ^c (3) (performing arts courses do NOT satisfy literature requirement)
BUAD 1001 (Business Day 1) (3)	DIVERSE CULTURE Elective ^c (3)
BUAD 1060 (Business Analytical Tools) (1)	HISTORY Elective ^c (3)
BUAD 1560 (Statistics and Business Analytics) (4)	SCIENCE Elective ^c (3)
ACCO 1030 (Financial Accounting) (3)	MATH 1400 (Elements of Calculus) (3) OR MATH 1450 (Calculus 1) (4)
ACCO 1031 (Managerial Accounting) (3)	PHIL 1001 (Philosophy of Human Nature) (3)
ECON 1103 (Principles of Microeconomics) (3)	PHIL 2310 (Theory of Ethics) (3)
ECON 1104 (Principles of Macroeconomics) (3)	CMST 2300 (Business Communication) (2)
FINA 3001 (Introduction to Financial Management) (3)	THEO 1001 (Introduction to Theology) (3)
MANA 3001 (Behavior and Organization) (3)	THEO Elective ^c (3)
OSCM 3001 (Operations and Supply Chain Mgmt.) (3)	Non-Business Elective (3)
MARK 3001 (Introduction to Marketing) (3)	Non-Business Elective (3)
INSY 3001 (Introduction to Information Sys.) (3)	Non-Business Elective (3)
LEGAL/REGULATORY Elective ^a (3)	Non-Business Elective (3)
ETHICAL/SOCIETAL Elective ^b (3)	Non-Business Elective (3)
MANA 4101 (Strategic Management) (3)	Non-Business Elective (3)
	Non-Business Elective (3)
Total Credits (46)	Total Credits (53)

^a Choice of BULA 3001 (Legal Environment of Business), BULA 3040 (International Business Law), HURE 3001 (Management of Human Resources), REAL 3001 (Introduction to Commercial Real Estate) or FINA 4310 (Introduction to Applied Investment Management).
NOTE: Human Resource majors must select HURE 3001; AIM students must select FINA 4310; Real Estate majors must select REAL 3001.

^b Choice of MANA 3002 (Business and Its Environment), PHIL 4330 (Business Ethics), FINA 4370 (Advanced Investment Management, Ethics and Society) or FINA 4371 (Private Equity, Ethics and Society).
NOTE: AIM Investment Track students must select FINA 4370, AIM Private Equity Track students must select FINA 4371.

^c Select course from www.marquette.edu/core (performing arts courses do NOT satisfy literature requirement)

10 upper division business electives required.

Major 1 = 5 courses

Other 5 courses may be used for a second major or general upper division business electives for Major 1.

MAJOR 1 (see Major Sheet for requirements):	MAJOR 2/GENERAL UPPER DIVISION BUSINESS ELECTIVES:
1.	1.
2.	2.
3.	3.
4.	4.
5.	5. Formerly ECON 3001 (can select a different business elective)

NOTES:

- A grade of C or higher must be earned in each major course including the core course(s) introducing the major
- One international business course is required (within or outside your major)
- Double counting of courses is not permitted, e.g. a student cannot count FINA 4001 for both real estate and finance
- 2.000 cumulative gpa is required in all Marquette University courses and business courses

**REQUIRED COURSES FOR BUSINESS MAJORS
(except Accounting)**

BUSINESS ANALYTICS MAJOR (30 credits)

*** CANNOT BE MAJOR 1**

- BUAN 2060 (Business Analytics I)
- BUAN 2061 (Business Analytics II)
- BUAN 3060 (Data Visualization)
- BUAN 3061 (Data Communication)
- BUAN 4997 (Integrative Business Analytics)
- Five business courses in a 2nd major (excluding INBU)

BUSINESS ECONOMICS MAJOR (30 credits)

- ECON 3003 (Intermediate Microeconomic Analysis)
(REQUIRED FOR BU EC MAJORS ONLY)
- ECON 3004 (Intermediate Macroeconomic Analysis)
- ECON 4060 (Introduction to Econometrics)
- Three ECON electives (excluding ECON 4986)
- Five business electives*

FINANCE MAJOR (30 credits)

- FINA 4001 (Advanced Financial Management)
- FINA 4011 (Investment Analysis)
- Three FINA electives
- Five business electives*

HUMAN RESOURCES MAJOR (30 credits)

- Five HURE electives; for specific course constraints go to bulletin.marquette.edu
- Five business electives*

INFORMATION SYSTEMS MAJOR (30 credits)

- INSY 4051 (Business Application Development)
- INSY 4052 (Database Management Systems)
- INSY 4158 (Systems Analysis & Design)
- Two INSY electives
- Five business electives*

INNOVATION & ENTREPRENEURSHIP MAJOR (30 credits)

- ENTP 3001 (Understanding Entrepreneurship)
- ENTP 4010 (New Venture Creation)
- ENTP 4020 (Consulting to Entrepreneurs) OR
 - ENTP 4986 (Entrepreneurship Internship Grading Period)
- Two ENTP electives
- Five business electives*

INTERNATIONAL BUSINESS MAJOR (27 credits)

*** CANNOT BE MAJOR 1**

- Four INBU courses
 - One of the courses must be either ECON 4044 or ECON 4046
 - A maximum of two courses may be ECON
- Five business courses in a 2nd major

MARKETING MAJOR (30 credits)

- MARK 4060 (Marketing Research)
- MARK 4110 (Marketing Management)
- Three MARK electives
- Five business electives*

OPERATIONS & SUPPLY CHAIN MANAGEMENT MAJOR (30 credits)

- OSCM 4010 (Manufacturing Planning and Control)
- OSCM 4130 (Supply Chain Strategy and Practice)
- Three OSCM electives
 - One of the courses must be OSCM 4020, OSCM 4025 or OSCM 4040
- Five business electives*

REAL ESTATE MAJOR (30 credits)

- REAL 4002 (Commercial Real Estate Finance)
- REAL 4061 (Real Estate Modeling)
- REAL 4120 (Cases in Commercial Real Estate)
- REAL 4130 (Commercial Real Estate Development)
- One REAL elective
- Five business electives*

* Students who earn two or more majors in business may use courses in their second major as these business electives

NOTE: Students earning two or more business majors CANNOT double count major courses, e.g. a student CANNOT count FINA 4001 for both real estate and finance.

For course options, visit: <http://bulletin.marquette.edu/undergrad/collegeofbusinessadministration/>

INTRO COURSES SPECIFIC TO MAJOR

MAJOR	INTRO COURSE TO MAJOR	WHEN YOU CAN ENROLL & PREREQUISITES
Accounting	ACCO 1030 & 1031 (required core)	Freshman year
Business Analytics	BUAN 2060	Must earn a B- or better in BUAD 1560
Business Economics	ECON 1103 & 1104 (required core)	Freshman/Sophomore year
Innovation & Entrepreneurship	ENTP 3001	Sophomore year
Finance	FINA 3001 (required core)	Sophomore year ACCO 1031, which may be taken concurrently, and after BUAD 1560 and ECON 1103 are completed
Human Resources	HURE 3001 (legal core option)	Sophomore year (1 st semester)
Information Systems	INSY 3001 (required core)	Sophomore year (1 st semester)
Marketing	MARK 3001 (required core)	Sophomore year (1 st semester) After ECON 1103 is completed
Operations & Supply Chain Management	OSCM 3001 (required core)	Sophomore year (1 st semester) After BUAD 1560 is completed
Real Estate	REAL 3001 (legal core option)	Sophomore year (1 st semester) After ACCO 1030 & ECON 1103 are completed