

**LILLIAN CAMPBELL, Ph.D.**  
**Associate Professor of English**

**Curriculum Vitae**

**Education**

2006-10	BA, English, Honors	Villanova University
2010-16	MA, PhD, English (Language & Rhetoric)	University of Washington

**Career History**

2022- Present	Associate Professor of English	Marquette University
2020- 2024	Director of Foundations Instruction	Marquette University
2016- 2022	Assistant Professor of English	Marquette University

**SCHOLARSHIP**

**Books**

- 2025      *Patient Sense: Rhetorical Body Work in the Age of Technology*. Ohio State University's New Directions in Materiality and Rhetoric Series, July 2025.

**Peer-Reviewed Scholarly Articles**

*In Print*

- 2024      "Not Just Doctors: Woman-dominated Health Work as a Site for Rhetorical Research and Professional Change." *Peitho*. 26.2 (2024): 105-118 (Associate)
- 2023      "Possibility Thinking in the Community-Engaged Classroom: Uniting Hope and Imagination towards Anti-Racist Action" with Betsy Bowen, Jenna Green, and Emily Phillips, *Jesuit Higher Education: A Journal*, 12.2 (2023): 213-227 (Associate)
- 2023      "Negotiating Scientific Identity and Agency: Graduate Student Perspectives on a Public Communication of Science Course." *The Journal of the Assembly for Expanded Perspectives on Learning*, 28 (2023): 128-38 (Associate)
- 2023      "Designing 'Writing for Health and Medicine': Course Arcs, Anchors, and Action," with Elizabeth Angeli for *Programmatic Perspectives*, 14.1 (2023): 165-174. (Associate)
- 2023      "Pedagogies of Rhetorical Empathy-in-Action: Role Playing and Story Sharing in Healthcare Provider Education" with Elisabeth L. Miller. *Rhetoric of Health and Medicine*, 6.1 (2023); 36-63. (Associate)
- 2023      "Capacitating Community: The Writing Innovation Symposium" with Jenn Fishman, et al. *Community Literacy Journal* 17.2 (2023): 49-67. (Associate)
- 2021      "Rhetorical Body Work: Professional Embodiment in Health Provider Education and the Technical Writing Classroom." *Technical Communication Quarterly*, 30.1 (2021), 157-173. (Assistant)

- 2019 “Embodied Healthcare Intuition: A Taxonomy of Sensory Cues Used by Healthcare Providers.” With Elizabeth Angeli. *Rhetoric of Health and Medicine*, 2(4), 353-383. (Assistant)
- 2019 “Rhetorically Framing the ‘Inside Woman’: Female Healthcare Workers Across Editions of *Our Bodies, Ourselves*.” *Peitho*. 21(3), 610-625. (Assistant)
- 2019 “Textual Mediation in Simulated Nursing Handoffs: Examining How Student Writing Coordinates Action.” *Journal of Writing Research*, 11(1), 79-106. (Assistant)
- 2018 “The Rhetoric of Health and Medicine as a ‘Teaching Subject’: Lessons from the Medical Humanities and Simulation Pedagogy.” *Technical Communication Quarterly*, 17(1), 7-20. (Assistant)
- 2017 “Co-Constructing Writing Knowledge: Students’ Collaborative Talk Across Contexts.” With Misty Anne Winzenreid, Alison Cardinal, and Roger Chao. *Composition Forum*, 37, 17 pages. (Assistant)
- 2017 “Simulation Genres and Student Uptake: The Patient Health Record in Clinical Nursing Simulations.” *Written Communication*, 34:3 (2017): 255-279. (Assistant)
- 2014 “‘MacGyver-meets-Dr. Ruth’: Science Journalism and the Material Positioning of Dr. Carla Pugh.” *Women’s Studies in Communication*. 37:1 (Feb 2014): 44–65. (completed prior to Marquette)

#### *In Progress*

- 2025 “Mice in the House, A Sense of Dread, and Magic: Accounting for Teachers’ Visceral Rhetorics in AI Literacy Narratives” with Elisabeth Miller. *Composition Forum*. Accepted with Revisions (April 2025).
- 2025 “Contextualizing Reflective Writing for Creating Change: A Cross-Institutional Study of First-Year Students’ Reflections” with Jaclyn Fiscus-Cannaday and Jennifer Eidem. *College Composition and Communication*. Accepted with Revisions (April 2025)
- 2025 “Women and Artificial Intelligence in Higher Education: Continuity and Disjuncture in Gendered Attitudes towards Technology” with Jenna Green, et al. *Gender and Education*. Revised and Resubmitted (March 2025)

#### **Book Chapters**

##### *In Print*

- 2024 “Revisioning a Bibliography Assignment to Center Discovery and Critical Source Engagement” with Jenna Green and Nicole Bungert in B. Buyserie & T.N.

Thurston (Eds.), *Teaching and Generative AI: Pedagogical Possibilities and Productive Tensions*. Utah State UP. (Associate)  
<https://www.usu.edu/empowerteaching/publications/books/teaching-ai/>

- 2022 “Gender and Scientific Communication.” *Routledge Handbook on Scientific Communication*. Routledge, 2022: 69-79. (Associate)
- 2021 “Nursing Simulations and Intermediary Genres: Bridging Students' Classroom and Clinical Writing.” *Teaching Writing in the Health Professions: Perspectives, Problems, and Practices*. Routledge, 2021: 67-79. (Assistant)
- 2021 “Multimodal Analysis and the Composition TAsip: Exploring Embodied Teaching in the Writing Classroom.” With Jaclyn Fiscus-Cannaday. *Standing at the Threshold: Working Through Liminality in the Composition and Rhetoric TAsip*. Ed. Bill Macauley. Logan, UT: Utah State University Press: 31-59. (Assistant)
- 2020 “Simulating Gender: Student Learning in Clinical Nursing Simulations.” *Interrogating Gendered Pathologies*. Eds Erin Frost and Michelle Eble. Logan, UT: Utah State University Press: 83-100. (Assistant)

*In Progress*

- 2026 “Digital Health Records.” *Routledge Handbook of Rhetoric of Health and Medicine*. Proposal Accepted, March 2025, Projected Summer 2026 (Associate).

**Other Publications**

*Conference Proceedings Entry (peer reviewed)*

- 2021 “Practitioner Attitudes towards an Early Warning System: From Professional Distraction to Relational Support” with Shion Guha, Amrita George. *2021 IEEE International Professional Communication Conference Proceedings*, 1 page. (Assistant).
- 2021 “Communication and Algorithmic Decision Making in a Virtual Healthcare Context: Extended Abstract” with Shion Guha and Amrita George. *ACM Sigdoc 2021 Proceedings*, 2 pages. (Assistant)
- 2018 “Student-designed Texts as Mediators of Classroom Systems: A UX Analysis of Clinical Nursing Simulations.” For *ACM Sigdoc 2018 Proceedings*, 6 pages. (Assistant).
- 2017 “Intuition in Healthcare Communication Practices: Initial Findings from a Qualitative Inquiry.” With Elizabeth Angeli. *2017 IEEE International Professional Communication Conference Proceedings*, 5 pages. (Assistant).

*Pedagogical Resource (not peer reviewed)*

- 2017 “Learning to Write like a Nurse in Clinical Simulations.” *Simulation Scenarios for Nurse Educators: Making it Real (3rd Edition)*. Eds Suzanne H. Campbell and Karen Daly. Springer Publishing, 2017. 625-32. (Assistant).

## **HONORS and AWARDS**

- 2025 Marquette Ignatian Educator of Distinction (Associate)
- 2024 Honorable Mention, Association for the Rhetoric of Science, Technology, and Medicine’s (ARSTM) Article of the Year Award (Associate)
- 2023 Winner, Excellence in Diversity and Inclusion Faculty Award, MU (Associate)
- 2023 Winner Susan Wells Award for Excellence in Reviewing, *Rhetoric of Health and Medicine Journal* (Associate)
- 2021 Marquette Difference Maker Award, MU, Milwaukee, WI (Assistant)
- 2019 Technical and Scientific Communication Award for Best Article Reporting Historical Research or Textual Studies (Assistant)
- 2017 Distinguished Paper Award for “Documenting Embodied Medical Intuition,” with Elizabeth Angeli. Rhetoric of Health and Medicine Symposium (Assistant)

## **FELLOWSHIPS and GRANTS**

### *Funded*

- 2025-7 Way Klinger Research Fellowship, “Interprofessional Communication and Emerging Health Technologies.” \$40,000 (Associate)
- 2025-6 Northwestern Mutual Data Science Institute Pioneer Collaborative Curricula Grant for English 3220: Writing for Workplaces, with Jenna Green, \$30,000 (Associate)
- 2025 Standing Group Local Outreach Grant, College Composition and Communication, Baltimore, Maryland, \$500 (Associate)
- 2024 Marquette STRIDE (STEM Research in Diversity and Equity) Grant, “Exploring AI Use and Attitudes among First-Year Students” with Gabriel Velez and Jenna Green, \$10,000 (Associate)
- 2024 Institute for Women’s Leadership Summer Research Grant with Gabriel Velez and Jenna Green for “Gender and First-Year College Students’ Use and Attitudes towards AI in Education,” \$17,000 (Associate)
- 2023 Center for the Advancement of the Humanities Faculty Mini-Grant with Gabriel Velez for “A Pilot Exploration of Student Identity in the AI World,” \$400 (Associate)

- 2022 Faculty Mission Integration Fellowship with Jenna Green for “Mission Integration and Anti-racist Programming: Jesuit Pedagogy in the Marquette Core and Beyond,” course release in Fall 2022 and Spring 2023 (Associate)
- 2022 Office of Research and Innovation Faculty Development Awards, Marquette University, International Society for the History of Rhetoric conference in Nijmegen, The Netherlands, August 2022, \$1400 (Associate)
- 2022 Research Mini-Grants, Institute for Women’s Leadership, Marquette University, awarded Jan. 22, Project: “Body Work in Tele-Observation,” \$400 (Assistant)
- 2021 Future of Work Pilot Grant, National Science Foundation, awarded Jan. 21, Project: “Understanding the Social and Ethical Implications of Algorithmic Decision Making by Nurses Using the Rothman Index in a Large-Scale Hospital Setting,” with Drs. Shion Guha and Amrita George, \$150,000 (Assistant)
- 2021 Mellon-Humanities Without Walls Grand Research Challenge Seed Grant at Marquette University, “Learning from and Supporting ‘Care in Practice’: Health Humanities Curriculum from, for, and with Marginalized Health Professionals,” with Elizabeth Angeli, \$2,500 (Assistant)
- 2021 Faculty Fellow, Institute for Women’s Leadership, Marquette University, awarded Summer 2021, \$5500 (Assistant)
- 2021 Regular Research Grant, Marquette University, Summer 2021, Project: “Rhetorical Body Work: Disciplinary Embodiment in Physical Therapy Education,” \$2900 (Assistant)
- 2021 Summer Faculty Fellowship, Marquette University, Summer 2021. Project: “Rhetorical Body Work: Disciplinary Embodiment in Physical Therapy Education,” \$5500 (Assistant)
- 2018 General Research Grant, Council of Writing Program Administrator’s, awarded June 2018, Project: “Reflective Writing and Programmatic Identity: A Cross-Institutional Study of First Year Students’ Reflections,” with Jennifer Eidum & Jaclyn Fiscus-Cannaday, \$1000 (Assistant)
- 2018 Travel Grant, Office of International Education at Marquette University, Ibero Spanish Language Program in Puebla, Mexico, \$500 (Assistant)
- 2018 Summer Faculty Fellowship, Marquette University, Summer 2018, Project: “Intuition in Healthcare Writing Practices: A Collaborative Methodological Inquiry,” with Elizabeth Angeli, \$11,000 (Assistant)
- 2017 Faculty Development Grant, Marquette University, Writing Research Across Borders conference in Bogota, Colombia, \$1350 (Assistant)

*Under Review*

- 2025 Advancing a Healthier Wisconsin 2025 Community-Led Momentum Grant, “Building an Inclusive Health Workforce through Community-based Interprofessional Education in Milwaukee.” \$250,000 (Associate)

**RECENT CONFERENCE PRESENTATIONS**

- 2025 “Interprofessional Education and Writing with Emerging Health Technologies.” Writing in the Health Professions Conference, Arizona State (virtual), June 2025, refereed (Associate).
- 2025 “First Year Student's Experiences with Writing and AI: A Gender-based Analysis.” Conference on College Composition and Communication, Baltimore, MD, April 2025, refereed (Associate)
- 2025 “Access in the AI-Kitchen: Demographic Differences in Students’ Perceptions of AI and Writing.” With Jenna Green and Gabriel Velez. Writing Innovation Symposium, Marquette University, Milwaukee, Jan 2025, refereed (Associate).
- 2025 “Pedagogy and Formation: The Influence of Generative Artificial Intelligence.” Focus on Teaching and Learning Conference, Loyola University (virtual), Jan 2025, refereed (Associate).
- 2024 “Communication in Tele-health: Beyond the Four-Year Framework.” Teaching Writing in the Health Professions Conference, Arizona State (virtual), June 2024, refereed (Associate).
- 2024 “First-Year Students’ Use of and Attitudes towards AI in Education” with Jenna Green, Gabe Velez, Niloofar Ghotbi, and Ali Shana. Northwestern Mutual 2024 AI Symposium, Milwaukee, WI, April 2024, refereed (Associate).
- 2024 “Trust in Tele-Observation: Cultivating Ethos in Patient and Nurse Relationships.” Trust, Health, and Healthcare Conference, Marquette University, Milwaukee, WI, April 2024, refereed (Associate).
- 2024 “Reclaiming an Abundant History: Jesuit Pedagogy and Community-Engaged Learning” with Jenna Green, Emily Phillips. Conference on College Composition and Communication, Spokane, WA, April 2024, refereed (Associate)
- 2024 “Designing Activities and Assignments Post-ChatGPT: Adapting to the Challenges and Opportunities of Generative AI.” Writing Innovation Symposium, Marquette University, Milwaukee, WI, Feb. 1, 2024, refereed (Associate).
- 2023 “Body Work in a Virtual Intensive Care Unit: Tele-observation and Technologically Mediated Care.” Rhetoric of Health and Medicine Symposium, Minneapolis, MN, October 2023, refereed (Associate)

- 2023 “Revisioning a Bibliography Assignment in Response to ChatGPT.” Writing in the Age of AI Conference, Gainesville, FL, October 2023, refereed (Associate)
- 2023 “From Expedient Response to Curricular Transformation: Working Towards Sustainability of an Anti-Racist Cultural Rhetorics Unit in FYW” with Jenna Green. Conference on College Composition and Communication, Chicago, IL, February 2023, refereed (Associate)

## INVITED TALKS

- 2024 “Preparing Telehealth Practitioners for Virtual Communication,” Marquette Telehealth Research Community, Marquette University, Nov 14, 2024.
- 2024 “Barbie and Feminist Rhetorics.” Friends and Alumni of Marquette English Panel, Marquette University, April 18, 2024
- 2024 “Patient Sense: Capturing Embodied Knowledge in Health Communication,” Plenary Talk at Writing Innovation Symposium: Bellin College Satellite, March 18, 2024.
- 2024 “Engaging AI at Different Stages of the Writing Process,” Marquette Storytellers Monthly Meeting, Jan 25, 2024
- 2023 “Engaging with Large Language Model-Based Chatbots & Generative AI Use on Campus,” Humanities Research Colloquium, Marquette University, Nov 30, 2023
- 2022 “Rhetorical Body Work” in Dr. Scott Weedon’s English 5382: Rhetoric of Health and Medicine graduate course at Texas Tech University (virtual)
- 2022 “Rhetorical Body Work in Health Care: Embodied Communication and Technological Mediation.” UC-Irvine Center for Nursing Philosophy, April 28, 2022 (virtual)  
< <https://nursing.uci.edu/2022/05/event-recap-rhetorical-body-work-healthcare/>>
- 2022 “Institute for Women’s Leadership (IWL) Research Spotlight: Dr. Lilly Campbell,” Season 3, Episode 2. March 28, 2022 (virtual),  
< <https://www.youtube.com/watch?v=b9KaNi7x6ss>>

## PROFESSIONAL DEVELOPMENT

- 2025 Strategic Data Storytelling, University of Chicago Continuing Ed., 8-week course
- 2024 Community of Practice on Artificial Intelligence, Marquette’s CTL, Fall Semester
- 2024 Faculty Formation Cohort – Career Discernment for Graduate Students, Spring Semester

- 2023-24 FELOS Program Participant (Faculty Exploring Leadership Opportunities), Fall & Spring Semesters
- 2023 Spanish for Higher Education Professionals, Marquette Spanish Department, Spring Semester
- 2022-23 Faculty Mission Integration Fellowship on Ignatian Pedagogy, Fall & Spring Semesters
- 2018 Ibero Spanish Language Program in Puebla, Mexico, 2-week intensive program
- 2017 Dartmouth Summer Seminar for Writing Research, 2-week intensive program

## **SERVICE**

### **Profession**

#### *Committees*

- 2023-25 Chair of the Medical Rhetoric Standing Group
- 2022-23 Associate Chair of the Medical Rhetoric Standing Group
- 2018-25 Steering committee member for the Writing Innovation Symposium at Marquette
- 2019-20 Sub-chair of the Local Arrangements Committee for the College Composition and Communication Conference in Milwaukee, WI. [Cancelled due to Covid-19]

#### *External Reviewer*

- 2025 EB1B (Outstanding Researcher/Professor) Visa Application Expert Reviewer
- 2024 Lecturer of English to Senior Lecturer, University of Florida
- 2024 Assistant Professor of English Comprehensive Fourth Year Review, UC-Denver
- 2023 Assistant Professor of English to Associate Professor, University of Maine

#### *Manuscript Reviewer*

- 2025 *Journal of Business and Technical Communication*
- 2019-25 *College Composition and Communication*
- 2018-25 *Rhetoric of Health and Medicine*
- 2024 Asst. Editor, *Best of the Journals in Rhetoric and Composition 2023*, Parlor Press
- 2019-24 *Written Communication*
- 2023-24 *Reading Research Quarterly*
- 2018-22 *Composition Forum*
- 2021 *Journal of Interactive Technology and Pedagogy*
- 2020 *Women's Studies in Communication*
- 2018 *Present Tense: A Journal of Rhetoric in Society*

#### *Membership in Learned Societies*

- College Composition and Communication, 2012-25
- National Council of Teachers of English (NCTE), 2012-25
- Rhetoric Society of America (RSA), 2012-23
- Association of Teachers of Technical Writing (ATTW), 2016-22



Significant Interest Group on the Design of Communication (Sigdoc), Association for Computing Machinery, 2017, 2021  
Professional Communication (ProComm), IEEE, 2017, 2021

### **University**

2025-Present	Co-Lead of the Interprofessional Education Communication Module
2023-Present	Member of the Core Committee
Fall 2024	Co-Facilitator of the AI Community of Practice, Marquette CTL
2020-Present	Faculty Advisory Committee, Institute for Women's Leadership

### **Department**

#### *Committees*

2021-Present	Director of Foundations Instruction; Head of FiR Subcommittee
2019-20	Undergraduate Studies Subcommittee, Member
2018-19; 20-21	Graduate Studies Subcommittee, Member
2017-18	First Year Writing Subcommittee, Member
2016-18	Writing Intensive English Subcommittee, Member

#### *Dissertation Committee Member*

2023	Olga Kozlova, "Beyond Basic Vital Signs and Cultural Idiosyncrasies: Does AI Shape Fast and Frugal Clinical Judgment?" Interdisciplinary Doctorate, Marquette
2023	Jenna Green, "Exploring Validation and Success among First-Generation College Students in First-Year Writing." Interdisciplinary Doctorate, Marquette University

#### *Master's Theses/Projects Directed*

2023	Cassie Raguse, "The Availability of Educational Opportunities and their Effects within Various Institutional Capacities," Creative Book Project
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#### *Undergraduate Theses Directed*

2023	Emily Schultz, "American Media Representations of the British Royal Women: Feminist Rhetorical Analysis on the Weddings of Middleton and Markle"
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