

Jaime Shamado Robb

Diederich College of Communication
Marquette University
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Education

Ph.D., Communication, University of South Florida

Major Areas of Rhetoric, Health Communication

Dissertation: *“Hiding Under the Sun: Health, Access, and Discourses of Representation in Undocumented Communities”*

Major Professor: Ambar Basu, Ph.D.

Defended April 2020

M.A., Communication, University of South Florida, May 2016

Major Areas of Rhetoric, Community and Communication

Thesis: *“In Search of Solidarity: Identification Participation in Virtual Fan Communities”*

Major Professor: Fred Steier, Ph.D.

B.A., Communication, Florida Atlantic University, May 2013

Major Areas of Communication Studies and Public Communication

Academic Appointments

Assistant Professor of Health Communication, Diederich College of Communication, Marquette University 2020

Graduate Teaching Assistant, Department of Communication, University of South Florida 2015-2019

Men’s Assistant Soccer Coach, Pompano Beach High School
2007 - 2013

Honors

USF Dissertation Completion Fellowship, University of South Florida, 2020.

Provost Award for Outstanding Teaching by a Graduate Assistant, University of South Florida, 2019.

Waterhouse Family Foundation Dissertation Completion Award, Waterhouse Family Foundation-Villanova University, 2019.

Department of Communication Award for Outstanding Teaching by a Graduate Assistant, University of South Florida, 2019.

National Communication Association Doctoral Honors Seminar, University of South Florida, 2019.

Graduate Teaching Certificate. Academy for Teaching and Learning Excellence, University of South Florida, 2018.

Top Paper Panel, Intercultural Communication, Southern States Communication Association, 2018.

Nader Award for The Outstanding Communication Masters student, University of South Florida, 2016.

Dean's List of Scholars, Florida Atlantic University, 2013.

Broward County Men's All-Stars Soccer Coach, Broward County Schools, 2011.

Research

I. Interests

Health rhetoric, culture and marginalization: My focus as a researcher starts by centering language as consequential to the human experience. My research investigates the role of rhetorical communication in shaping the rituals and sense-making necessary for marginalized groups and individuals to maintain their health and wellness. Specifically, I situate culture as a process that deals with how collectives' respond to local changes. I document and theorize about undocumented immigrants' health. by engaging in dialogues between myself and research participants. My interest is to illuminate how rhetorical communication practices situates health disparities for certain cultural bodies due to cultural, economic, political and social inequities.

Reflexivity as methodology: Reflexivity as a communicative concept constantly questions what effect research will have on the lives of those being researched. It is important to recognize the responsibility I have as a researcher to foster co-learning relationships with those individuals I look to engage. In order to build trust with participants and move towards building and sustaining a sense of solidarity with those I look to represent I have to constantly engage in an act of bending back. This means that in order to best represent marginalized groups and avoid potential negative consequences for community members, I must continually re-interrogate my motives, goals, methods, and relationship with this research topic.

II. Publications

- Bell, T. & Morales, A & Robb, J (2018). Communities of practice, media dependency, and surveillance: A virtual search for supremacy in fantasy football. *Reconstruction Online Journal*.
- Robb, J. (Accepted). Universal “post-AIDS” discourse: A rhetorical end game. In A. Basu, A. Spieldenner, & P. Dillon (Eds.), *Post-AIDS Discourse in Health Communication: Sociocultural Interpretations*, Routledge: NY
- Robb, J (*Under Review*). The Redcafé as a virtual community of practice: identification rhetoric as constituting solidarity. *Kenneth Burke Journal*.
- Robb, J & Basu, A (*Under Review*). Survival against odds: Undocumented immigrants and communication about access to health care in the United States. *Health Communication*.
- Robb, J. (*Under Review*) Irie subalterns: Rastafarian roots and subaltern rhetorical resistance. *The Journal of Human Communication Studies in the Caribbean*.

III. Conference presentations

- Robb, J (April 2020) Limited Membership: Situating Citizenship through a Language of Illegal and Undocumented. Rhetoric and Public Address. Panel presented at the *Southern States Communication Association*, Frisco, Texas. (Conference cancelled)
- Robb, J (April 2020) Hiding Under the Sun: Undocumented Immigrants and Communicating/Navigating the U.S. Health System. American Society for History of Rhetoric. Panel presented at the *Southern States Communication Association*, Frisco, Texas. (Conference cancelled)
- Robb, J (April 2020) The Redcafé as a Virtual Community of Practice: Identification Rhetoric as Constituting Solidarity Kenneth Burke Society. Panel presented at the *Southern States Communication Association*, Frisco, Texas. (Conference cancelled)
- Robb, J (April 2019) Technologies, Production, and Reason in Memes: The Contemporary Rhetoric of the Digital Enlightenment. American Society for History of Rhetoric. Panel presented at the *Southern States Communication Association*, Montgomery, Alabama.
- Robb, J (April 2019) Top Papers in Kenneth Burke Society. Kenneth Burke Society. Chair at the *Southern States Communication Association*, Montgomery, Alabama.
- Robb, J (April 2019) Identification within the Universal: Constructing Healthy Audiences with Selective Discourses. Kenneth Burke Society. Panel presented at the *Southern States Communication Association*, Montgomery, Alabama.
- Robb, J (November 2018) A Pledge to Belong: A Dance of Undocumented and Illegal. Paper. Critical and Cultural Studies. Presented at the 104th annual *National Communication Association Conference*, Salt Lake City, Utah.

- Robb, J (April 2018) Irie Subalterns: Rastafarian Roots and Subaltern Resistance. Top Paper Panel presented at the *Southern States Communication Association*, Nashville, Tennessee.
- Robb, J (April 2018). Remembering to Forget: Public Memory as Identity Construction Paper presented at the *Southern States Communication Association*, Nashville, Tennessee.
- Robb, J (November 2017). Communities of Practice: A Virtual Search for community in Fantasy Football, Communication Division, Paper presented at *North American Society for the Sociology of Sports*.
- Robb, J (November 2017) Communication, Resistance and Discoursed of Representation. Paper. Discourse Analysis Division. Presented at the 103nd annual *National Communication Association Conference*, Dallas, Texas.
- Robb, J (November 2017) Identification Persuasion in the Virtual Community of Redcafé. Paper. Kenneth Burke Division. Presented at the 103nd annual *National Communication Association Conference*, Dallas, Texas.
- Robb, J (April 2017) What's Love Got To Do With It: Burke and the Redemption cycle. Paper presented at the *Southern States Communication Association*, Greenville, South Carolina
- Robb, J (May 2016) In Search of Solidarity: Identification Participation in Virtual Fan Communities. Thesis.
- Robb, J (May 2015) The Man I knew: A Relational look at Masculine Identity Performances. Paper presented at the conference for *Qualitative Inquiry*.
- Robb, J (May 2015) Interview Talk: Understanding Data Collection as Relational Construction. Paper presented at the conference for *Qualitative Inquiry*.

Professional Affiliations

GCA , Graduate Communication Association	(2014-present)
SSCA , Southern States Communication Association	(2014-present)
NCA , National Communication Association	(2017-present)
QI , Qualitative Inquiry Association	(2015 - present)
Vice President of Kenneth Burke Society (SSCA)	(2020-present)

Teaching

I. Teaching interests

- Persuasion and Media

- Contemporary Rhetorical Criticism
- Classical Rhetoric
- Health Communication Theory
- Health Communication and Culture
- Marginalization, Community and Resistance
- Intercultural Communication
- Intercultural Health Communication
- Interpersonal Communication
- Qualitative Research Methods
- Community, Culture and Communication
- Sports Communication
- Introduction to Communication Studies

II. Courses taught- University of South Florida

- Public Speaking
- Persuasion and Media
- Health Communication
- Communication, Culture and Community

III. Courses taught- Marquette University

- Advanced Public Engagement
- Health Communication
- Ethics in Human Communication

Service

I. Department

5-minute Forum Presenter, *Marquette University Career Services, Milwaukee, WI (2020-2021)*

Career Services “It’s Happening” Podcast Guest, *Marquette University Career Services, Milwaukee, WI (2020-2021)*

Professional Formation Initiative Member, *Marquette University Career Services, Milwaukee, WI (2020-2021)*

Graduate Communication Association Co-President, *University of South Florida, Tampa, Florida (2017-2018)*.

Lowering the Divide Chair and Liaison, *University of South Florida, Tampa, Florida (2017-2018)*.

Speak Out! Committee Chair and Host, *University of South Florida, Tampa, Florida (2017-2018)*.

Department Banquet and Award Ceremony Organizer, *University of South Florida, Tampa, Florida* (2018).

Facilitator, SPC 2608 Final Exam, *University of South Florida* (2017).

Treasurer, Graduate Communication Association, *University of South Florida, Tampa, Florida* (2016-2017).

II. Professional

Vice President of Kenneth Burke Society, Southern States Communication Association, 2019-present

Journal Reviewer, *Health Communication Journal* (2019).

Textbook Selection Committee Member, *University of South Florida, Tampa, Florida* (2018).

Department Annual Retreat Organizer, *University of South Florida, Tampa, Florida* (2018).

Journal Reviewer, *Qualitative Journal of Medicine and Healthcare* (2018).

Journal Reviewer, *Qualitative Journal of Medicine and Healthcare* (2017).

Journal Reviewer, *Qualitative Journal of Medicine and Healthcare* (2017).