The Changemaker Campus consortium is a dynamic, global network of leading colleges and universities who commit to advancing social innovation at their campuses and beyond. Since 2008, 30 colleges and universities in five countries have become Changemaker Campuses, including Marquette University in 2010. The Renewal is a process of institutional re-commitment to social innovation as a core value. This cohort-based process is designed to build partnerships, facilitate connections, and propel Changemaker Campus to the next level of leadership.

Renewal will help build a robust ecosystem, support longevity planning, and emphasize impact measurement as part of the campus social innovation work. There are no other universities in Wisconsin, nor the Midwest, with the designation and partnership with Ashoka U. Renewal will help make sure that Marquette is a leader in the field and ultimately the first-choice university for students who want to better understand the power that emerges when social justice and entrepreneurship converge. The continued partnership with Ashoka U will build excitement across campus and encourage students to become leaders that are called to serve “the well-being of the world.”

The new guiding values call us all to “embody a spirit of interdisciplinary curiosity, research, innovation, entrepreneurship, and application to change and improve ourselves, our community, and our world.” This is synonymous with Ashoka U’s mission to catalyze social innovation at the university level. The renewal creates a future generation of changemakers who are going to Be the Difference. The Ashoka U partnership provides one outlet for students to explore community engagement and their social responsibility and calling. Marquette should continually seek new ways to prepare young men and women to be agile thinkers, effective doers, and committed citizens, and the Ashoka U renewal is one channel to do so.

ABOUT OUR TEAM

Nicholas Santos, S.J. - Co-Chair of the Social Innovation Initiative
Kelsey Otero - Social Innovation Coordinator, Campus Liaison with Ashoka U Marquette University
Rebecca Kagan - Ashoka U ChangeMakers @ MU, Marquette Student Organization

Marquette University became the 10th University (and first Jesuit University) to be named an Ashoka U Changemaker Campus. Ashoka U has designated the term ‘Change Leaders’ to help lead the renewal effort at each University. A Change Leader is an intrapreneurial faculty, student affairs professional, or staff working full-time at a college or university to advance social innovation education across their entire institution and in higher education more broadly. They see advancing changemaking across the institution as their key professional priority, and have time and budget dedicated to these goals, as well as senior leadership support. Marquette University has two Change Leaders: Nicky Santos, S.J. and Kelsey Otero. Much of Nicky’s research focuses on the bottom of the pyramid and other ethical social innovation initiatives. Kelsey, will support the internal institutional goals during the renewal process.

MILESTONES

- **SEPTEMBER TO JANUARY 2016**: Set goals for the Renewal process around programmatic development, institutional field building, and cross-campus support.
- **FEBRUARY 2016**: Launch Event
- **APRIL 2016**: Host Social Innovation and Ashoka U experts at Marquette
- **JUNE 2016**: Selection Panel Process renews Marquette as an Ashoka U partner

BEYOND BOUNDARIES

Social Responsibility and Community Engagement

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CONTACT INFORMATION: Kelsey Otero - Social Innovation Coordinator

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Academic Programs and Student Support

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