
ROBERT MARTIN SHUTER

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 Chicago, Il 60611
 (414) 828-5763 (Cell)
 robert.shuter@asu.edu

ACADEMIC HISTORY

<u>Degree</u>	<u>Institution</u>
Ph.D.	1973 (Communication) Northwestern University
M.A.	1971 (Communication) Northwestern University
B.S.	1969 (Communication) Loyola University

PROFESSIONAL EXPERIENCEFull Time Faculty Positions

Research Professor, Hugh Downs School of Human Communication	Arizona State University
Professor Emeritus, Diederich School of Communication, January 2015	Marquette University
Visiting Professor, Hugh Downs School Of Human Communication, Spring 2014	Arizona State University
Visiting Professor, Marshall School Of Business, Spring, 2013	University of Southern California
Director, Center for Intercultural New Media Research, 2011-present	
Professor, Communication Studies 1990-2014	Marquette University

Chairperson, Department of
Communication Studies, 1974-1980;
1987-2010

Marquette University

Associate Professor of Communication
Studies 1978-1989

Marquette University

Fulbright Scholar, Visiting Faculty Appointments/Fellow

Fulbright Scholar (Specialist Award)
Hong Kong, October 2015

Hong Kong Baptist University

Visiting Professor of Management
Communication, March 2012

International Academy of Business
Aarhus, Denmark

Visiting Lecturer, School of
Communication, Summer 2010

Hong Kong Baptist University
Hong Kong

Fellow, International Academy for
Intercultural Research, 2001-present

Visiting Professor, Stern School of
Business, Spring 2000 (MBA program)

New York University

Executive MBA Faculty, 1998-2003

Marquette University

Visiting Lecturer, Uppsala University
School of Business, Executive MBA
Program, 1997

Uppsala University
Uppsala, Sweden

Visiting Lecturer, Kellogg School of
Business, 1993, 1995, 1997

Northwestern University

RESEARCH AND SCHOLARSHIP

Books in Print/Progress

Shuter, R. New media across cultures (in progress).

Shuter, R., & Wiseman, R. (Eds. 1994). Communicating in multinational organizations.
Thousand Oaks, CA: Sage Publications.

Shuter, R. (1985). World researchers and research in intercultural communication. Chicago, IL:
Culture Publications.

Shuter, R. (1984). *Communicating*. Orlando, FL: Holt, Rinehart & Winston.

Shuter, R. (1979). *Understanding misunderstandings: Exploring interpersonal communication*. New York, NY: Harper Collins.

Guest Edited Scholarly Journals in Print/Forthcoming

Shuter, R. and Kurylo, A. (2015). Special issue: Intercultural new media research. *International Journal of Interactive Communication Systems and Technology*, 5(1)
<http://www.igi-global.com/journal/international-journal-interactive-communication-systems/41029>

Shuter, R. (2012). Special issue: Intercultural new media studies. *Journal of Intercultural Communication Research*, 4 (3)

Shuter, R. (2012) Special issue: Intercultural new media research. *China Media Research*, 8 (4).

Shuter, R. (2011). Special forum: New media, culture and communication. *Journal of International and Intercultural Communication*, 4 (4) (most read special issue in journal history)

Shuter, R. (1990). Special issue: The centrality of culture. *Southern Communication Journal*, 55 (31)

Peer Reviewed Publications in Print/Forthcoming

Shuter, R. (Forthcoming) New media and intercultural communication. In Y Kim(Ed.) *International Encyclopedia of Intercultural Communication*. Maiden, MA: Wiley-Blackwell (4000 words)

Shuter, R. (Forthcoming). Intercultural new media studies: Still the new frontier in intercultural communication. In L. Chen (Ed.) *Handbook in Intercultural Communication*. Hague, Holland: Mouton de Gruyter

Shuter, R. & Kurylo, A (2015). Intercultural new media research for the 21st century. *International Journal of Interactive Communication Systems and Technologies*, 5(1) 4-9
<http://www.igi-global.com/journal/international-journal-interactive-communication-systems/41029>

Shuter, R. & Chattopadhyay, S. (2014). A cross-national study of cultural values and contextual norms of mobile phone activity. *Journal of Multicultural Discourses*, 9(1), 61-70. (Taylor & Francis publication)

Shuter, R. (2012) Intercultural new media studies: The next frontier in intercultural

communication. *Journal of Intercultural Communication Research*, 41 (3), 119-137
(most read article in journal history)

<http://www.tandfonline.com/action/showMostReadArticles?journalCode=rjic20>

Shuter, R. (2012) Research and pedagogy on intercultural new media studies. *China Media Research* 8(4), 1-5

Shuter, R. (2012) Centrality of culture and indigenous values. Symposium on indigenous scholarship. *China Media Research*, 18 (3) 1-10 (with P. Buzzanell, GM Chen, and Y. Miike)

Shuter, R. (2012). Gender and new media use in India: a critical intercultural analysis. In P. Cheong, J. Martin, and L. Macfadyen (Eds), *New Media and Intercultural Communication: Identity, Community, and Politics*. New York, NY: Peter Lang Publications, pp 248-262.

Shuter, R. (2011). New media, culture, and communication: prospect and promise. *Journal of International and Intercultural Communication*, 4.4. November, 241-245
(third most read article in journal history)

<http://www.tandfonline.com/action/showMostReadArticles?journalCode=rjii20>

Shuter, R. (2011). Robert T. Oliver: trailblazer in intercultural communication. *China Media Research*, 2, 121-126.

Shuter, R & Chattopadhyay, S. (2010) Emerging interpersonal norms of text messaging in India and the United States. *Journal of Intercultural Communication Research*, 39, 121-145

Shuter, R (2010). Etic and emic approaches to social identity. In R. Jackson (Ed) *Encyclopedia on identity* (pp. 262-264). Thousand Oaks, CA: Sage Publications

Shuter, R (2010). Class, social identity, and communication. In R. Jackson (Ed) *Encyclopedia on identity* (pp. 91-94) Thousand Oaks, CA: Sage Publications

Turner L. & Shuter, R. (2004). African American and European American women's vision of workplace conflict: A metaphorical analysis. *Howard Journal of Communication*, 15, 169-183.

Shuter, R., (1999). The cultures of rhetoric. In A. Gonzalez and D. Tanno (Eds.), *Rhetoric in intercultural contexts: International and Intercultural Communication Annual*, XXII. (pp. 11-18).

Shuter, R., & Turner, L. (1997). African American and European American women: Perceptions of conflict communication in the workplace. *Management Communication Quarterly*, 11, 74-96.

Shuter, R. & Wiseman, R. (1994). Communication in multinational organizations: Conceptual, theoretical, and practical issues. *International and Intercultural Communication Annual*, 18, 3-11.

- Shuter, R. (1992). On third culture building. In Deetz (Ed.), *Communication Yearbook*, (pp. 57-69). Thousand Oaks, CA: Sage Publications.
- Shuter, R. (1990). The centrality of culture. *Southern Communication Journal*, 55 (3) 237-249.
- Shuter, R. (1989). The international marketplace. In M. K. Asante & W.B. Gudykunst (Eds.), *Handbook of international and intercultural communication* (pp. 392-406). Thousand Oaks, CA: Sage Publications.
- Shuter, R. (1987). Strained encounters of the foreign kind. *Human Resources*, 9-12.
- Shuter, R. (1985). Assignment America: Foreign managers beware! *International Management*, 93-96.
- Shuter, R. (1984). Naturalistic field research. In W.B. Gudykunst & Young Yun Kim (Eds.), *International and intercultural communication annual. Methods for intercultural communication research* (pp. 195-204). Thousand Oaks, CA: Sage Publications.
- Cronen, V., & Shuter, R. (1983). Forming intercultural bonds. In W.B. Gudykunst (Ed.), *Intercultural communication theory* (pp. 89-118). *International and Intercultural Communication Annual*. Newbury Park, CA: Sage Publications.
- Shuter, R., & Miller, J. (1982). An exploratory study of pain expression styles among blacks and whites. *International Journal of Intercultural Relations*, 89- 98.
- Shuter, R. (1982). Initial interaction of American blacks and whites in interracial and intraracial dyads. *Journal of Social Psychology*, 117, 45-52.
- Shuter, R. (1980). Eye contact in interracial and intraracial interactions. *Annual on International and Intercultural Communication*, 155-122.
- Shuter, R. (1979). The Dap in the military: Hand-to-hand communication. *Journal of Communication*, 29, 136-142.
- Shuter, R. (1979). Still photography: An approach to intercultural communication. In M. K. Asante, E. Newmark, & C.A. Blake (Eds.), *Handbook of intercultural communication* (pp. 253-261). Thousand Oaks, CA: Sage Publications.
- Shuter, R. (1979). A study of nonverbal communication among Jews and Protestants. *Journal of Social Psychology*, 9, 31-41.
- Shuter, R. (1978). A case study approach to teaching interpersonal communication. *Florida Speech Communication Journal*, 6 (1), 20-22.
- Shuter, R. (1977). A field study of nonverbal communication in Germany, Italy, and the United

States. *Communication Monographs*, 44, 298-305.

Shuter, R. (1977). The free school: Utopia lost? *Journal of Thought*, 58-67.

Shuter, R. (1977). Cross-cultural small group research: A review, an analysis, and a theory. *International Journal of Intercultural Relations*, 90-104.

Shuter, R. (1976). Proxemics and tactility in Latin America. *Journal of Communication*, 23, 46-52.

Shuter, R. (1976). The promise of participant observation research. *Journal of Applied Communication Research*, 4, 1-7.

Shuter, R. (1975). The alternative institution: A small group study of environmental influence on sex-role interaction style. *Communication Quarterly*, 23, 45-50.

Shuter, R. (1974). A discussion group approach to teaching public speaking. *Journal of the Wisconsin Communication Association*, 4, 125-127.

Shuter, R. (1974, August). The free school: A study of sex roles and small group interaction. *Research in Education*, 1-25.

Shuter, R., (1973). Free school norms: A case study in external influence on internal group development. *The Journal of Applied Behavioral Science*, 9, 181-193.

Book Chapters in Print/Forthcoming

Shuter, R. (forthcoming). Forward. In A Kurylo & D. Dumova (Eds) *Social networking: Redefining communication in a digital age*. New Jersey: Fairleigh Dickenson Press

Shuter, R. (2015) The prospect of intercultural new media studies. In L. Samovar, R. Porter, and E. McDaniel (Eds) *Intercultural communication: A reader* (pp. 524-535). Independence, KY: Cengage

Shuter, R. (2013) Centrality of culture in the 21st century. In M. Asante, Y. Miike, J. Yin (Eds). *Global communication reader*, (pp. 48-57). Boston: Routledge

Shuter, R. (2010). Visionaries in intercultural communication. In J. Harden Fritz (Ed) *Pennsylvania Scholar Series: Volume 5* (pp. 23-36).

Shuter, R. (2008). Centrality of culture: An intracultural perspective. In M. Asante, Y. Miike, J. Yin (Eds.), *Global communication reader*, (pp. 35-47). Boston: Routledge.

Shuter, R., (2002). Cross-national small group research: Prospect and promise. In L. Frey (Ed.), *New directions in group communication* (pp. 273-284). Thousand Oaks, CA: Sage Publications.

Shuter, R., (2001). Ethics, culture, and communication: An intercultural perspective. IL. In Samovar & R. Porter (Eds.), *Intercultural communication: A reader* (pp. 443-450). Belmont, CA: Wadsworth. (Tenth edition)

Shuter, R., (2000). Ethical issues in global communication. In W. Starosta & G. Chen (Eds.), *Communication and global society* (pp. 63-77). New York: Peter Lang

Shuter, R. (1998). The centrality of culture revisited. In J. Martin & T. Nakayama (Eds.), *Readings in cultural context* (pp. 15-25). Mountain View, CA: Mayfield Press.

Shuter, R. (1990). The global reach: Headquarters and foreign subsidiary communication. In R. Moran (Ed.), *Global business management in the 1990s* (pp. 377-385). Beacham Publishing, Inc.

Shuter, R. (1984). The Hmong of Laos: Orality, communication, and acculturation. In L. Samovar and R. Porter (Eds.), *Intercultural communication: A reader* (pp. 102-109). Belmont, CA: Wadsworth Publishing Co. (Reprinted 1987, 1990, and 1993).

Shuter, R. (1979). Research on intercultural communication: Lost, stymied, or strayed? In W. G. Davey (Ed.), *Intercultural theory and practice: Perspectives on education, training and research* (pp. 41-43). Washington, D.C.: Society for Intercultural Education Training and Research.

Publications In Periodicals

Shuter, R. (2013, October 10). Pay or perish. *Huffington Post*

Shuter, R. (2012, September 16). What America could learn from Scandinavia. *Milwaukee Journal Sentinel, Crossroads*

Shuter, R. (2010, May 18). Management Theory S: Scandinavian alternative to excessive executive pay. *Currents, 7*.

Shuter, R. (2001, February/March, 20). Shuter's blunder of the month (cross-cultural communication column). *Currents: Swedish American Chamber of Commerce, USA*

Shuter, R. (2001, April/May, 16). Shuter's blunder of the month (cross-cultural communication column). *Currents: Swedish American Chamber of Commerce, USA*

Shuter, R. (2001, Summer, 27). Shuter's blunder of the month (cross-cultural communication column). *Currents: Swedish American Chamber of Commerce, USA*

Shuter, R. (2000, April/May, 20) Shuter's blunder of the month (cross-cultural communication column). Currents: Swedish American Chamber of Commerce, USA

Shuter, R. (2000, October/November, 8). Shuter's blunder of the month (cross-cultural communication column). Currents: Swedish American Chamber of Commerce, USA

Shuter, R. (2000/2001, December/January, 22) Shuter's blunder of the month (cross-cultural communication column). Currents: Swedish American Chamber of Commerce, USA

Shuter, R. (1998, February, 9) Shuter's blunder of the month (cross-cultural communication column): Currents: Swedish American Chamber of Commerce, USA

Shuter, R. (1995). Global communication. Global Trends, 3-8.

Shuter, R. (1991). Foreign corporations in the U.S. In D. Asman (Ed.), Wall Street Journal on Management. New York, NY: Doubleday.

Shuter, R. (1986, November 6). When the boss is a stranger in a familiar land. Wall Street Journal, 63.

Shuter, R. (1985, January 7). Vive la difference applies to international business relations, too. Crain's Chicago Business, 8.

Shuter, R. (1984, September 2). Know the local rules of the game. New York Times Financial Section.

Book Reviews in Print

Shuter, R. (1990). [Review of the book Mindsets by Glen Fisher]. International Journal of Intercultural Relations, 14, 113-114.

Shuter, R. (1987). [Review of the book Intercultural interactions: A practical guide Richard Brislin (Ed.)]. International Journal of Intercultural Relations, 12, 210-212.

Shuter, R. (1986). [Review of the book Communication theory and interpersonal interaction Sari Thomas (Ed.)]. Journal of Communication, 158-159.

Shuter, R. (1986). [Review of the book Communication, culture, and organizational processes W. B. Gudykunst (Ed.)]. Journal of Communication, 167-170.

Shuter, R. (1985). [Review of the book Intercultural communication by L.Samovar, Porter, & Jain]. Communication Education, 181-183.

Shuter, R. (1982). [Review of the book Nonverbal behavior: Application and cultural

implications by Aaron Wolfgang]. *International Journal of Intercultural Relations*, 6, 215-217.

EDITORIAL RESPONSIBILITIES

Editorial Board/Editorial Advisor, *Encyclopedia on International and Intercultural Communication*, 2013 to present (Wiley)

Editorial Board, *Journal of Intercultural Communication Research*, 2011 to present

Editorial Board, *Journal of International and Intercultural Communication*, 2009-present

Editorial Board, *Journal of Family Communication*, Special Issue: International Perspectives on Family Communication, 2010

Editorial Board, *Communication Studies*, Special Issue: Obama and Race, 2010

Editorial Board, *Annual on International and Intercultural Communication* (Eds. Chen and Starosta), 2003-2004

Editorial Board, *Communication Quarterly*, special issue, 2002

Editorial Board, *Human Communication Research* ,(1992-1995); Reappointed, 1996-1998.

Editorial Board, *Management Communication Quarterly*, (1988 - 1992).

Editorial Board, *Annual on International and Intercultural Communication*, (1980 - 2000)

Editorial Board, *Southern Communication Journal*, 1987 - 1990.

Editorial Board, *Communication Education* (1981-1984).

Manuscript Reviewer: *Management Communication Quarterly*, *Journal of Communication*, *Quarterly Journal of Speech*, *Communication Monographs*, *Communication Studies*, *Communication Quarterly*, *Psychological Reports*, *Perceptual and Motor Skills*, *Human Communication Research*, *International Journal of Communication*, *New Media & Society*, *Mobile Media & Communication*

MAJOR EXTERNAL GRANTS AND ACTIVITIES

Grant (2013-2015) awarded to Center for Intercultural New Media Research from Danish Management Academy/Danish Ministry for Science, Innovation and Higher Education. Conduct cross-national study on new media in university classrooms and support international

conferences on culture and new media. Project Director: Robert Shuter

Panel Reviewer (2013), National Endowment for the Humanities, Research Division, Social Science Program

PAPER PRESENTATIONS ON COMPETITIVE SCHOLARLY PROGRAMS FOR NATIONAL/INTERNATIONAL ASSOCIATIONS

Shuter, R., Cheong, P., & Chen, Y. (2015) The influence of cultural values on university students' digital behavior in Denmark and the United States. To be presented at the NCA conference in Las Vegas, NV (Juried)

Cheong, P., Shuter, R. & Suwinyahichaiporn, T. (2015) Managing student distraction in an age of hyperconnectivity: Communication perspectives, practices, and tensions. Presented at the ICA conference in San Juan, Puerto Rico. (Juried)

Shuter, R. (2014) Articulation of intercultural pedagogies: the implications of new media. Presented at the NCA conference in Chicago, IL. (Juried)

Shuter, R. (2013) Intercultural new media studies and intercultural communication theory. Presented at the NCA conference in Washington, DC. (Juried)

Shuter, R. (2013) The center for intercultural new media research. Prospect and promise for advancing research on global connectivity. Presented at the NCA conference in Washington DC. (Juried)

Shuter, R. & Chattopadhyay (2012) Mobile activity in Denmark and the USA. Presented at the NCA conference in Orlando (Juried)

Shuter, R. (2012). Variations in individualistic cultures: Horizontal and vertical perspectives. Presented at the NCA conference in Orlando (Juried)

Shuter, R. (2011) The gender text messaging divide in India: new media, culture and emerging interpersonal norms. Presented at the ICA conference in Boston (Juried)

Shuter, R. (2010) Centrality of culture: twenty year retrospective. Presented at the NCA conference in San Francisco (Juried)

Shuter, R. (2010) Cultural unconscious and intercultural transactions. Presented at the NCA conference in San Francisco (Juried)

Shuter, R. & S. Chattopadhyay (2010) Emerging interpersonal norms of text messaging in India and the US. Presented at the ICA conference in Singapore (Juried)

Shuter, R. (2009) Five years out: intercultural scholarship over thirty years. Presented at the annual conference of the National Communication Association, San Diego. (Juried)

Shuter, R. (2007) Intracultural approaches to ethical communication. Presented at the annual conference of the National Communication Association, Chicago. (Juried)

Shuter, R. & Turner, L. (2006) Understanding conflict communication and community building in the workplace between, African Americans, European Americans, and Hispanic Americans. Presented at the annual conference of the National Communication Association, San Antonio. (Juried)

Shuter R. (2005) The centrality of culture revisited; A fifteen year retrospective. Presented at the annual conference of the National Communication Association, Boston. (Juried)

Shuter, R. (2004) Chinese cultural values: a contemporary review. Presented at the annual conference of the National Communication Association, Chicago. (Juried)

Shuter, R. (2004) International relations and intercultural communication; the intersection. Presented at the annual conference of the National Communication Association, Chicago. (Juried)

Shuter, R. (2003) Intercultural dimensions of war and terrorism. Paper presented at the annual conference of the National Communication Association, Miami. (Juried)

Shuter, R. (2002). Research and ethical issues in consulting for multinational corporations. Paper presented at the annual conference of the National Communication Association, New Orleans. (Juried).

Shuter, R. (2001). Cross cultural small group research: Lost, stolen or strayed, Paper presented at the annual conference of the National Communication Association, Atlanta. (Juried)

Shuter, R. (2001). The difficulty applying intercultural research in real world settings, Paper presented at the annual conference of the National Communication Association, Atlanta. (Juried)

Shuter, R. (2000). Project US: Building racial harmony in a troubled high school, Paper presented at the annual conference of the National Communication Association, Seattle. (Juried)

Shuter, R. (2000). Linking theory to practice in intercultural communication, Paper presented at the annual conference of the National Communication Association, Seattle. (Juried)

Shuter, R. (1999). The global organization as a laboratory for intercultural communication research, Paper presented at the annual conference of the National Communication Association, Chicago. (Juried)

Shuter, R. (1998). Ethics and global communication. Paper presented at the annual conference of the National Communication Association, New York. (Juried)

Shuter, R. (1998). Rhetoric across cultures. Paper presented at the annual conference of the National Communication Association, New York. (Juried)

Shuter, R. (1997) The cultures of ethical communication. Paper presented at the annual conference of the National Communication Association (formerly known as Speech Communication Association). (Juried)

Shuter, R. (1997). The future of intercultural communication research. Paper presented at the conference of the Central States Speech Communication Association. (Juried)

Shuter, R. (1996). Ethics, culture, and communication. Paper presented at the annual conference of the Speech Communication Association. (Juried)

Shuter, R. & Turner, L. (1995). A metaphoric analysis of black and white women's conflict patterns. Paper presented at the annual conference of the Speech Communication Association. (Juried)

Shuter, R. (1994). Ethics in intercultural communication. Paper presented at the annual conference of the Speech Communication Association. (Juried)

Shuter, R. (1993). Native American communication patterns: An analysis and a theory. Paper presented at the annual conference of the Speech Communication Association. (Juried)

Shuter, R. (1992). The status of graduate education in intercultural communication. Paper presented at the annual conference of the Speech Communication Association. (Juried)

Shuter, R. & Turner, L. (1992). Black women and white women in the workplace: An analysis of conflict patterns. Paper presented at annual conference of the Speech Communication Association. (Juried)

Shuter, R. (1991). Celebrating diversity. A special reachout program sponsored by the Intercultural Division of the Speech Communication Association, Atlanta, GA. (Juried)

Shuter, R. (1991). The centrality of culture. Paper presented at the annual conference of the Central States Speech Association, Chicago, IL. (Juried)

Shuter, R. (1991). The future of intercultural research. Paper presented at the annual conference of the Speech Communication Association, Chicago, IL. (Juried)

Shuter, R. (1990). Research on intercultural communication: Lost, stymied, or strayed? Paper presented at the annual conference of the Speech Communication Association, Chicago, IL. (Juried)

Shuter, R. (1990). North American and Scandinavian corporate cultures. Paper presented at the International Communication Association, Dublin, Ireland. (Juried)

Shuter, R. (1990). Global organizational communication approaches. Paper presented at the International Communication Association, Dublin, Ireland. (Juried)

Shuter, R. (1989). Intercultural communication and the international marketplace. Paper presented at the annual conference of the Speech Communication Association, San Francisco, CA. (Juried)

Shuter, R. (1988). Pain communication: A biocultural framework and a study of Mexican American pain expression style. Paper presented at the annual conference of the Speech Communication Association, New Orleans, LA. (Juried)

Shuter, R. (1987). Intercultural organizational communication: A conceptual framework and a study of Swedish corporations in the U.S. Paper presented at the annual conference of the Speech Communication Association, Boston, MA. (Juried)

Shuter, R. (1987). Patterns of organizational communication across cultures. Paper presented at the International Communication Association, Montreal, Canada. (Juried)

Shuter, R. (1987). Linking organizational culture and national culture: An analysis of intercultural organizational communication. Paper presented as part of the distinguished international scholar segment of the seminar on Communication and Society, Dubrovnik, Yugoslavia. (Juried)

Shuter, R. (1986). Cross-cultural organizational research: Prospects for the future. Paper presented at the annual conference of the Speech Communication Association, Chicago, IL. (Juried)

Shuter, R. (1985). Meet the pros: Roundtable discussion with prominent professionals. Research presented at the annual conference of the Speech Communication Association, Denver, CO. (Juried)

Shuter, R. (1985). Communication in foreign corporations operating in the U.S. Paper presented at the annual conference of the Speech Communication Association, Denver, CO. (Juried)

Shuter, R. (1985). Critique of international communication. Paper presented at the meeting of the International Communication Association, Hawaii. (Juried)

Shuter, R. (1984). The Hmong of Laos. Paper presented at the annual conference of the Speech Communication Association Conference, Dallas, TX. (Juried)

Shuter, R. (1983). The Hmong: Issues of literacy in an oral culture. Paper presented at

Conference on Communication, Mass Media and Development, Chicago, IL. (Juried)

Shuter, R. (1983). Self disclosure and friendship patterns in England and the U.S. Paper presented at the annual conference of the Speech Communication Association, Washington, DC. (Juried)

Shuter, R. (1983). A culture specific approach to intercultural theory and research. Paper presented at the meeting of the International Communication Association, Dallas, TX. (Juried)

Shuter, R. (1982). Affirmative action and cross-cultural training. Paper presented at the meeting of the Speech Communication Association, Action Caucus, Louisville, KY. (Juried)

Shuter, R. (1982). Friendship and disclosure patterns among American white collar and blue collar and males. Paper presented at the meeting of the International Communication Association, Boston, MA. (Juried)

Shuter, R. (1982). Models for interracial instruction. Paper presented at the annual conference of the Central States Speech Association, Milwaukee, WI. (Juried)

Shuter, R. (1981). Self-disclosure in Italy and the United States: A study and a value-grounded theory. Paper presented at the annual meeting of the International Communication Association, Minneapolis, MN. (Juried)

Shuter, R. (1980). From values to communication: A theoretical framework and pilot study for predicting and evaluating intercultural communication. Paper presented at the annual conference of the Speech Communication Association, New York, NY. (Juried)

Shuter, R. & Miller, J. (1980). An exploratory study of pain expression styles among blacks and whites. Paper presented at the annual meeting of the International Communication Association, Acapulco. (Juried)

Shuter, R. (1979). Initial interaction in interracial and intraracial interaction. Paper presented at the annual conference of the Speech Communication Association, San Antonio, TX. (Juried)

Shuter, R. (1979). The Dap in the military: Hand-to-hand communication. Paper presented at the annual meeting of the International Communication Association, Philadelphia, PA. (Juried)

Shuter, R. (1979). Methods for gathering cross-cultural data. Paper presented at the annual meeting of SIETAR, Mexico City, Mexico. (Juried)

Shuter, R. (1978). American Jews and Protestant-Americans of Anglo-Saxon descent: A field study of nonverbal behavior. Paper presented at the annual meeting of the International Communication Association, Chicago, IL. (Juried)

Shuter, R. (1978). Gaze behavior in interracial and intraracial interactions. Paper presented at the annual conference of the Speech Communication Association, Washington, DC. (Juried)

Shuter, R. (1978). Contemporary parameters of cross-cultural communication. Paper presented at the annual meeting of the Society for International Education Training and Research. (Juried)

Shuter, R. (1977). A field study of nonverbal communication in Germany, Italy and the United States. Paper presented at the annual meeting of the International Communication Association, Berlin, Germany. (Juried)

Shuter, R. (1977). Still photography: An alternative approach to researching intercultural communication. Paper presented at the annual conference of the Speech Communication Association, San Francisco CA. (Juried)

Shuter, R. (1976). Too close for comfort: Proxemics and tactility in Latin America. Paper presented at the annual meeting of the International Communication Association, Portland, OR. (Juried)

Shuter, R. (1975). Countercultural communication in the free school. Paper presented at the annual meeting of the International Communication Association, Chicago, IL. (Juried)

Shuter, R. (1975). Beyond rhetorical criticism and experimentalism: The promise of participant observation. Paper presented at the annual meeting of the Eastern Communication Association, New York, NY. (Juried)

Shuter, R. (1974). Cross-cultural small group research: A review, an analysis and a theory. Paper presented at the annual meeting of the International Communication Association, New Orleans, LA. (Juried)

Shuter, R. (1974). The free school: A study of sex roles and small group interaction. Paper presented at the annual conference of the Central States Speech Communication Association, Milwaukee, WI. (Juried)

PROGRAM CHAIR AND RESPONDENT AT ACADEMIC CONFERENCES

Shuter, R. (2015). Respondent, Scholar-to-Scholar: International and Intercultural Communication, African American, Asia/Pacific American, Chinese & Eurasia Communication, and Religion and Spiritual Communication. To be held at the annual conference of the National Communication Association, Las Vegas

Shuter, R. (2014) Coordinator and Chair, Inaugural IICD honors graduate student seminar at the annual conference of the National Communication Association, Chicago

Shuter, R. (2010) Respondent, Top papers in the intercultural and international communication division at the annual conference of the National Communication Association, San Francisco

Shuter, R. (2010) Chair, Competitive papers in intercultural mass media at the annual conference of the International Communication Association, Singapore

Shuter, R. (2009) Respondent, Top papers in the intercultural & international communication division at the annual conference of the National Communication Association, Chicago

Shuter, R. (2009) Respondent, The elephant in the room: conflict across cultures at the annual conference of the National Communication Association, Chicago

Shuter, R (2008) Respondent, Acculturation across cultures at the annual conference of the National Communication Association, San Diego

Shuter, R (2006) Chair, Ethics in intercultural settings at the annual conference of the National Communication Association, San Antonio

Shuter, R. (2002). Chair, Multinational consulting at the annual conference of the National Communication Association, New Orleans.

Shuter, R. (1996). Chair of the East Asian communication panel at the annual conference of the Speech Communication Association.

Shuter, R. (1995). Respondent for Asian culture and communication, at the annual conference of the Speech Communication Association.

Shuter, R.(1995). Chair of the status of intercultural communication at the annual conference of the Speech Communication Association.

Shuter, R.(1991). Chair of communication and acculturation at the annual conference of the Speech Communication Association, Chicago.

Shuter R. (1991). Chair of communication and intercultural competence at the annual meeting of the International Communication Association, Chicago.

Shuter, R. (1988). Arranged and chaired health communication across cultures at the annual conference of the Speech Communication Association, New Orleans.

Shuter, R. (1986). Respondent for conflict across cultures at the annual conference of the Speech Communication Association, Chicago.

Shuter, R. (1985). Arranged and chaired national workshop on teaching intercultural communication at the annual conference of the Speech Communication Association, Chicago.

Shuter, R.(1985). Respondent for top five papers in intercultural communication division at the annual meeting of the International Communication Association, Hawaii.

Shuter, R. (1983). Chair of language, literacy, and development at conference on Communication, Mass Media, and Development, Chicago.

Shuter, R. (1983). Arranged and chaired culture-specific approaches to intercultural communication, at the annual meeting of the International Communication Association, Dallas.

Shuter, R. (1982). Arranged and chaired researching and teaching intercultural communication, at the annual meeting of the Central States Speech Association, Milwaukee.

Shuter, R. (1980) Chair of intercultural communication in the '80's, at the annual conference of the Speech Communication Association, New York.

Shuter, R. (1980). Co-leader of action caucus on relationship development and intercultural communication at the annual conference of the Speech Communication Association conference, New York.

Shuter, R. (1980). Seminar participant on theory development and intercultural communication at the annual conference of the Speech Communication Association conference, New York.

Shuter, R. (1979). Chair of teaching in the multicultural classroom at the annual conference of the Speech Communication Association, San Antonio.

Shuter, Robert. (1979). Arranged and chaired transracial communication at the annual meeting of the International Communication Association, Philadelphia.

Shuter, Robert. (1978). Respondent on cross-cultural perspectives at the annual conference of the Speech Communication Association, Minneapolis.

Shuter, Robert. (1975). Arranged and chaired conducting communication research in the field at the annual meeting of the Eastern Communication Association, New York.

Shuter, Robert. (1976). Arranged and chaired quantitative and qualitative methods to researching intercultural communication at the annual meeting of the International Communication Association, Portland, Oregon.

PRESENTATIONS AT ADDITIONAL MEETINGS (PARTIAL LIST)

Shuter, Robert, Multinational organizations and new media. To be presented at Trends in Multinational Organizations, Thunderbird School of Global Management, April 17, 2015

Shuter, Robert, Influence of cultural values on digital behavior of university students. To be presented at the Transformation Conflict Summit, Mission Palms, April 24, 2015

Shuter, Robert. Intercultural communication and conducting business in China presented at the China Business Forum, Carey School of Business, Arizona State University, April, 2014

Shuter, Robert. International business, culture and new media presented at the distinguished university lecture series, Marshall School of Business, University of Southern California, March, 2013

Shuter, Robert. Intercultural new media research: prospect and promise at the annual meeting of

the Consortium of Jesuit Universities, Marquette University, Milwaukee, WI.

Shuter, Robert. Understanding cultural misunderstanding presented at the national meeting of the Society of Research Administrators, Milwaukee, WI.

Shuter, Robert. Communication and culture in a multi-cultural workforce presented at Research Clearinghouse, Milwaukee, WI.

Shuter, Robert. Intercultural communication and business presented at Waukesha County Technical Institute, Waukesha, WI.

Shuter, Robert. International business education: Linking community college and industry presented at summer conference of Community Colleges for International Development, Telemark, Wisconsin.

Shuter, Robert. Conducted state-wide seminar on intercultural communication at Dade Community College, sponsored by University of South Florida, Dade Community College, and the State of Florida.

Shuter, Robert. Conducted faculty development seminar on international communication, University of Central Florida, Orlando.

Shuter, Robert. Pain expression styles across cultures presented at Marquette University College of Nursing Symposium, Milwaukee, WI.

Shuter, Robert. The persuasion of architectural and environmental design presented at the conference on communication and technology, sponsored by the Technological Studies Program, University of Wisconsin, Milwaukee, Lake Delevan, WI.

Shuter, Robert. Communication in alternative educational institutions presented at the Northwestern University Forum on Educational Alternatives, Evanston, IL.

ACADEMIC SPECIALTY

International/Intercultural Communication
Communication in Multinational Organizations
Intercultural New Media Studies

TEACHING AND ADVISING

COURSES TAUGHT: UNDERGRADUATE

CMST 10 Introduction to Communication (CMST 1000)
CMST 131 Interpersonal Communication (CMST 3100)
CMST 132 Organizational Communication (CMST 3200)
CMST 140 Intercultural Communication (CMST 3410)

CMST 141 Cross-Cultural Communication in the US (CMST 4400)
CMST 142 Communicating in Multinational Organizations (CMST 4270)
CMST 154 Persuasion (CMST 3300)

GRADUATE COURSES:

CMST 6100 Seminar in Interpersonal Communication
COMM 6400 Intercultural Communication
COMM 6931/MANA 6931 Multinational Organizations, New Media, and International Business
(Fall, 2014)
MANA Communicating in Multinational Organizations (MU EMBA program)

**UNDERGRADUATE AND GRADUATE CLASSES TAUGHT AT NEW YORK
UNIVERSITY, UNIVERSITY OF SOUTHERN CALIFORNIA, & ARIZONA STATE
UNIVERSITY (Visiting Appointments)**

BUCO 453 Managing Communication and New Media
BUCO 571 Communication Strategies in Multinational Organizations
MANA 680 Communicating in Multinational Organizations
COMM 694 Multinational Organizational Consulting and Research

ACADEMIC ADVISING (Partial List)

Current advisor, CMST sophomores-seniors, 42 advisees

Advisor, freshmen through senior, each year from 1973 to 1986 with average
advising load of 30 students per semester; Chairperson of department from 1987
to 2010 and advisor for transfer students.

Masters thesis committees: Approximately 55 students

Doctoral thesis committees: Five students (counseling and
educational administration & interdisciplinary Ph.D)

Masters thesis direction: 15 students

Comprehensive exam committees: Approximately 45 students.

SERVICE

POSITIONS HELD IN NATIONAL/INTERNATIONAL ACADEMIC ASSOCIATIONS

Coordinator of IICD Honors Graduate Student Seminar, NCA International and Intercultural
Communication Division, 2014, NCA Annual Conference, Chicago

Coordinator of New Initiatives, International and Intercultural Communication Division of the National Communication Association, 2012 to present

Chair, International and Intercultural Communication Division of the National Communication Association, 2011

Vice Chair, International and Intercultural Communication Division of the National Communication Association, 2008-2010

Convention Program Planner, International and Intercultural Communication Division of the National Communication Association, 2010 San Francisco

Chair of membership committee representing State of Wisconsin, National Communication Association. (Appointed by president of National Communication Association)

Paper selection committee for International/Intercultural Communication Division of the National Communication Association. (Elected to committee for multiple conferences)

Nominating Committee for Elected Officers to Division on International and Intercultural Communication of the National Communication Association. (Elected to committee for several conferences.)

Chairperson, Commission on International and Intercultural Communication of the National Communication Association (1979- 1981: precursor to Division on International and Intercultural Communication)

Membership Committee, International Communication Association.

Chairperson, Subcommittee on International Recruitment, International Communication Association.

Ethics Committee, Intercultural Division of the International Communication Association.

MARQUETTE UNIVERSITY SERVICE

CHAIR, DEPARTMENT OF COMMUNICATION STUDIES-1974-1980 & 1987-2010)

UNIVERSITY COMMITTEES (Partial List)

University Core Curriculum Committee
University Jesuit Faculty Selection Committee
University Honorary Awards Committee
Hispanic Heritage Month Committee
University Committee on Multicultural Issues

University Committee on Research
COF Subcommittee on Academic Affairs
Chairperson: University Committee on Studying Information Center.
University Committee on Pre-legal Advising
University Planning Committee on Interracial and Intercultural Retreat
Asian Studies Program Committee

COMMITTEE ASSIGNMENTS FOR COLLEGE OF COMMUNICATION/COLLEGE OF SPEECH (Partial List)

President, College of Communication, Faculty Congress
Vice President, College of Communication Faculty Congress
College of Communication Promotion and Tenure Committee
College of Communication Graduate Committee
College of Communication Executive Committee
College of Communication, Deans & Chairs Committee
School of Journalism and School of Speech Joint Committee on Developing COMM 3
College of Speech Promotion and Tenure Committee
Chairperson, Search Committee for myriad faculty positions(Colleges of Communication & Speech)
College of Speech Grade Appeals Committee
College of Speech Centennial Committee
College of Speech Dean's Executive Committee
College of Speech Graduate Studies Committee
College of Speech Summer School Committee
College of Speech Golden Jubilee Committee
College of Speech Graduate Advisors Committee
College of Speech Chairperson of Debate and Forensics Committee
College of Speech Chairperson of Selection Committee for Faculty Employment
College of Speech Chairperson of Committee Reviewing Basic Speech Courses

ADDITIONAL MARQUETTE SERVICE (Partial List)

Developed on-line CMST information – (Re)Discovering Communication Studies
Developed departmental film/video tape on career pathways for CMST majors.\nRepresented CMST in myriad information days
Presented "International Business Communication," Marquette University Board of Trustees
Recruiting graduate students in CMST at national professional associations
Participation in annual College of Speech graduate school information seminar
Participation in annual fall activities (i.e., advising, conferences) for new students.
Developed tape for counseling center on career choices in interpersonal communication.
Director, Speakers Unlimited. university speaking group

Coordinated Marquette University intercultural retreat in conjunction with counseling center
Elected and served on executive committee, AAUP, Marquette chapter.
Planned, coordinated, and hosted Career Day for dept of interpersonal communication.

SELECTED COMMUNITY SERVICE PRESENTATIONS (Partial List)

Shuter, Robert. International communication and globalization presented at American Society
for Training and Development, Chicago Chapter.

Shuter, Robert. Diversity and the workplace presented at Time Insurance Co., Milwaukee, WI.

Shuter, Robert. International trade and communication presented at American Society for
Training and Development, Madison Chapter.

Shuter, Robert. Communicating effectively across differences presented at Eastern Michigan
University.

Shuter, Robert. Swedish corporations operating in the U.S. presented at Swedish Trade Council
of MidAmerica.

Shuter, Robert. Cross-cultural encounters in business organizations presented as keynote
speaker, national conference American Association of Affirmative Action, Chicago, IL.

Shuter, Robert. Subsidiary interfaces across cultures presented at achieving global
competitiveness seminar sponsored by the International Business Council of MidAmerica,
Chicago, IL.

Shuter, Robert. Communicating internationally presented at international business and U.S.
seminar, hosted by Waukesha County Technical Institute.

Shuter, Robert. Parents and children: subsidiary and parent company dynamics across cultures
presented at the Milwaukee World Trade Association.

Shuter, Robert. Health care across cultures presented at State of Wisconsin Conference for
Physicians and Public Health Professionals, Milwaukee, WI.

Shuter, Robert. Advisory committee on international trade programs for Waukesha County
Technical Institute.

Shuter, Robert. Intercultural relations in corporate life presented at Professional Dimensions,
Milwaukee, WI.

Shuter, Robert. Intercultural communication and affirmative action presented at national
conference hosted by First Wisconsin Bank, National Association of Banking Affirmative Action

Directors.

Shuter, Robert. International business communication presented at Wisconsin World Trade Conference, Milwaukee, WI.

Shuter, Robert. International communication presented at Milwaukee World Trade Association.

Shuter, Robert. Conducted study in association with Milwaukee World Trade Association on international personnel training.

Shuter, Robert. Intercultural communication in industry presented to Wisconsin Affirmative Action and Employment Officers Association.

Shuter, Robert. Intercultural communication and affirmative action burnout presented at Wisconsin Affirmative Action and Employment Officers Association.

Shuter, Robert. Intercultural communication: training needs and prospects presented at Milwaukee Chapter, American Society for Training and Development.

COMMUNITY SERVICE THROUGH MEDIA ACTIVITY (PARTIAL LIST)

Shuter, Robert. Special Guest, Wall Street Week with Louis Rukeyser, PBS Network, Owings Mills, Maryland (Maryland Public Broadcasting). Topic: Foreign Corporations Operating in the U.S.

Shuter Robert. Special guest, Marketwatch, Financial News Network (New York).

Shuter Robert. Associate Producer, CBS Network, Specials Division: television movies

Shuter, Robert. Academic and Creative Consultant, CBS Network, Specials Division: Television movies

Shuter, Robert. Produced and directed documentaries for NBC affiliate in Milwaukee on health communication

Shuter, Robert. Produced Shuter/Herzberg Edition for PBS in Milwaukee. Produced and directed eight documentaries

Articles about my research have appeared in the following: Psychology Today, Working Woman, Milwaukee Magazine, Veckans Affarer (Sweden), Chicago Sun Times, Berlingske Tidende (Copenhagen, Denmark), DN.Arbeta & Pengar (Sweden) and several other U.S. and European periodicals

LECTURES IN EUROPE AND ASIA (PARTIAL LIST)

Shuter, Robert. Indigenous cultural values: China and the United States. Zhejiang University, Hangzhou, China

Shuter, Robert. New media research across cultures, International School of Management, Aarhus, Denmark

Shuter, Robert. Intercultural new media research: Prospect and promise. Hong Kong Baptist University

Shuter, Robert. Global issues and business. Global managers meeting of Asea Brown Boveri, Zurich, Switzerland

Shuter, Robert. Global business communication. Global managers meeting of Atlas Copco, Krefeld, Germany.

Shuter, Robert. Managing national differences: Scandinavia and the U.S. Global managers meeting of Asea Brown Boveri, Prague.

Shuter, Robert. Global communication and international trade. Global managers meeting of Outokompu in Zutphen, Holland.

Shuter, Robert. Multiple lectures on international business communication, International Management School, Aarhus, Denmark.

Shuter, Robert. Multiple lectures on international business communication conducted in Israel, as part of 1994 sabbatical year.

Shuter, Robert. Scandinavia and the U.S.: International business communication issues. Asea Brown Boveri, Finspong, Sweden.

Shuter, Robert. Scandinavia and the U.S.: International communication linkages. Copenhagen Management Center, Denmark.

Shuter, Robert. Intercultural communication and international trade. Nihon University, Japan.

Shuter, Robert. Intercultural relations between China and the US. Fudan University, Peoples Republic of China