Sam Francis, *Blue-Black*, 1952, oil on canvas, 117 x 76 1/4 in.
Gift of Seymour H. Knox, Jr., 1956
COLOR FIELD REVISITED
Paintings from the Albright-Knox Art Gallery

The Haggerty Museum of Art, Marquette University
COLOR FIELD REVISITED
Paintings from the Albright-Knox Art Gallery
July 8 - September 12, 2004

Co-organized by the Patrick and Beatrice Haggerty Museum of Art, Marquette University and the Albright-Knox Art Gallery, Buffalo, N.Y.

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Cover image: Morris Louis, Alpha, 1960, acrylic resin paint on canvas, gift of Seymour H. Knox, Jr., 1964

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Sam Francis, *The Whiteness of the Whale*, 1957, oil on canvas, 104 1/2 x 85 1/2 in. Gift of Seymour Knox, Jr. 1959
The Haggerty Museum of Art is pleased to present **Color Field Revisited: Paintings from the Albright-Knox Art Gallery**, an exhibition from the permanent collection of the Albright-Knox Art Gallery in Buffalo, New York. The artists featured in the exhibition are among the very highly regarded 20th-century artists. They are Walter Darby Bannard, Jack Bush, Friedel Dzubas, Sam Francis, Helen Frankenthaler, Morris Louis, Robert Motherwell, Kenneth Noland, Jules Olitski, Larry Poons, Mark Rothko, and Frank Stella.

The exhibition **Color Field Revisited** was made possible through the collaboration of the Albright-Knox Art Gallery with the Haggerty Museum. I would like to thank the Director Louis Grachos for allowing the Haggerty to borrow notable modern masters from the collection of the Albright-Knox Art Gallery. Mounting this exhibition required substantial cooperation from both institutions. My express thanks are extended to staff members at the Albright-Knox Art Gallery, who assisted in the preparation of the exhibition and to the members of the Haggerty Museum staff whose participation was essential.

The decision to mount the exhibition of Color Field holdings from the Albright-Knox Art Gallery was based on the excellent quality of their collection. It contains some of the finest representative works of the artists included. It is therefore with great pleasure that we join our colleagues at the Albright-Knox in this effort to share their fine collection with the Milwaukee community.

With the help of the Albright-Knox Art Gallery director Louis Grachos, curator Dr. Kenneth Wayne and their colleagues, and Karen Wilkin a scholar with extensive research and publications on the Color Field artists, the Haggerty Museum hopes to foster new appreciation of the Color Field painters represented here. It is one of the first exhibitions to re-examine this aspect of late twentieth-century painting.

Initial plans for the Haggerty Museum’s exhibition of Color Field paintings began with conversations with New York Art collector and gallery owner Andre Emmerich who provided encouragement and generously shared his expertise and experience with Color Field artists. The Andre Emmerich Art Gallery in New York was among the leading advocates of the Color Field School, responsible for placing major works of these artists in museums and private collections. I would like to thank Mr. Emmerich for his assistance. I would like to thank Ivan Gaskell, curator at the Fogg Museum of Harvard University, for preliminary discussions of Color Field paintings in the collection of the Fogg Museum.

The catalogue includes a new essay by Karen Wilkin discussing each artist and offering a critical assessment of the Color Field developments. Dr. Kenneth Wayne, curator of Modern art, Albright-Knox Art Gallery and Dr. Curtis L. Carter, director of the Haggerty Museum, provided introductions to the exhibition. The catalogue also contains biographies of each artist and illustrations of the paintings in the exhibition. Dr. Annemarie Sawkins, associate curator at the Haggerty Museum, was responsible for catalogue production, and Jerome Fortier designed the catalogue.

The exhibition and its catalogue were made possible in part with funding provided by the Robert and Patricia Apple Endowment Fund for support of Haggerty Museum exhibitions.


Curtis L. Carter
Director
Apart from fashion and interior decoration, selecting a new automobile, or admiring a sunset, people in ordinary life situations do not typically view color as a matter for special consideration. Even in the history of art before the twentieth century, color in paintings was considered secondary to shape and design. The philosopher Immanuel Kant argued in his Critique of Judgment, 1790, that color might enliven a composition, but could not make it beautiful. (J.M.W. Turner, who foretold twentieth-century painters’ interest in abstraction and color, is an exception.) Wassily Kandinsky in his Concerning the Spiritual in Art, 1910, built a language for painting based on matching certain hues with corresponding affective states of consciousness. Still, color was not recognized as central to painting until Fauvism emerged at the beginning of the twentieth century. The Fauves, including Matisse, applied unmediated paints directly to the canvas and were known for the intensity of the “pure” colors they used for expressive and decorative purposes, as well as for building pictorial structures. Twentieth-century artists from the Fauves on recognized color as a central element in artistic form.

Following upon these earlier artistic interests in color, painters later on in the century found reason to consider carefully both the psychological and the physical aspects of color. Whether by becoming intuitively sensitive to the effects of colors in the compositional process or through scientific experiments with color, artists increasingly paid attention to color in developing their art.

The Color Field painters represented in this exhibition offer a variety of stylistic approaches to painting from Sam Francis’ The Whiteness of the Whale, 1957, concerned with tension between the whiteness and surrounding color and space to the erratic geometric forms of Frank Stella in Fez, 1964. Helen Frankenthaler’s playful, amorphous cloud-like pools of color that literally float on the picture plane are in sharp contrast to Kenneth Noland’s geometric bands of color bounded by ruler sharp linear edges in Day, 1964. Hence it is more or less arbitrary to link these artists together under a single designation such as Color Field. Yet this is how late twentieth-century critics and art historians have chosen to classify the artists shown here. Their work flows out of a radical rethinking of painting during the Post World War II era from 1950s to 1970s. Jackson Pollock’s ground-breaking explorations in the generation before initiated a revolution in the relation of paint to the canvas and caused artists on both coasts of the United States and elsewhere to probe more deeply into painterly abstraction. For painters in the United States such as Morris Louis, Kenneth Noland, Jules Olitski, Mark Rothko and the others featured here color became the primary element of painterly form. Like the Abstract Expressionist painters of the previous generation, they used color for expressive purposes, but increasingly they focused mainly on what was happening on the canvas, virtually abandoning all traces of representation. For the most part, these painters abandon the seeming spontaneity of Pollock’s Abstract Expressionist canvases for painting surfaces that appear to be conceptually planned and executed.

What is most curious about the painters in the Color Field group is the near total absence of human feeling. There is no nostalgia, no rage. There is neither loneliness nor joy. What is expressive about these works reflects mainly an interest in the material
properties of paintings rather than expression connected to emotive states of consciousness. Their works represent a virtual withdrawal from the world outside painting. Like the philosopher Plato, their aim was to create a world of pure forms. Even Helen Frankenthaler’s whimsical *Tutti-Fruitti*, 1966, which at first appears as a field of playful, amorphous floating clouds of color, on closer examination turns into a study of how various colors confront each other in a harmonious scheme and how thinly applied acrylics assume a luminous transparency when absorbed into the flat raw canvas surface. The result is a radiant visual surface that invites the viewer’s eye to an engaging perceptual experience.

How then shall we regard the works of the generation known as Color Field? For their technical innovations? Viewed in this light, the Color Field artists mainly extended innovations such as the stained canvas technique (applying pigment directly to raw canvas) initiated by Jackson Pollock and refined in the work of Helen Frankenthaler, before passing through her to Morris Louis and Kenneth Noland. At the level of painting theory, these paintings are the culmination, or end point, of the critic Clement Greenberg’s notion that what matters for a painting resides within the formal aspects of painting itself and need not be concerned with life outside the painting. For the public, Color Field paintings offer their magnificent sensuous surfaces adorned in bright hues. The colors are arranged according to inventive patterns that extend our ideas of modern form and design. Perhaps their main value for the viewer is in providing a feast for the eye that unfailingly offers a burst of sensuous pleasure often ending in delight.

Curtis L. Carter
Mark Rothko, *Untitled*, 1961, oil, acrylic, and mixed media on canvas, 79 1/2 x 69 1/2 in.
Gift of The Mark Rothko Foundation, Inc., 1985
Larry Poons, *Orange Crush*, 1963, acrylic on canvas, 80 x 80 in.
Gift of Seymour H. Knox, Jr., 1964
The Albright-Knox Art Gallery has a particular collecting philosophy that has been in place since the museum was founded in 1862 (as the Buffalo Fine Arts Academy). While the institution had the opportunity to acquire old master works when it started, it decided instead to focus on contemporary art. This has proven to be a winning approach. Many of these contemporary works have become modern masters.

The first work acquired was Albert Bierstadt’s painting, The Marina Piccola, Capri, 1859, a gift of the artist. In 1926, the museum purchased Pablo Picasso’s Rose period masterpiece La Toilette, 1906, a very forward-looking acquisition for its day. It was followed the next year by another vanguard purchase, Constantin Brancusi’s Mlle. Pogany II, 1920. Keep in mind that these acquisitions were made before the Museum of Modern Art in New York even existed. It opened in 1929.

By acquiring the art of its day, the Albright-Knox Art Gallery has had access to top works at favorable prices while other museums have had to play catch-up and be subjected to limited availability. For example, the Albright-Knox formed its modern European collection largely before World War II, when iconic masterpieces were still available. After the war, the institution was acquiring major examples of American Abstract Expressionism, Pop Art and Color Field Painting “while the paint was still drying” as a popular expression at the Albright-Knox goes.

A look at the dates of creation and acquisition of the works in this exhibition reflect the museum’s approach. Walter Darby Bannard’s Harbor View #1, 1970, was acquired that same year. Friedel Dzubas’s Alleman, 1973, was acquired in 1974. The Whiteness of the Whale by Sam Francis, 1957, was acquired in 1959. Robert Motherwell’s The August Sea #6, 1972, entered the collection that same year. Larry Poon’s Orange Crush, 1963, was given to the museum by Seymour Knox, Jr., in 1964. And Frank Stella’s Fez was both made and acquired in 1964. Thanks to these early dates of acquisition, the Albright-Knox was able to obtain works of the highest quality. We hope that visitors to the Haggerty Museum of Art enjoy these compelling paintings.

Kenneth Wayne
Curator of Modern Art
Albright-Knox Art Gallery
2004
Frank Stella, *Fez*, 1964, fluorescent alkyd on canvas, 77 x 77 in.
Gift of Seymour H. Knox, Jr., 1964
Almost a century ago, in “Principles of Art History,” the German art historian Heinrich Wölfflin, distinguished between what he termed “linear” painting – best exemplified by the crisply delineated, lucidly organized pictures of Renaissance Florence – and “painterly” painting – embodied most clearly by the turbulent, broadly brushed, theatrically lit images of the Baroque. Wölfflin posited, too, a continuing alternation between these extremes throughout the history of art. Just as the painterly extravagances of the Baroque succeeded the linear order of the Renaissance, disciplined, linear Neo-Classicism supplanted the sensual, painterly Baroque, while Neo-Classicism was in turn challenged by the painterly, dramatic instabilities of Romantic painting. And so on.

Wölfflin’s theory can even seem prescient. It is, for example, not only possible but also in many ways useful to adopt Wölfflin-ian terms to describe American vanguard painting of the 1940s and ‘50s. Clement Greenberg, arguably the most perceptive and articulate critic of the period, did just that when he wrote: “If the label ‘Abstract Expressionism’ means anything, it means painterliness: loose, rapid handling, or the look of it; masses that blotted and fused instead of shapes that stayed distinct; large and conspicuous rhythms; broken color; uneven saturations or densities of paint, exhibited brush, knife, or finger marks – in short, a constellation of qualities like those defined by Wölfflin when he extracted his notion of Malersiche from Baroque art.”

Greenberg’s invocation of painterliness was also evidence that he subscribed to Wölfflin’s notion of the alternation of styles. In the essay, “After Abstract Expressionism,” from which the passage is drawn, he listed the characteristics of 1950s gestural abstraction not only to describe it, but also to underline how it differed from both the crisp geometric paintings of the American abstract artists who preceded the Abstract Expressionists and the lean, color-based compositions of the generation of abstract painters who succeeded them. Greenberg’s equation of Abstract Expressionism with painterliness was also intended as a warning against debasement. In 1962, when “After Abstract Expressionism” was published, the painterly qualities that he suggested defined the movement had degenerated into mere manner in the work of many artists of the time. Younger painters so zealously imitated the energetic, wet-into-wet, frayed-off paint application of such first generation Abstract Expressionists as Willem de Kooning that gestures that originally functioned as declarations of individuality and as traces of the history of a particular image became, at best, arbitrary signs of a style, and at worst, full-blown clichés. Painterliness could seem less a formal imperative than a signal of slavish adherence to a dogmatic set of assumptions; Greenberg dismissively called this version of gestural abstraction “the Tenth Street touch.”

But as he also pointed out, painterly painting was not universal even among the first generation of Abstract Expressionists, particularly not among those most fascinated by the expressive possibilities of color. In gestural abstraction, tonality usually subsumed hue. Dragging sweeps of pigment over underlying layers or
Kenneth Noland, Day, 1964, acrylic resin paint on canvas, 69 ¾ x 69 ¾ in.
Anonymous donation in memory of Gordon M. Smith, 1997
overlapping them onto nearby zones created an appearance of spontaneity and endless mutability, but it often muddied or modulated chroma. Such dragging and muddying was conspicuously absent in the thinly painted, economical paintings of Barnett Newman and Mark Rothko, or (in slightly different ways) Adolph Gottlieb and Robert Motherwell. Instead, evocative color took precedence over the overt semblance of emotional turmoil. It could be argued that the work of these artists, far from demonstrating that painterliness was the defining characteristic of abstract painting in the 1950s and early 1960s, suggested wholly new ideas about what abstract pictures could be.

Rothko’s best known canvases, with their confrontational, hovering rectangles, appear to be dispassionate and introspective, in contrast to the emotionally unbudded work of so many Abstract Expressionists. Rothko’s paintings depend not on bravura gestures and rolling accumulations, but on minimally inflected, scrubbed-in sheets of paint. They seem to possess color but not substance, to assert a literal surface and simultaneously establish a kind of ambiguous space. We experience Rothko’s floating rectangles, some intense and glowing, others like spent coals, as coherent but disembodied blocks, but we also feel that we can see into them, as if mentally entering zones of redness, blueness, or blackness whose limits are defined only by the intensity of hue. Rothko’s color is neither symbolic, as it was for Wassily Kandinsky, nor structural, as it was for Hans Hofmann – to name only two modernists who attached special importance to the role of color in abstraction. Instead, it functions as an equivalent for space or atmosphere, an evocation of place, emotional temperature, or state of mind, detached from description or identification but freighted with myriad, evocative associations.2

Rothko’s paintings and those of his fellows among the “anti-gestural” abstract painters dramatically enlarge the meaning of the label Abstract Expressionism. When they are viewed through the clarifying lens of hindsight, they can also seem to prefigure ideas explored by some of the most inventive American artists of the next generation: the loosely associated, aesthetically and chronologically diverse group who came to be known as the Color Field painters. The work of these painters – who include, among others, Helen Frankenthaler, Morris Louis, Kenneth Noland, and Jules Olitski – can be read as taking as its point of departure the possibilities suggested by Rothko’s poised rectangles: the primacy of color, frontality, spatial and emotional ambiguity, and a paradoxical “signature” anonymity, with the deployment of surprising hues made to carry the main burden of associative meaning. Yet, in many ways, these paintings, which have also been labeled, perhaps in a back-handed homage to Wölfflin, “post-painterly abstraction,” are more distinguished by their “cool” – in the Marshall McLuhan sense of the word – than by any obvious relation to Abstract Expressionism. Louis’s, Noland’s, Olitski’s and (to a degree) Frankenthaler’s otherwise diverse paintings, with their insubstantial surfaces and deliberately suppressed “handwriting,” all appear strikingly reticent, not only physically but also psychologically. As their younger colleague Frank Stella famously remarked, “What you see is what you see.”3

Stella’s frequently quoted assertion did not mean, however, that his work or that of his older peers was empty or devoid of feeling. While it strenuously avoided anything resembling psychological symbolism, the “post-painterly” conception of “cool” included the belief that a painting, no matter how apparently deadpan or restrained, could address the viewer’s whole being – emotions, intellect, and all – through the eye, just as music did through the ear. (Obviously, any work of art worthy of the designation is loaded with the artist’s baggage and viewers will view any work...
of art through the filter of their own prejudices and associations.) What sets the best Color Field works apart is the extraordinary economy of means with which they manage not only to engage but also to ravish the eye. At times, it can seem as if the goal was to see how pared-down a painting could be before it ceased to be interesting to look at. Discrete shapes, dynamic imbalances, cursive drawing, and even the most elliptical, implicit suggestions of narrative all were jettisoned, in various combinations and sometimes all at once. The single indispensable element proved to be color – in generous amounts, which, paradoxically, both emphasized the painting’s presence as an object and suggested vast, evocative space that one saw into but could not, even metaphorically, enter. “Size,” Greenberg wrote, “guarantees the purity as well as the intensity needed to suggest indeterminate space: more blue simply being bluer than less blue.”

It’s worth noting that for the Color Field painters, as for so many of their ancestors throughout the history of Western art, technical developments were inextricably linked with aesthetic ones. Just as the widespread use of oil paint paralleled the quest for subtle illusionistic modeling, and the availability of commercially prepared, brilliant oil paint in easily portable tubes corresponded to the advent of plein-air painting and, eventually, Impressionism, there is a synergy between the invention of acrylic paint and the Color Field painters’ exploration of the possibilities of large expanses of intense, relatively unmodulated color, applied with a neutral touch. While the earliest Color Field paintings, like those of the “anti-gestural” Abstract Expressionists, were made with oil paint, thinned with turpentine, their authors soon began to experiment with the new water soluble pigments, originally intended for commercial use, that appeared on the market in the 1960s. Unlike oils, acrylics remained bright even when diluted and could be spread easily and smoothly over large areas. Unlike oils, they dried quickly. And unlike oils, they could be both thin and opaque. It can sometimes seem difficult to decide which came first: the painters’ desire to cover large surfaces with thin, saturated, even-handed color or the existence of paint that made this possible.

If the Color Field painters’ emphasis on the expressive possibilities of extended passages of radiant, minimally modulated hues would seem to confirm their descent from Rothko, other artists prove to have been even more significant ancestors, perhaps most notably, Matisse. The “post-painterly” abstract painters’ admiration for Matisse, in fact, sets them apart from the generation immediately preceding theirs, for whom Picasso retained the greatest authority. Matisse’s potent, evocative, two-dimensional imagery offered a powerful alternative to the vestiges of Cubist composition, with its implicit grids and echoes of illusionism. From Matisse, the Color Field painters learned how to build pictures by setting brilliant, unmodulated hues side by side, how to evoke emotional and visual experience by adjusting weights and amounts of color, and how to clarify full-throttle chroma by a judicious use of neutrals. And more. Yet, in the end, Jackson Pollock, a painter usually more admired for his ability to orchestrate tone and line than for his command of color, may have been the Color Field painters’ most authoritative precursor. In describing her early formation, as a precocious New York artist in the early 1950s, Frankenthaler has said, “...I looked at and was influenced by both Pollock and de Kooning and eventually felt there were more possibilities for me out of the Pollock vocabulary. De Kooning made enclosed linear shapes and ‘applied’ the brush. Pollock used shoulder and ropes and ignored the edges and corners. I felt I could stretch more in the Pollock framework....You could become a de Kooning disciple or satellite or mirror, but you could depart from Pollock.”
Frankenthaler adopted Pollock’s practice of pouring thinned-out pigment onto unprimed canvas, but departed from him by creating, instead of skeins and tangles, broad, fluid lines and spreading pools of pale color. Soaked into the canvas, like stains, they fused painting and drawing without resorting to conventional painting or drawing marks. Frankenthaler’s generously scaled canvases, with their vigorous, but curiously disembodied drawing, their almost intangible surfaces, and their expanses of white canvas, were as direct, spontaneous, and transparent as watercolors, but they had the presence, authority, and visual weight of their large size. The elusive images and luminous hues of Frankenthaler’s exuberant pictures of her early years, such as the iconic *Mountains and Sea*, painted in 1952, when she was twenty three, rapidly established her as a painter to be reckoned with. That her stain method also suggested a fruitful direction for some of her older colleagues has become the stuff of art historical legend: witness the celebrated story of how Louis and Noland’s seeing *Mountains and Sea* in Frankenthaler’s studio, in her absence, affected their subsequent development.

The episode has been endlessly recounted. In 1953, Noland and Louis, who taught at the same art school in Washington, D.C., traveled to New York to see galleries and studios, and to visit Greenberg, whom Noland had met in 1950 at the legendary Black Mountain College and continued to see frequently. Noland introduced Louis to the exacting critic, who arranged for them to see the new work of the young, virtually unknown Frankenthaler. The now famous encounter proved decisive. Louis later described Frankenthaler, in a much quoted phrase, as “the bridge between Pollock and what was possible.” Returning to Washington, the two painters began to experiment with staining. Louis developed ways of “veiling” with broad pours of color, flooding the canvas with repeated layers. Noland, after exploring a variety of formats, became fascinated by the possibilities of concentric bands generated by acknowledging the center of a square canvas. “I knew what a circle could do,” Noland has said. “Both eyes focus on it. It stamps itself out like a dot. This, in turn, causes one’s vision to spread, as in Tantric art.”

Having arrived at layouts they found provocative and flexible, both Louis and Noland continued to work in series, since they discovered that adopting largely predetermined formats as starting points was liberating. Instead of concentrating on composition, they could focus on intuitive adjustments of edge, density, and placement, on the width of bands or pours, on how far they were from other bands or pours, or from the center or the edge of the canvas, and above all, on nuances of color. Infinite variations seemed possible. At one point, Louis turned the looming mass of his early “Veils” inside out, in the “Unfurleds,” in which rivulets of clear hues cascade from opposite sides of wide canvases, to delineate empty but charged zones of space whose defining characteristic is absence. Noland, after a number of years of ringing changes on concentric circles — reveling in the associative differences between clean edges and loose ones, broad bands and narrow lines, pale, luminous hues and saturated chroma — began to explore more precise, symmetrical, geometric arrangements in the “Chevrons.” In these, he diagrammed the forces of his preceding series, literally connecting the center of the canvas to its edges with bars of unnamable color; at the same time, he began to place new emphasis on shape, turning square supports into diamonds or compressing them into narrow lozenges, to pose absorbing questions about the autonomy of the painted surface. (For both Louis and Noland, the next step was compositions based on parallel stripes, with very different results.)

Frankenthaler, by contrast, never shared Louis and Noland’s affection for even
loosely predetermined formats. Family resemblances exist among groups of her pictures, evidence of recurring preoccupations or of what she calls “worrying an idea until I have exhausted it,” but unpremeditated drawing, informed by her concerns of the moment and inextricably bound up with her instincts about color, is always the generating force of her pictures. During the 1960s, the delicate dramas of *Mountains and Sea* and related paintings gave way to more muscular orchestrations of larger pools of radiant color, but Frankenthaler’s images, however abstract or elusive, remained improvised or discovered, never deduced from a set of givens. Often, there is a sense that the zones of surprising, radiant color in her paintings have found their own shapes, because of the way paint flows, at the same time that they seem to have been willed into place by a powerful personality.

II

It’s not an overstatement to describe Clement Greenberg as the primary link among the artists now grouped – however casually – under the rubric Color Field. As a critic, he was both a spokesman who championed their efforts and a valued studio visitor whose tough-minded, uncompromising responses to their work they found stimulating and helpful. When he was asked to act as a curator or consultant, he included their work in exhibitions and steered collectors who asked for his advice in their direction. Friendships among the artists themselves – who sometimes had met through Greenberg in the first place – provided further connections, although the so-called Color Field painters never formed a coherent group, despite their multiple, complicated, and often oblique ties, and each artist’s work is notable for its individuality.

Yet the interconnections are fascinating and often revealing. The close relationship of Greenberg and Frankenthaler – herself something of a lynchpin, as the story of Louis, Noland and *Mountains and Sea*, among others, suggests – began in 1950, when, newly graduated from Bennington College, in Vermont, the young painter organized an exhibition of works by fellow alumnae for the Seligman Gallery in New York. Through Greenberg, Frankenthaler met and saw the work of an extraordinary cross section of the most adventurous New York artists of the period, both of the Abstract Expressionist generation and her own. (She has always acknowledged that this privileged view of the most inventive, audacious art of the period was crucial to her own evolution.) And there’s more. In the early 1950s, Frankenthaler shared a studio with the German-born painter Friedel Dzubas whose friendship with Greenberg dated from 1948, when the critic rented a building on his Connecticut property for the summer. Superficial resemblances between Frankenthaler and Dzubas’ work of these formative years bear witness to cross-ties, but Dzubas’ later paintings, especially those of the 1970s, which most firmly established his reputation, are testimony to his independence of mind. These mysterious canvases, which have been compared to Romantic music, are assemblies of color blocks that seem to fray off into the surrounding atmosphere, with individual blocks remaining pure and self-contained, like clear ringing notes that form chords but keep their integrity. Like Louis, Dzubas was a near-contemporary of the Abstract Expressionists, yet – again like Louis – he shared the aesthetic aspirations of his younger colleagues. The undertones of brooding drama in Dzubas’ paintings are palpable, but there is none of the loading, layering, or implicit histrionics of “the Tenth Street touch.”

That the work of Motherwell, the youngest and in some ways, most cerebral of
Walter Darby Bannard, Harbor View #1, 1970, alkyd resin on canvas, 78 x 93 1/2 in. Gift of Seymour H. Knox, Jr., 1970
the first generation Abstract Expressionists – and Dzubas’ exact contemporary – has been grouped with that of the Color Field painters is logical, given the evolution of his pictorial concerns over his lifetime. There is also the fact that he and Frankenthaler were married from 1958 to 1971, but as early as the 1940s, Motherwell’s pictures declared his refusal to embrace the painterliness so typical of his generation of Abstract Expressionists, and by the 1960s, series such as the austere “Opens,” with their thinly brushed, all-over “walls” of subdued color and subtly placed geometric drawing, announced his intellectual kinship with younger artists’ investigations of the limits of economy and associative color (and his shared enthusiasm for Matisse). In the 1970s, Motherwell began to explore the implications of luminous nature-related hues in both the “Opens” and related pictures, suggesting ambiguous meanings with minimal means.

Olitski’s friendship with Greenberg began in 1958, when the critic saw the young painter’s first solo exhibition in New York and invited him to take part in a group show, along with Noland, Dzubas, and Louis, among others, at French & Co., for whom Greenberg was acting as an advisor. The following year, when Olitski had a one-man exhibition at the gallery, he met Noland. That connection became closer in the early 1960s, when Olitski taught at Bennington College and Noland lived in a neighboring town. The mix was enriched by the presence of the British sculptor Anthony Caro, who was artist in residence at the college. The three eager young men frequented one another’s studios: Greenberg visited regularly. The result was an extraordinary period of innovation, cross-fertilization, mutual criticism, and stimulation. Each artist’s work developed in rich, fascinating ways, spurred by the efforts of his colleagues and their heated debates about what Caro calls “the onward of art.” It was during one of these intense studio conversations that Olitski declared that his ideal would be to spray color in the air and somehow have it remain there – which led to his first painting made with a commercial spray gun and compressor. The resulting spray paintings are among Olitski’s best known: seamless, seductive, tonally inflected expanses with superimposed edge-drawing that asserts the difference between the limitless, magical world of color and the banalities of the ordinary environment.

The idiosyncratic canvases of the Canadian, Jack Bush, are at the opposite end of the compositional spectrum from Olitski’s. Bush first met Greenberg (his exact coeval) in 1956, when he exhibited in New York with Painters Eleven, Anglophone Canada’s first abstract artists. Soon after, Greenberg visited Toronto, invited by the group (with a few abstainers) to spend half a day in each of their studios. Bush always said that his session with Greenberg – the first of many, over the next two decades – was invaluable in helping him clarify his direction. It was also the start of a lifelong friendship that connected Bush with his like-minded peers among the critic’s circle, whom he saw on his visits to New York, for their exhibitions and his own. Bush’s ability to construct his pictures with virtuoso manipulations of mouthwatering, unnamable hues, plainly allies him with his friends among the Color Field painters, but his idiosyncratic works were conceived very differently than those of his American colleagues. Instead of the neutral structures deduced from the proportions of the canvas of Noland or the emptied-out, resonant expanses of Olitski, or the suggestive, elusive pools of Frankenthaler, Bush populated his paintings with quirky stacks or freewheeling calligraphic shapes. They seem entirely improvised, but closer acquaintance reveals them to have been extracted from his perceptions of often improbable sources within Bush’s everyday experience, translated into a playful language of energetic abstraction.
In some ways, the California-born and based Sam Francis is odd man out, in terms of close personal ties to Greenberg and his circle, although the critic was clearly well aware of his work and singled him out for praise in several articles. That Francis was represented in the seminal 1964 exhibition, *Post-Painterly Abstraction*, at the Los Angeles County Museum of Art, for which Greenberg wrote the catalogue essay and selected the artists, would suggest a more direct connection if it were not that the California painters, including Francis, were chosen by James Elliott, the museum’s curator. Yet it is easy to see why Francis’s paintings of the 1950s and early 1960s, with their inflected fields of rhythmic, overlapping touches, and their “buried” color, like banked coals, would have attracted Greenberg’s attention. Like Frankenthaler’s paintings of the same period, Francis’s pictures declared their descent from Pollock, not because of their method, but because of their all-overness, recast in terms of the Color Field generation’s desire for detachment and anonymous surfaces.

The McLuhan-esque “cool,” high key color, and declarative, almost programmatic structure of the early work of Larry Poons and Walter Darby Bannard – both intimates of the Greenberg circle – signal the advent of a vital, still younger generation who shared many of the aesthetic desiderata of the “core group” of Color Field painters. Take, for example, Poons’s meticulously plotted arrangements of pulsing lozenges of intense color, from the early 1960s, or Bannard’s subtle checkerboards of weightless, overlapping sweeps of lush pastels, from the 1970s. Both painters’ work seems at once irrational and ordered, with elements arrayed according to some kind of ungraspable but persuasive logic. The paintings the precocious Frank Stella made in the early 1960s demonstrate similar allegiances to the dispassionate and the systematic, although his use of color (at least until the 1970s) often seems prompted more by theoretical than visual considerations. Where other Color Field painters seem unafraid to court the beautiful with reverberant chroma, Stella refuses to ingratiate. What allies his severe works with the more obviously alluring efforts of the Color Field painters – as Michael Fried astutely noted, in *Three American Painters*, his important 1965 exhibition and catalogue essay on the work of Noland, Olitski, and Stella – is its unequivocal rejection of traditional notions of the pictorial and its testing of limits of wordless, purely visual eloquence. It is what Fried calls the “opticality” and oddly disembodied quality of these simultaneously implacable and lucid early Stellas that invites their grouping with the work of older colleagues who explored related notions with more apparently seductive means.

Much has been written about the visual weightlessness of Color Field painting, about the way thinned-out paint, soaked into unprimed canvas, becomes contiguous with the fabric itself, creating zones of color that appear to have little or no physical presence – that are, in short, for the eye only. The unpainted spaces between these zones, like intervals of silence between notes, can seem as important and evocative as the painted elements, further disembodying the abstract images. When paintings of this type were first exhibited, their clarity and brilliance, along with their insubstantial, almost anonymous surfaces made them appear so different from the gestural abstractions of the preceding generation, that whatever evidence of the hand remained visible seemed unimportant. The novelty of paint that had been applied by pouring or with spray guns, squeegees, and spreaders, in place of traditional tools, may also have encouraged the first viewers of these paintings to ignore traces of handwriting. Today, when such methods are commonplace, the residual gestures of some Color Field pictures are starting to reveal themselves, perhaps in contrast to the proliferation of computer-generated and photo-based
Jules Olitski, *First Love-29*, 1972, acrylic on canvas, 75 x 60 in.
Gift of Lawrence Rubin, 1980
Gift of Seymour H. Knox, Jr., 1972
images whose surfaces are truly mechanical and anonymous.

Pouring and staining, of course, imply that gravity is also part of the painter’s arsenal. Louis’ pictures depend, in their execution, on paint’s response to this elemental force, but defy its power with inverted configurations that can place the spreading bottom of a pour at the top of a rivulet of color. Olitski defied gravity when he sprayed color on his canvases – the next best thing to spraying it in the air and having it remain there. Poons’ “thrown” pictures of the 1970s, by contrast, not only acknowledge the effect of gravity on paint, but also make it the primary agent of drawing, as well as one of the determining factors in the relationship of superimposed colors.

III

Over the past decade and a half, and until recently, when astute eyes have begun to reevaluate what remains a living tradition, the reputation of the Color Field painters has sometimes seemed problematic. Greenberg’s enthusiasm for their work has been detrimental, in many respects. Even when he was at the height of his powers and influence, the outspoken critic was often seen as authoritarian, the tacit “in my opinion” that underlay all of his value judgments, ignored. By the 1980s, until his death in 1994, his subtlest observations were misconstrued as prescriptions, most often, it must be acknowledged, by those who had not read his work. Greenberg’s view, for example, that modernism squeezed deep space out of painting, as each medium gradually purged itself of everything not intrinsic to itself, was interpreted not as a conclusion based on a wide experience of looking at art, but as a simplistic directive – as in the often repeated assertion “Greenberg said paintings ought to be flat.” He was accused of telling artists what to do, when, in fact, they urged him to come to their studios because they valued his responses – whether or not they acted upon them, which they often didn’t. Even today, a decade after his death, the personal animosities aroused by this difficult, thorny man can seem to get in the way of objective judgment of his achievement, and by extension, to obscure the excellences of the art with which he was most closely associated.

In the peak years of political correctness, Color Field abstraction, with its deliberate avoidance of specific narrative and non-visual issues, was accused of being reactionary, patriarchal, and phallocentric – among other things. Modish critics and art historians, reared on a diet of art that insists on elaborate verbal explication, and deeply mistrustful of anything that doesn’t come fully bolstered with words, have decried Color Field painting as “merely decorative.” More politically or sociologically-minded critics have faulted it as “corporate” or “bland,” bolstering their conclusion, through a stunning leap of logic, by assuming that if the paintings of Noland or Louis were acquired by public collectors it was not because of the work’s aesthetic potency, but rather because it didn’t disturb, threaten to fall apart, or shout. (It’s worth noting that “merely decorative” is a phrase also applied by the uncomprehending to Matisse’s profound investigations of the tension between his acute perceptions of space and mass, and the fact of the flat surface of the canvas or sheet of paper.) We can blame Duchamp, who was made uneasy by what he called “aesthetic delectation” and wished “to carry the mind of the spectator toward other regions more verbal.”14 Unfortunately, the minds of many spectators, who include makers of art, as well as art historians, critics, and curators, have been
carried so far into regions so purely literary that they seem to have forgotten that the eye is part of the brain. Perhaps today’s renewed interest in painting posited on the conviction that the eye, the intellect, and the emotions are inextricably connected is an indication art is retreating from “regions more verbal” back to the realm of the visual. “Aesthetic delectation” is not always a bad thing.

Karen Wilkin
New York, April 2004


2. Obviously, these associations will vary with each viewer and may or may not correspond, even tangentially, to those of the painter himself; Rothko, for example, always insisted that there was a mystical, rhetorical “tragic” subtext to his work, an assertion that seems to provide viewers with assurance that he was a serious painter, whether or not they can see it for themselves.

3. Lucy R. Lippard, ed. “Questions to Stella and Judd,” Art News (September 1966): 59. In retrospect, it is obvious that Pop Art shares many of the characteristics of Color Field painting, the principal difference being Pop Art’s use of recognizable images and languages of representation borrowed intact from commercial art and advertising.


5. Magna, an early, miraculously intense, but highly toxic version of acrylic – essentially liquid lucite, soluble in turpentine – was employed with gorgeous results by Louis in his poorly ventilated studio and is thought to have contributed to his early death from lung disease.


10. Uncited quotations or paraphrases attributed to various artists from conversations with the author, various dates.


Friedel Dzubas, Alleman (Everyman), 1973, magna on canvas, 72 1/4 x 72 1/4 in.
Gift of Seymour H. Knox, Jr., 1974
ARTIST BIOGRAPHIES

Walter Darby Bannard (b. 1934)
The artist and writer Walter Darby Bannard started painting seriously while attending Princeton University, where he graduated in 1956. Early influences include William Baziotes, Theodoros Stamos and Clyfford Still. Art critic Clement Greenberg was also an early supporter of the artist. In the 1960s, Bannard was a minimalist. The artist was influenced by Jules Olitski in the late 60s, and in the early 70s he began adding heavy gels to his paint. Bannard’s articles have been published in Arts, Art In America and in Artforum, where he was a contributing editor in the mid-70s. From 1984-1989, Bannard taught at the School of Visual Arts in New York. In 1989, he moved to Coral Gables to chair the art department of the University of Miami.

Jack Bush (1909-1977)
The Canadian-born artist, Jack Bush, was an accomplished watercolorist early in his career, and received international acclaim for his large abstract paintings in the 1960s and 1970s. He was part of Painters Eleven, a Toronto-based group of abstract painters who exhibited together from 1953-1960. In 1957, he met art critic Clement Greenberg who encouraged him to look at the work of Louis, Noland and Frankenthaler. During the 1960s, he painted a number of series, notably Thrust, Funnel, Sash and Column, and Fringe. Paintings from these series were increasingly exhibited in London and New York. Bush represented Canada at the São Paolo Biennial in 1967 and was awarded a Guggenheim Fellowship in 1968.

Friedel Dzubas (1915-1994)
Friedel Dzubas was born in Berlin, and studied at the Prussian Academy of Fine Art and under Paul Klee while in Düsseldorf from 1936-1939. In 1939, Dzubas fled Germany for London and then the United States where he later became a citizen. In 1948, he met Clement Greenberg who introduced him to Jackson Pollock and Helen Frankenthaler with whom he shared a studio in 1952. In the early 1950s, he began exhibiting his work in New York. In the 1960s, he started experimenting with color field painting. A retrospective of Dzubas’ work was shown at the Museum of Fine Arts, Houston in 1974 and at the Museum of Fine Arts, Boston the following year. In 1983, Dzubas was honored with an exhibition at the Hirshhorn Museum and Sculpture Garden, Washington, D.C.

Sam Francis (1923-1994)
Sam Francis studied medicine at the University of California at Berkeley before joining the U.S. Army Air Corps. An accident in 1943 forced him to be hospitalized for several years. During his convalescence, he began painting in watercolor. In 1948, he returned to school and completed a Master’s degree in art and art history in 1950. During this time, he was influenced by the work of Mark Rothko, Clyfford Still and Jackson Pollock. Between 1950 and 1957, Francis lived in Paris where he met Joan Mitchell and the Canadian painter Jean-Paul Riopelle. While traveling around the world, Francis was profoundly influenced by the art and culture of Japan. He created asymmetrical paintings during this time. In 1962, Francis returned to California and created his now famous Blue Balls series. In 1967, a retrospective of Francis’ work was held at the Museum of Fine Arts, Houston. This was followed by an exhibition at the Kunsthalle Basel, Switzerland in 1968 and the Albright-Knox Art Gallery in 1972.
Helen Frankenthaler (b. 1928)
Helen Frankenthaler studied under Rufino Tamayo at the Dalton School in New York, and with Paul Feeley at Bennington College where she received a Bachelor of Arts in 1949. During the summer of 1950, Helen Frankenthaler studied in Provincetown, Massachusetts with Hans Hoffman. Inspired by the work of Jackson Pollock, Frankenthaler began experimenting with stain painting. She thinned her paints with turpentine and applied washes of color onto unprimed canvas. The following year she had her first solo exhibition in New York, and in 1952, she painted Mountains and Sea. The painting influenced a number of her contemporaries including Kenneth Noland, Morris Louis and Friedel Dzubas with whom she was sharing a studio at the time. From 1958 to 1971, Helen Frankenthaler was married to the Abstract Expressionist Robert Motherwell. In addition to painting, printmaking, designing ballet sets and book covers, and working in sculpture, Frankenthaler has lectured extensively at various universities. She has had countless museum exhibitions internationally. Important exhibitions in the United States include her 1960 show at the Jewish Museum, New York and the Museum of Modern Art’s retrospective of the artist’s work in 1989. Frankenthaler currently lives and works in Darien, Connecticut and New York City.

Morris Louis (1912-1962)

Robert Motherwell (1915-1991)
Robert Motherwell was a major figure in American painting throughout his life. He studied art history with Meyer Shapiro at Columbia University, New York in 1939, and had his first solo exhibition in 1944 at Peggy Guggenheim’s Art of This Century Gallery. In the late 1940s, he befriended Mark Rothko and, together with Adolph Gottlieb, they founded the Subjects of the Artists School in New York in 1948. Although short lived, the school was influential. During the late 1940s and 50s, Motherwell taught at Black Mountain College and then at Hunter College, New York. He edited the Documents of Modern Art series and Possibilities magazine in the mid to late 1940s and The Dada Painters and Poets: An Anthology, 1951. He also co-authored Modern Artists in America with Ad Reinhardt in 1951. Motherwell returned to painting in the late 1950s. In 1968, Motherwell began an extended series of color field paintings in response to the work being done by other artists.
Kenneth Noland (b. 1924)
After serving in the United States Air Force from 1942-46, Kenneth Noland took advantage of the GI Bill to attend Black Mountain College, and then studied art in Paris. In 1949, Noland returned to the United States and began teaching at the Institute of Contemporary Arts, Washington, D.C. Noland, like Morris Louis, taught at the Washington Workshop Center for the Arts. In 1953, he and Morris Louis visited Frankenthaler’s studio along with Clement Greenberg whom Noland had met at Black Mountain in 1950. Following this experience, Noland began experimenting with different stain painting techniques on large canvases. Later, he began developing the center of each canvas and concentrating on the interplay of different colors. From the late 1950s on, Noland worked in series, exploring such motifs as “Circles,” “Chevrons,” and “Stripes,” while varying the color and intervals of each form. Diamond-shaped and irregularly shaped canvases known as “Surfboards” followed. Noland’s paintings were shown at the Jewish Museum, New York, in 1965 and a retrospective of his work was held at the Solomon R. Guggenheim Museum, New York, in 1977.

Jules Olitski (b. 1922)
Jules Olitski, (née Demikovsky), was born in Russia, but immigrated to New York with his mother and grandmother in 1923. When his mother remarried in 1926, his name was changed to Olitsky. Between 1940 and 1942, he studied at the National Academy of Design and the Beaux-Arts Institute in New York. After serving in the United States Army, he used the GI Bill to study in Paris like Sam Francis. His first solo exhibition was in Paris in 1951. Shortly after this, Olitski returned to New York. From 1952 until 1955, he studied philosophy at New York University and later taught at CW Post College, Long Island University and Bennington College, Vermont. Following the misspelling of his name in an exhibition announcement, the artist officially changed his name to Olitski in 1958. During the 1960s, Olitski began experimenting with stain painting techniques. He poured paint, used brushes, sponges and rollers, and was the first among his contemporaries to spray paint on canvas. In 1966, he won second place at the Venice Biennale. A year later, his work was featured at the Corcoran Gallery of Art, Washington, D.C., and in 1969, Olitski was the first living artist to be given a solo exhibition at the Metropolitan Museum of Art in New York. This was followed by a retrospective at the Museum of Fine Arts, Boston, in 1973. He lives and works in Meredith, New Hampshire and Islamorada, Florida.

Larry Poons (b. 1937)
Though born in Japan, Larry Poons grew up outside of New York City. In 1955, he attended the New England Conservatory of Music in Boston. Two years later, he transferred to the School of the Museum of Fine Arts to study painting. He moved to Manhattan in 1958, where he met the art critic Henry Geldzahler and saw the proto-Minimalist work of Frank Stella. In 1963, he painted Orange Crush, and had his first solo exhibition. By 1965, his work had been included in an exhibition at the Museum of Modern Art, New York. In the early 1970s, Poons began experimenting with various techniques including the pouring and throwing of paint. In 1981, the Museum of Fine Arts in Boston mounted a major exhibition of his paintings from the 1970s. Poons currently lives and works in New York.
Mark Rothko (1903-1970)

Mark Rothko, a central figure in the Abstract Expressionist movement, was born Marcus Rothkowitz in Dvinsk, Russia in 1903. In 1913, Rothko and his family joined his father who had immigrated to the United States three years earlier. After receiving a scholarship, Rothko attended Yale University for two years, but left to study art. He moved to New York City in 1923, and began studying at the Arts Student League under Max Weber. In 1935, Rothko was one of the founders of the Ten (or the Ten Who Were Nine), a group of avant-garde painters. In the late 1930s, Rothko worked for the WPA. In 1940, he first began using the name Mark Rothko, legally changing it in 1959. In the mid 1940s, he developed a method of painting with thinned watercolor on paper. He then adopted this technique in his oil paintings which became larger and more abstract. In 1954, an exhibition of Rothko’s recent paintings was shown at the Art Institute of Chicago, and in 1958, he began receiving major mural commissions. Rothko committed suicide in 1970. His signature canvases of floating rectangles were featured in a retrospective exhibition at the Solomon R. Guggenheim Museum, New York, in 1978.

Frank Stella (b. 1936)

Gift of Seymour H. Knox, Jr., 1976
SELECT BIBLIOGRAPHY: COLOR FIELD PAINTING


WORKS IN THE EXHIBITION

Walter Darby Bannard
American, born 1934

*Harbor View #1*, 1970
Alkyd resin on canvas
78 x 93 1/2 in.
(198.12 x 237.49 cm)
Gift of Seymour H. Knox, Jr., 1970

Jack Bush
Canadian, 1909-1977

*Coloured Funnel*, 1965
Oil on canvas
68 3/4 x 68 3/4 in.
(174.625 x 174.625 cm)
Charlotte A. Watson Fund, 1973

Friedel Dzubas
American, born Germany, 1915-1994

*Alleman (Everyman)*, 1973
Magna on canvas
72 1/4 x 72 1/4 in.
(183.51 x 183.51 cm)
Gift of Seymour H. Knox, Jr., 1974

Sam Francis
American, 1923-1994

*Blue-Black*, 1952
Oil on canvas
117 x 76 1/4 in.
(297.18 x 193.67 cm)
Gift of Seymour H. Knox, Jr., 1956

*The Whiteness of the Whale*, 1957
Oil on canvas
104 1/2 x 85 1/2 in.
(265.43 x 217.17 cm)
Gift of Seymour Knox, Jr. 1959

Helen Frankenthaler
American, born 1928

*Tutti-Fruitti*, 1966
Acrylic on canvas
116 3/4 x 69 in.
(296.545 x 175.26 cm)
Gift of Seymour H. Knox, Jr., 1976

Morris Louis
American, 1912-1962

*Alpha*, 1960
Acrylic resin paint on canvas
105 x 145 in.
(266.7 x 368.3 cm)
Gift of Seymour H. Knox, Jr., 1964

Robert Motherwell
American, 1915-1991

*The August Sea #6*, 1972
Acrylic on canvas
71 3/4 x 53 7/8 in.
(182.24 x 136.84 cm)
Gift of Seymour H. Knox, Jr., 1972
Kenneth Noland  
American, born 1924  

*Day*, 1964  
Acrylic resin paint on canvas  
69 3/4 x 69 3/4 in.  
(177.165 x 177.165 cm)  
Anonymous donation in memory of Gordon M. Smith, 1997  

Jules Olitski  
American, born Russia, 1922  

*First Love-29*, 1972  
Acrylic on canvas  
75 x 60 in.  
(190.5 x 152.4 cm)  
Gift of Lawrence Rubin, 1980  

*Second Tremor*, 1969  
Acrylic on canvas  
105 1/4 x 75 3/4 in.  
(267.335 x 192.405 cm)  
Gift of Seymour H. Knox, Jr., 1970  

Larry Poons  
American, born 1937  

*Getting Straight*, 1975  
Acrylic on canvas  
108 x 69 in.  
(274.32 x 175.26 cm)  
Gift of Seymour H. Knox, Jr., 1976  

Orange Crush, 1963  
Acrylic on canvas  
80 x 80 in.  
(203.2 x 203.2 cm)  
Gift of Seymour H. Knox, Jr., 1964  

Mark Rothko  
American, born Russia, 1903-1970  

*Untitled*, 1961  
Oil, acrylic, and mixed media on canvas  
79 1/2 x 69 1/2 in.  
(201.93 x 176.53 cm)  
Gift of The Mark Rothko Foundation, Inc., 1985  
1985:9  

Frank Stella  
American, born 1936  
*Fez*, 1964  
Fluorescent alkyd on canvas  
77 x 77 in.  
(195.58 x 195.58 cm)  
Gift of Seymour H. Knox, Jr., 1964