

SARAH BONEWITS FELDNER
CURRICULUM VITAE

BUSINESS ADDRESS

Marquette University
Diederich College of Communication
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ADMINISTRATIVE & ACADEMIC APPOINTMENTS

May 2020 – Present *Dean, Diederich College of Communication*

November 2018 – May 2020 *Acting Dean, Diederich College of Communication, Marquette University*

Fall 2018 – Present *Professor, Communication Studies Department
Marquette University*

Summer 2016 – Fall 2018 *Director Core of Common Studies, Marquette University*

Summer 2014 – Fall 2018 *Associate Dean for Graduate Studies and Research, Diederich
College of Communication, Marquette University*

Fall 2013 – Spring 2014 *Faculty Coordinator, Center for Teaching and Learning, Marquette
University*

Fall 2011 – Spring 2018 *Associate Professor, Communication Studies Department, Marquette
University*

Fall 2002 – Spring 2011 *Assistant Professor, Communication Studies Department, Marquette
University*

EDUCATIONAL HISTORY

Ph.D. Purdue University, 2002 Department of Communication

M.A. Indiana University, 1998 Department of Speech Communication

B.A. University of Kentucky, 1995 Department of Communication

ADDITIONAL EDUCATIONAL TRAINING & PROFESSIONAL DEVELOPMENT

Ignatian Colleagues Program (June 2017 – January 2019)

AAC&U Institute on Integrative Learning (July 2013)

AAC&U Institute on High Impact Learning Practices (June 2012)

AAC&U Institute on General Education and Assessment (June 2011)

Faculty Institute on *Using Social Innovation & Social Entrepreneurship as Tools for Impactful Teaching and Engaged Learning* (December 2010)

Scholarship of Engagement Faculty Learning Community on Service Learning – Marquette University (Summer/Fall 2010)

Faculty Seminar in Catholic Higher Education - Marquette University (Spring 2005)

Leavey Foundation Sponsored Ignatian Pilgrimage Participant (July 2004)

Collegium's Summer Institute on Faith and Intellectual Life Delegate (June 2004)

Heartland-Delta IV: Companions in Mission Delegate (May 2004)

HONORS

Dean's Recognition Award for Outstanding Service (2013)

Marquette University John P. Raynor, S.J., Faculty Award for Teaching Excellence (2012)

J. William and Mary Diederich Summer Fellowship (Summer 2009, Summer 2007)

Manresa Research/Writing Award (2008)

J. William and Mary Diederich Scholar Award (Fall 2008)

Dean's Recognition Award for Outstanding Faculty Adviser (2007)

Way-Klingler Interdisciplinary Teaching Award (awarded in 2006; taught in 2007)

Way-Klingler Young Scholar Award (2006)

Dean's Recognition Award for Teaching Excellence (2004)

Bruce Kendall Award for Excellence in Teaching (2002)

Phi Beta Kappa

RESEARCH INTERESTS

Corporate Communication

Organizational Mission & Identity

Organizational Advocacy

Corporate Social Responsibility

Organizational Communication

Social Innovation & Entrepreneurship

RESEARCH

Publications

Journal Articles – Peer Reviewed

Meisenbach, R.J., & Feldner, S.B. (2019). Do we need another hero? Narratives of corporate heroism and ideology in Undercover Boss. *Western Journal of Communication*. DOI: 10.1080/10570314.2019.1566564.

- Berg, K.T., & Feldner, S.B. (2017). Analyzing the intersection of transparency, issue management and ethics: The case of big soda. *Journal of Media Ethics*, 32, 154 - 167. DOI: 10.1080/23736992.2017.1329017
- Hoffmann-Longtin, K., & Feldner, S.B., (2016). Ten Things I Hate About the “F” Word: Analyzing Definitions of Feminism Using *Legally Blonde* and *10 Things I Hate About You*. *Teaching Media Quarterly*, 4 (4). Retrieved from <http://pubs.lib.umn.edu/tmq/vol4/iss4/2>.
- Feldner, S.B., & Fyke, J.F., (2016). Rhetorically Constructing an Identity at Multiple Levels: A Case Study of Social Entrepreneurship Umbrella Organizations. *International Journal of Strategic Communication*, 10, 101-114. DOI: 10.1080/1553118X.2016.1144188.
- Fyke, J. P., Feldner, S. B. and May, S. K. (2016). Discourses about Righting the Business ← → Society Relationship. *Business and Society Review*, 121: 217–245. doi:10.1111/basr.12086
- Feldner, S. B., & Berg, K. T. (2014). How corporations manage industry and consumer expectations via the CSR report. *Public Relations Journal*, 8 (3).
- Meisenbach, R. & Feldner, S. (2011) Adopting an attitude of wisdom in theory and practice of organizational rhetoric: Contemplating the ideal and the real. *Management Communication Quarterly*. 560 – 568.
- Feldner, S. B., & D’Urso, S. C. (2009). What’s in a name: Managing identity expectations in a Catholic university: Divergent stakeholder perspectives. *Journal of Catholic Higher Education*, 28(2).
- Feldner, S. B., & Meisenbach, R. J. (2007). SaveDisney.com and activist challenges: A Habermasian perspective on corporate legitimacy. *International Journal of Strategic Communication*, 1, 207-226. LEAD ARTICLE
- Feldner, S.B. (2006). Living our mission: An ethnographic study of university mission-building. *Communication Studies*, 57, 67 – 85.
- Feldner, S.B., & Hudson-Mairet, S. (2006). On being entrepreneurial with Havel’s *The Memorandum*: A cross curricular conversation. *Journal of the Wisconsin Communication Association*, 25. 1 – 12.
- Soley, L., & Feldner, S.B. (2006). Conflicts-of-interest in communication research. *Journal of Communication Inquiry*, 30, 209 – 228.
- Anderson, K., Bonewits*, S., McDorman, K., Pierce, J., Procopio, C., Sheeler, K., & Tate, H. (2004). Voices about choices: The role of female networks in affirming life choices in the academy. *Women’s Studies in Communication*, 27, 88 – 110.

* Maiden name

Bonewits, S., & Soley, L. (2004). Research and the bottom line in today's university. *American Academic*, 81 – 92.

Journal Articles and Book Chapters – Invited & Peer Reviewed

Berg, K. T., & Feldner, S. B. (2020) Political public relations and lobbying: It's about shaping public discourse. In Jesper Strömbäck & Spiro Kioussis (Eds.), *Political public relations: concepts, principles, applications 2nd edition* (pp. 270-286). New York: Routledge.

Feldner, S.B., & Fyke, J. (2018). Organizational Communication. *International Encyclopedia of Strategic Communication*. Chichester: Wiley

Feldner, S.B. (2017). Rhetorical Approaches to Organizational Communication. *Encyclopedia of Organizational Communication*: Chichester: Wiley.

Feldner, S. B., & D'Urso, S. C. (2010). Threads of intersection and distinction: Joining an ongoing conversation within organizational communication research. *Communication Research Trends*, 29 (1), 4 - 28.

Book Chapters – Peer Reviewed

Feldner, S.B., & Berg, K.T. (2017). CEOs and Authoring the Organization Through Social Media: A case study in CEO transitions and Twitter. In S. C. Duhé (Ed.), *New media and public relations 3rd edition* (pp. 86 – 94). New York: Peter Lang Publishing.

Procopio, C., Tate, H. Sheeler, K.H., Hoffman-Longtin, K., Feldner, S.B., & Anderson, K., (2017). Horror stories from the hallowed halls of academia: How six women lived to tell the tale. In E. Wright & T.C. Calhoun (Eds.). *What to Expect and How to Respond: Distress and Success in Academia* (pp. 153-170). Washington, D.C., Rowman & Littlefield Press.

Meisenbach, R. J., & Feldner, S. B. (2012). Toyota, oh what a feeling? Or oh what a mess: Ethics at the intersection of industry, government, and publics. In S. K. May (Ed.), *Case studies in organizations: Ethical perspectives and practices 2nd edition* (pp. 111-124). Thousand Oaks, CA: Sage.

Berg, K. T. & Feldner, S. (2012). The World is a....Network: Social Media and Cause Networks in the Girl Effect Movement. In S. Duhe (Ed.), *New Media and Public Relations 2nd edition* (pp. 169 – 177). New York: Peter Lang.

Kirby, E., Feldner, S, Leighter, J., McBride, M.C., Tye-Williams, S., Murphey, B.O., & Turner, L.H. (2009). "Exploring the basement of social justice issues": A graduate upon graduation. In M. Dutta & L. Harter (Eds). *Communicating for social change* (pp. 73-77). Cresskill, NJ: Hampton Press.

Meisenbach, R. J., & Feldner, S. B. (2009). Dialogue, discourse ethics, and Disney. In R. L. Heath, E. L. Toth, & D. Waymer (Eds.), *Rhetorical and critical approaches to public relations, vol. II* (pp. 253--271).New York: Routledge.

Feldner, S. L., & Meisenbach, R. J. (2007). Saving Disney: Activating publics through the Internet. In S. C. Duhé (Ed.), *New media and public relations* (pp. 189-201). New York: Peter Lang Publishing.

Competitively Selected Convention and Conference Papers (all while at Marquette unless noted with #)

Feldner, S. B., & Meisenbach, R. J. (2013, November). *Do we need another hero? Narratives of corporate heroism and ideology in Undercover Boss*. Poster session at the annual conference of the National Communication Association. Washington, D.C.

Feldner, S.B., & Fyke, J. P. (2013, Nov) Solving 'the world's most pressing problems': d/Discourses of Identity construction in social entrepreneurship. Paper presented at the National Communication Association Annual Meeting, Washington, DC.

Fyke, J. P., Feldner, S.B., & Torres, D. H. (2013, May) Righting the corporate <--> society Relationship: A critique of discourses of social change. Paper Presented at Corporate Social Responsibility Pre-Conference at the International Communication Association Annual Meeting, London, England.

D'Urso, S. & Feldner, S.B. (2010, Nov). To share or not to share? An Exploration into privacy management in socially networked communication. Paper presented at the National Communication Association Annual Meeting, San Francisco, CA.

Feldner, S.B. (2009, November). Working the system or worked by the system: How middle class kids learn to want white collar jobs. Paper presented at the National Communication Association Annual Convention, Chicago, IL.

Feldner, S. B., & D'Urso, S. C. (2007, November). You can tell a lot about a person from their profile: A study in identity creation and online social networking. Presented to the Human Communication and Technology Division at the National Communication Association Annual Conference, Chicago, IL.

Feldner, S.B., & D'Urso, S. (2006, November). What's in a Name? Examining organizational identity from divergent stakeholder perspectives. Paper presented National Communication Association Annual Meeting, San Antonio, TX.

Feldner, S.B. & Meisenbach, R. (2006, November). SaveDisney and activist challenges: A Habermasian Perspective on Corporate Legitimacy, Paper presented National Communication Association Annual Meeting, San Antonio, TX.

Bonewits, S. & Meisenbach, R. (2004, November). Analyzing organizational legitimacy from a Habermasian perspective. Paper presented at the National Communication Association Annual Meeting, Chicago, IL.

- Bonewits, S. (2003, November). Negotiating corporate colonization: Communication and student identity in a service-learning program. Paper presented at the National Communication Association Annual Meeting, Miami, FL.
- Bonewits, S. (2001, November). Of methods and understanding: A journey toward ethnographic insight. Paper presented at the National Communication Association Annual Meeting, Atlanta, GA.#
- Bonewits, S. (2001, April). An invitation for expressing community. Paper presented at the Central States Communication Association Annual Meeting, Cincinnati, OH.#
- Bonewits, S. (2000, November). Disciplinarity:Modernity::Interdisciplinarity: Postmodernity: A proposal for 'transversal interdisciplinarity' situated within a dialogic framework. Paper presented at the National Communication Association Annual Meeting, Seattle, WA.#
- Bonewits, S, & Conn, C. (2000, November). He said, she said: Manifestations of patriarchy in a gendered organization. Paper presented at the National Communication Association Annual Meeting, Seattle, WA.#
- Bonewits, S. (2000, June). Phenomenon of questioning: An analysis of an undergraduate classroom. Paper presented at the International Communication Association Annual Meeting, Acapulco, Mexico.#
- Bonewits, S. (1997, November). Finding the practical in theory: Robert T. Craig's Grounded Practical Theory. Paper presented at the National Communication Association Annual Meeting, Chicago, IL.#
- Convention and Conference Presentations and Papers on Competitively Selected Panels (all while at Marquette unless noted with #)*
- Hoffmann-Longtin, K., Anderson, K.V., Feldner, S.B., Tate, H., & Procopio, C. ., (2018, November). Surviving and Thriving in New Roles: Communicating in Ways that Advance Women's Opportunities in the Academy. Competitively selected panel presentation at the National Communication Association Conference in Baltimore, MD.
- Hoffmann-Longtin, K., Anderson, K.V., Feldner, S.B., Tate, H., & Meisenbach, R., (2018, November). Winning at every game? Exploring creative strategies for managing women's roles and responsibilities across the academy. Competitively selected panel presentation at the National Communication Association Conference in Salt Lake City, UT.
- Anderson, K., Feldner, S., Hoffmann-Longtin, K., Procopio, C.H., Sheeler, K.H., & Tate, H. (2017, November). Building a legacy of inclusion: Strategies for new program development. Competitively selected panel presentation at the National Communication Association conference in Dallas, TX.
- Feldner, S. B., (2016, Nov). Answering the Call: Addressing Women's Civic Issues through

Engaged Pedagogy. Roundtable participant at the National Communication Association Annual Meeting, Philadelphia, PA.

- Feldner, S.B., & Gilkerson, N. (2015, Nov). How Corporations Communicate Grief in a Complex Global Media Environment: A Case Study of Malaysia Airlines Response to Tragedy. Paper presented at the National Communication Association Annual Meeting, Las Vegas, NV.
- Feldner, S. B., (2015, Nov). Embracing Opportunities to Succeed in Your Job Search: Women Helping Women Prepare for Academic Job Interviews. Roundtable participant at the National Communication Association Annual Meeting, Las Vegas, NV.
- Feldner, S. B., (2014, Nov). Creating Women's Presence in Academe through Reflecting on Our Past: Midcareer Women Offer Reflections and Strategies for Navigating Career Challenges. Roundtable participant at the National Communication Association Annual Meeting, Chicago, IL.
- Feldner, S.B., & Berg, K.T, (2014, May). Communicating the Social Impact of CSR Programs: Analyzing Corporate Discourses of Social Impact. Panel presentation for the Preconference on "Communicating Corporate Social Responsibility: A Showcase of Projects from the Arthur W. Page Center", Public Relations Division and the Arthur Page Society at Penn State University, Seattle, WA.
- Feldner, S. B., (2014, April). Enhancing Our Organizational Communication Teaching Toolkit: The Organizational Ethnography Assignment, Roundtable presentation at the Central States Communication Association Annual Meeting, Minneapolis, MN.
- Feldner, S.B. (2011, Nov). Do You Want to Be Right or Do You Want to Be Effective?: Using Your Voice to Deal with Difficult People in the Academy. Roundtable participant at the National Communication Association Annual Meeting, New Orleans, LA.
- Feldner, S.B. (2011, Nov). Giving Voice to Organizational Ethics: Case Studies as Engaged Pedagogy. Roundtable participant at the National Communication Association Annual Meeting, New Orleans, LA.
- Feldner, S.B. (2010, Nov). Bridging Social Media with Teaching, Research and Practice: Exploring the Challenges and Opportunities. Roundtable presentation presented at the National Communication Association Annual Meeting, San Francisco, CA.
- Feldner, S.B. (2010, April). Communication audits: Challenging and changing how we use an "old" tool to engage our students and our communities Roundtable presentation presented at the Central States Communication Association Annual Meeting, Cincinnati, OH.
- Feldner, S.B. (2009, November). Can We Afford to Put Our Money Where Our Values Are? Framing Organizational Identity in Difficult Times. Paper presented at the National Communication Association Annual Convention, Chicago, IL.

- Feldner, S.B. (2009, November). The changing academic job market: Tips for women job seekers. Roundtable presentation presented at the National Communication Association Annual Convention, Chicago, IL.
- Feldner, S.B. (2009, November). How does online communication stabilize or change our theories? A discussion of the impact of social communication technology on interpersonal communication theory. Roundtable presentation presented at the National Communication Association Annual Convention, Chicago, IL
- Feldner, S.B. (2008, November). unCONVENTIONAL Mindsets? Managing Millennial Expectations. Roundtable presentation presented at the National Communication Association Annual Convention, San Diego, CA.
- Feldner, S.B. (2008, November). Finding a Voice Through Service. UnCONVENTIONAL Perspectives on Service in the Academy. Roundtable presentation presented at the National Communication Association Annual Convention, San Diego, CA.
- Feldner, S.B. (2008, May). Preparing students to communicate for social impact in Jesuit education. Roundtable presentation presented at the International Communication Association Annual Convention, Montreal, Canada.
- Feldner, S.B. (2008, April). Roundtable Presentation. Blurring boundaries: Exploring relationships between organizational communication and public relations. Roundtable presentation presented at the Central States Communication Association Annual Meeting, Madison, WI.
- Feldner, S.B. (2007, November). Roundtable Presentation. Community, identity, and conflict in theory and practice: Exploring urban violence from an interdisciplinary perspective. Roundtable presentation presented at the National Communication Association Annual Meeting, Chicago, IL
- Feldner, S.B. (2006, November). The perceptive Dorothy - Crafting your teaching persona: A site for connection and action. Roundtable presentation presented at the National Communication Association Annual Meeting, San Antonio, TX.
- Feldner, S.B. (2006, April). Are we teaching about training or training the trainers? Paper presented at the Central States Communication Association Annual Meeting, Indianapolis, IN.
- Feldner, S.B. (2006, April). What I did last summer: Lessons from incorporating civic engagement and service-learning into a graduate curriculum. Roundtable presentation presented at the Central States Communication Association Annual Meeting, Indianapolis, IN.
- Feldner, S.B. (2006, April). Walking the tightrope of politics in the classroom: Facilitating productive discussion even in challenging times. Roundtable presentation presented at the Central States Communication Association Annual Meeting, Indianapolis, IN.

- Feldner, S.B. (2005, November). Negotiating the tenure track: Strategies that acknowledge gender, institutional affiliation, and family circumstance. Roundtable presentation presented at the National Communication Association Annual Meeting, Boston, MA.
- Feldner, S.B. (2005, November). Creating a healthy curriculum: The vertical and horizontal integration of civic engagement in the communication curriculum. Roundtable presentation presented at the National Communication Association Annual Meeting, Boston, MA.
- Bonewits, S. (2005, April). Can oil and water mix?: Exploring critical organizational perspectives on positive scholarship. Paper presented at the Central States Communication Association Annual Meeting, Kansas City, MO.
- Bonewits, S. (2004, November). Living our mission: An ethnographic study of university mission-building. Paper presented at the National Communication Association Annual Meeting, Chicago, IL.
- Bonewits, S. (2004, November). Family matters in the academy: How family friendly policies are affecting higher education. Roundtable presentation presented at the National Communication Association Annual Meeting, Chicago, IL.
- Bonewits, S. (2004, April). A rocking entry to the discipline: Hitting the right notes in teaching undergraduates' organizational communication theory. Roundtable presentation presented at the Central States Communication Association Annual Meeting, Cleveland, OH.
- Bonewits, S. (2004, April). Rocking the discipline of assessment: Discussion and critique of university assessment trends. Roundtable presentation presented at the Central States Communication Association Annual Meeting, Cleveland, OH.
- Bonewits, S. (2003, November). Feminist pedagogy, reaching out to the community and reaching into the classroom. Roundtable presentation presented at the National Communication Association Annual Meeting, Miami, FL.
- Longtin, K., & Bonewits, S. (2003, November). '10 things I hate about the 'F' word: Conflicting gender messages in 'Legally Blonde' and '10 Things I Hate About You'. Paper presented at the National Communication Association Annual Meeting, Miami, FL.
- Bonewits, S. (2003, May). Critical organizational communication pedagogy in a corporate university. Roundtable presentation presented at the International Communication Association Annual Meeting, San Diego, CA.
- Bonewits, S. (2003, April). What to do when you are "professionally lonely": making connections as a junior faculty member. Paper presented at the Central States Communication Association Annual Meeting, Omaha, NE.
- Bonewits, S., Garlarneault, S., & Longtin, K. (2003, April). It's the Talk of the Nation and what's on Oprah: Analyzing popular press performances of third wave feminism. Paper presented at the Central States Communication Association Annual Meeting, Omaha, NE.

Bonewits, S. (2002, November). What happens when you find it in your own backyard?: A story of sexual harassment in the Academy. Position paper presented at the National Communication Association Annual Meeting, New Orleans, LA.

Bonewits, S., Galarneault, S., & Longtin, K. (2002, October). It's the Talk of the Nation and what's on Oprah: Analyzing popular press constructions of third wave feminism. Paper presented at the Organization for the Study of Communication, Language, and Gender Annual Meeting, Minneapolis, MN.

Bonewits, S. (2001, November). Position paper for roundtable discussion. The importance of female support systems in the academy. Paper presented at the National Communication Association Annual Meeting, Atlanta, GA.[#]

Other Conference Presentations

Fyke, J. P., & Feldner, S. B., (2012, November). Creating a social entrepreneurial self: An exploration in social entrepreneurs' identity construction," Research in progress presentation presented at the National Communication Association Annual Meeting, New Orleans, LA.

Feldner, S.B. & Berg, K. (2010, July) Communicating our Catholic identity. Plenary session presented at the Vatican Conference on Communication, Milwaukee, WI.

Feldner, S.B. & D'Urso, S. (2008, July). Negotiating organizational identity in a faith-based university. Paper presented at the Association of Jesuit Colleges and Universities Communication Conference, Milwaukee, WI.

Feldner, SB. (2008, May). Considering the role of service-learning in the age of the millennial. Workshop presented at the Marquette Service Learning Faculty Symposium and Showcase, Milwaukee, WI.

Bonewits, S. (2003, October). Discussant/respondent. Gloria Steinem, The Spice Girls and Me: Exploring Third Wave Identity and Community Across the Discipline. Roundtable presentation presented at the Organization for the Study of Communication, Language, and Gender Annual Meeting, Cincinnati, OH.

Bonewits, S. (2001, September). Negotiating corporate colonization: Communication and student identity in a service-learning classroom. Paper presented at the Annual Organizational Communication Mini-Conference, Champaign-Urbana, IL.[#]

GRANTS

NEH Connections Planning Grant (\$29,000) – Marquette Core Curriculum – Spring 2018

Dual Degree in Corporate Communication with international partner – Marquette University Innovation Grant (\$99,000) – Spring 2015 - present

Communicating the Social Impact of CSR Programs – *The Arthur W. Page Society* at Penn State University College with Dr. Kati Berg (awarded May 2013)

Center for Teaching and Learning Online Course Development Grant (awarded Fall 2011)

J. William and Mary Diederich College of Communication Faculty Incentive Grant with Kati Berg (awarded Fall 2009)

J. William and Mary Diederich College of Communication Faculty Incentive Grant with Scott D'Urso (awarded Fall 2006)

Way-Klingler Summer Salary Grant awarded by the Dean – Summer 2005

Faculty Research Grant awarded by the Dean – Summer 2004

Ignatian Pilgrimage Faculty Development Grant – Leavy Foundation – Summer 2004

Manresa Course Development Grant - Marquette University - Fall 2003 (course taught Spring 2004)

PROFESSIONAL ASSOCIATIONS

National Communication Association

International Communication Association

Central States Communication Association

Arthur W. Page Society

PROFESSIONAL SERVICE

Marquette University Service

College Committee Assignments

Chair, Diederich College of Communication Dean's Search Committee, June 2015 – December 2015

Chair, Associate Dean for Graduate Programs and Research Search Committee, August 2012 – February 2013

Member Graduate Committee, Fall 2011 – present; Fall 2005 – Spring 2007

Member Undergraduate Curriculum Committee, Fall 2013 – Fall 2015; Fall 2006 – Spring 2010

Member Dean's Search Committee, Summer 2004 – Spring 2005

Chair and Member Undergraduate Curriculum Committee, Fall 2003 – Spring 2004

College & Department Service

Develop & Coordinate proposal for a joint Master of Arts Degree in Corporate Communication with Marquette College of Business, Summer/Fall 2015

Co-founder & Co-coordinator Diederich College Corporate Communication Summit Conference, 2012 – 2018

Co-author & Co-facilitator for Program review for Diederich College, Spring 2015.

President – Diederich College of Communication Faculty Congress, Fall 2013 – Spring 2014; Fall 2012

Prepared Corporate Communication Major Annual Assessment Report, 2015, 2014, 2013, 2012, 2011, 2010

Prepared Department of Communication Studies Annual Assessment Report, 2014, 2012, 2009, 2008

Diederich Scholarship Interviews, Spring 2010, Spring 2009, Spring 2007, Spring 2006

Primary author of rationale, course descriptions and advising materials for the Corporate Communication Major proposal, Fall 2006

Participant, College of Communication Strategic Planning, Fall 2003, Spring 2003

University Committee Assignments

Committee on Research, Fall 2014 – Fall 2018

Core of Common Studies Review Committee, Fall 2010 – Fall 2018

University Board of Undergraduate Studies, Fall 2012, Spring 2010 – Spring 2011

Faculty Activity Reports Advisory Group, Fall 2011 – Spring 2013

Faculty Planning Committee – Mission Week – Fall 2012 – Spring 2013

Mission Subcommittee – Higher Learning Commission Self-Study, Fall 2011 – Spring 2012

Service-Learning Advisory Board Member, Fall 2009 – Spring 2014

University Presentations & Workshops

Presenter The Flipped Classroom E-learning workshop, April 2015 & September 2014

Facilitator training for Group Discussion Leaders for Student Orientation, Fall 2012, Fall 2011

Considering Communication Needs of Corporations: A Discussion of Corporate Communication. Facilitator and Coordinator of panel discussion for University Advancement, July 2010.

How Am I Doing Now? How About Now? Strategies for Thinking About Effective Feedback, Training Presentation for the Office of Residence Life, January 2010.

Getting them Talking and Keeping Them Active in Communication Classes, Presentation on Active Learning for the Center on Teaching & Learning, January 2007.

Leading an Interactive and Hands-On Class, Presentation for the Graduate Teaching Assistants in the Philosophy Department, September 2006.

Did the Pope Really Say That? How Official Church Documents Can Inform and Transform Our Teaching and Research, Presentation at the Mission Week Faculty Commons, February 2006

Living Our Mission: An Ethnographic Study of University-Mission Building, Presentation at the Mission Week Faculty Commons, February 2005

Women and Negotiation, Presentation at the Office of Student Development's Annual Women's Leadership Conference, April 2004

University Service

EOP 50th Anniversary Steering Committee
Fall 2019 – Spring 2020

Democratic National Convention Planning Steering Committee
Summer 2019 – Summer 2020

Corporate Engagement Task Force
Fall 2017

Graduate School Strategic Planning Work Group
Spring 2017

Graduate School Funding Allocation Work Group
Summer 2016 – Fall 2016

Core of Common Studies Revision Process Facilitation Group
June 2015 – August 2017

University Innovation Council
Fall 2014 – Spring 2016

Vice-President for Athletics Search Committee
July 2014 – October 2014

AAC&U High Impact Practices – Member of working group
July 2012 – May 2014

Service-Learning Assistant Director Search – Faculty Interview Panel
Summer 2012

AJCU Project on Essential Features of Academic Programs at Jesuit Universities –
Marquette Representative on Team Drafting Statement
Summer 2011

Graduation Senior Speaker Selection Committee
Spring 2016, Fall 2012, Spring 2012, Fall 2011, Spring 2011

Clinical Translational Science – Appreciative Inquiry – Participate as Marquette
Representative for Assessment team
Spring 2010 – Fall 2011

Center for Teaching and Learning Director Search Committee
Spring/Summer 2011

Selection Committee for the Rynne Faculty Research Fellowship
Spring 2010

Member of First Year Experience Task Force – committee on first year courses – Spring
2009

Presenter for Mission Week Faculty Commons: iTeach, iResearch,;iServe: Unity of Faith
and Reason – Spring 2009

Marquette Voices (Marquette Office of Mission and Identity) Editorial Board Member – Fall
2008

Presented the Ignatian Moment for the Board of Trustees Meeting – December 2007

Mentor for Undergraduate McNair Scholar – Summer 2011, Summer 2006

Faculty Member for Faculty Commons Planning Committee – Fall 2008, Fall 2006, Fall
2005

Advisory Committee for the Center for Teaching and Learning, Spring 2005 – Spring 2006

Manresa First Year Reading Program Discussion Leader, August 2012, August 2010,
August 2008, August 2006, August 2005, August 2003

Disciplinary Service

Conference Panel Respondent

Communicational and Discursive Approaches to Organizing. (2016, Nov). Panel sponsored
by the Organizational Communication Division at the National Communication Association
Annual Convention, Philadelphia, PA.

Strategic Communication in Organizations: Bridging Internal and External Stakeholders (2010, Nov). Panel sponsored by the Organizational Communication Division at the National Communication Association Annual Convention, San Francisco, CA.

Public health challenges: organizational issue management and civic engagement. (2010, April). Panel sponsored by the Organizational and Professional Communication Division at the Central States Communication Association Annual Meeting, Cincinnati, OH.

Engaging and challenging the community through communication. (2010, April). Panel sponsored by the Organizational and Professional Communication Division at the Central States Communication Association Annual Meeting, Cincinnati, OH.

Communication Studies – Journal

Associate Editorial Board Member – Fall 2012 - present

Reviewer – Spring 2012 - present, Fall 2011

Communication Teacher – Journal

Reviewer – May 2007 - present

Human Relations – Journal

Reviewer – July 2016 – present

Management Communication Quarterly – Journal

Editorial Board Member – Fall 2013 - present

Reviewer – Spring 2012, Fall 2011, Spring 2011, Fall 2010, Fall 2009

Central States Speech Communication Association

Chair - Organizational and Professional Communication Division

April 2005 – March 2006

Program Planner – Organizational and Professional Communication Division

Fall 2005

Vice-chair – Organizational and Professional Communication Division

April 2004 – March 2005

Chair – Top Papers in Organizational and Professional Communication Division

Spring 2005

Paper reader – Women’s Caucus

Fall 2004

Paper reader – Organizational and Professional Communication Division

Fall, 2008, Fall 2007, Fall 2004, Fall 2003

Member – Federation Prize Selection Committee
Spring 2003

International Communication Association

Paper reader – Organizational Communication Division
Fall 2014, Fall 2010, Fall 2008, Fall 2007

National Communication Association

Awards Nominating Committee – Organizational Communication Division
2011

Paper reader – Organizational Communication Division
Spring 2016, Spring 2013, Spring 2010

Paper reader – Instructional Development Division
Spring 2007

Paper reader – Feminist Studies
Spring 2006

Chair – Top Four Papers in Instructional Communication Panel
November 2003

PHD DISSERTATION AND MA THESIS ADVISING AND DIRECTION

Doctoral Advisory Committee Chair & Dissertation Adviser

2 students

Doctoral Committee Member

1 student

Master's Thesis Committee Chair

16 students

Master's Thesis Committee Member

5 students

Professional Project Director

5 students

TEACHING EXPERIENCE

Marquette University

CORE 1929 – Methods of Inquiry: Quality of Worklife

COMM 6931 – Graduate Seminar in Communication: Communication in the Workplace

CMST 6200/CMST 262 – Graduate Seminar in Organizational Communication

CMST 196 – Seminar in Communication: Communication and the Quality of Worklife

COMM 2500 – Research Methods in Communication

CCOM 4700 – Corporate Advocacy

CMST 4600 – Communication Consulting

CMST 3200/132 – Organizational Communication

CMST 4220/135 – Communication Approaches to Training and Development

CMST 4997 – Communication and Contemporary Issues

CMST 2600 – Foundations in Communication Studies

CMST 1000/CMST 010 – Introduction to Communication

CMST 078 – Communication Approaches to Interviewing

CMST 136 – Managerial Communication

CMST 196/PHIL 196 – Communication and Conflict in Theory and Practice

CMST 012 – Public Speaking

CMST 052 – Small Group Communication