Student’s Perceived Sexual Health Needs at Marquette University: A Concept Mapping Study

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Background

• As a Jesuit institution, collaborating with students to promote sexual health advances *cura personalis* and promotes safety
• Students generally believe Marquette is a sexually unhealthy campus
• Statistics on campus sexual health have circulated with varying degrees of accuracy

Participants

Experience with Sexual Assault

- Directly Impacted
- Know someone impacted
- Class/Work
- Social Media/Conversational
- Not Familiar

Sexual Orientation

- Gay
- Lesbian
- Bisexual
- Straight
- Other

Year in School

- Sophomore
- Junior
- Senior

Gender Identity

- Female
- Male
- Nonbinary

Methods

• Group concept mapping process
• Qualtrics survey with 3 open-ended prompts to generate ideas
• Recruited through social media and personal email contacts
• 148 students responded within 10 days in early July

Prompts to Generate Ideas

- **Question 1** - In order to prevent sexual assault and other unwanted sexual contact at Marquette, we need ...
- **Question 2** - In order for undergraduate students at Marquette to have healthier relationships with intimate partners, we need ...
- **Question 3** - In order to help undergraduate students at Marquette to be sexually healthier, we need ...

Results of Idea Generation

• 448 ideas were generated in total
• Idea synthesis resulted in 133 unique statements, ~ 45 ideas per question

Most Common Ideas Generated

<table>
<thead>
<tr>
<th>Prompt</th>
<th>Idea</th>
<th># of responses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Question 1</td>
<td>Consent education</td>
<td>16</td>
</tr>
<tr>
<td></td>
<td>Strict policy, enforcement, and transparency</td>
<td>24</td>
</tr>
<tr>
<td>Question 2</td>
<td>Teach boundaries and communication</td>
<td>13</td>
</tr>
<tr>
<td></td>
<td>Education on what unhealthy relationships look like</td>
<td>16</td>
</tr>
<tr>
<td>Question 3</td>
<td>Access to condoms and contraceptives</td>
<td>55</td>
</tr>
<tr>
<td></td>
<td>Destigmatize the conversation</td>
<td>22</td>
</tr>
</tbody>
</table>

Next Steps

• Students sort and rate ideas into domains and priorities for action
• Meet with key student leaders, administrators, and faculty & staff to present results and priorities

Conclusion

• Action items are drawn from students themselves, reflecting that students are experts on their own lives and aware of their sexual health needs.

Limitations

• Participants self selected. Findings may not be representative of the entire MU undergraduate community