

# Data Consent

## Virgin Pulse Member Consent

The Virgin Pulse program (the “**Program**”) is a voluntary employee health program that encourages healthy lifestyle changes. The Program is offered on behalf of your employer, your spouse’s employer or other sponsoring organization (the “**Program Sponsor**”) by Virgin Pulse, Inc., a corporation organized under the laws of the State of Delaware, headquartered at 75 Fountain Street, Providence, Rhode Island, 02902 (“**Virgin Pulse**”, “**Us**”, “**We**” or “**Our**”).

Virgin Pulse servers are located in the United States of America. To offer the Virgin Pulse Program, Virgin Pulse collects, processes and uses the Personal Information that you actively input as you use the Program. If you choose to share it, the information that Virgin Pulse may collect, process and use includes: name, gender, date of birth, address, phone numbers, email address, password, height, weight, body fat, blood pressure, glucose, cholesterol levels, triglycerides, waist circumference, steps made, active minutes, foods consumed, calories consumed and burned, duration of certain exercises, walking distance and heart rate. The Personal Information will encompass sensitive personal health data.

By completing this consent, you freely agree to such collection, processing and use of your Personal Information, including any health data you may provide. You may withdraw your consent at any time. If you choose to revoke your consent, you will be unable to participate in the Program.