In the Summer of 2020, the Office of Economic Engagement (OEE) at Marquette piloted its Faculty Externship Program. The competitive 2 - 4 week immersive program provides a pathway for new interactive engagement between Marquette’s faculty and external partners (for-profit and non-profit organizations). This highly unique engagement opportunity was created in consultation with OEE’s External Advisory Board, a group comprised of experienced business and community leaders from across the greater Milwaukee region.

The program was designed to create mutually beneficial outcomes for the Faculty Extern and the Host Organization:

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<th>For Faculty Extern:</th>
<th>For Host Organization:</th>
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<td>• Develop and enhance their research program</td>
<td>• Generate innovative ideas for their pressing challenges</td>
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<td>• Enhance teaching outcomes by providing real-world examples and connections for students</td>
<td>• Build collaborative relationships with key Marquette thought leaders</td>
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<td>• Learn more about current issues facing industries and communities</td>
<td>• Shape the perspectives of those teaching their future workforce</td>
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<td>• Expand their professional network</td>
<td>• Broaden their network</td>
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<td>• Earn a stipend for their efforts</td>
<td>• Produce tangible outcomes at an affordable price point</td>
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The Summer 2020 awardees were Dr. Marko Bastl, Associate Professor of Supply Chain Management, and Ms. Wendy Butler, Director of Organizational Development at Marquette University and Adjunct Instructor, Masters in Management Program.

**Froedtert Hospital and Dr. Marko Bastl**

Dr. Marko Bastl completed an externship at Froedtert Health, the primary affiliated hospital for the Medical College of Wisconsin, on supply chain optimization and improving talent acquisition:

**Key Impacts and Outcomes**

- **For Froedtert:** Optimized supply chain risk assessment and resilience practices
  During his externship, Dr. Bastl partnered with the hospital’s supply chain Vice President, Mr. Ed Hardin, to assess the risk and resilience of the organization’s supply chain. Through several face-to-face interview and process walkthroughs, Dr. Bastl applied his deep knowledge to catalog supply chain risks, evaluate risk exposure, share practices to improve risk ‘detectability’ and created customized recommendations on resilience practices. His final 70-page report will serve as a valuable resource for Froedtert’s supply chain operations.

- **For Marquette:** Deeper involvement from industry experts
  An impactful outcome back to Marquette students is a deeper connection between Mr. Hardin, his team and Marquette’s Operations and Supply Chain Management program. Through these new connections, Marquette students will greatly benefit from programming that includes the experience from real-world application of supply chain optimization and management. Froedtert is also actively working towards student internship opportunities.

**Next Door Foundation and Ms. Wendy Butler**
Ms. Wendy Butler completed an externship at Next Door Foundation, a nonprofit organization that supports the intellectual, physical and emotional development of children by partnering with their families, on developing the foundation’s professional development program for the organization’s aspiring leaders.

**Key Impacts and Outcomes**

- **For Next Door Foundation: Increased leadership capacity with potential for expansion**
  During her externship, Ms. Butler partnered with Next Door’s Professional Development Manager, Ms. MaryNell Ryan, to develop a 9-month program with 18 modules, named *Aspiring Leaders*, covering key leadership competencies. Both worked, hand-in-hand, to collate resources, build capacity and leverage applied knowledge in organizational development frameworks to optimize succession planning for Next Door’s future leadership. Next Door is even considering expanding the programming to additional community partners.

- **For Marquette: Integration of service learning curriculum into graduate-level course**
  Marquette’s faculty, students and staff will benefit from this interaction in several ways. Most immediately, in Spring 2021, Ms. Butler will design a service learning opportunity for graduate students in the Organizational Development course to support the delivery and evaluation of the *Aspiring Leaders* curriculum. Elements of the program will also be offered to Marquette employees. Additionally, as more interactions occur between Marquette students and Next Door’s emerging leaders, there is increased potential for students to engage in foundation volunteer work and the *Aspiring Leaders* participants to consider furthering their education at Marquette.

The success to date of the Faculty Externship program has created a ripple effect of mutual benefits for all involved. The goals for this program are to scale it to reach more organizations and to encourage faculty participation from all Marquette colleges. The Office of Economic Engagement is eager to support the development of meaningful and impactful relationships between Marquette and Milwaukee organizations!

If there is interest to learn more about the program, please contact the Office of Economic Engagement and visit our website.