

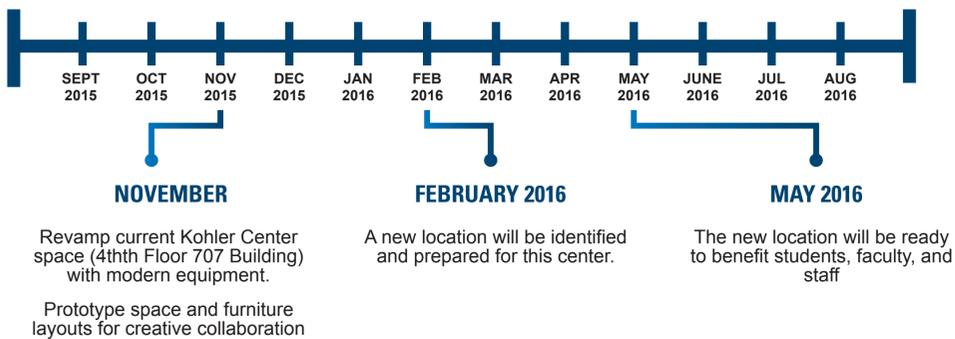
# The CoLab

## An Innovation And Entrepreneurship Hub On Marquette's Campus

## The CoLab

The CoLab is a joint project with Marquette faculty, the Kohler Center for Entrepreneurship and Marquette students. We are looking to create a center where students can explore ideas that interest them and develop projects and businesses on Marquette's campus. The CoLab will provide students with resources, mentor's and space needed to push students toward their passions. In addition, the CoLab will stand as a focal point for prospecting students and university visitors to showcase how Marquette embodies their philosophy of "Being the Difference".

## MILESTONES



## BEYOND BOUNDARIES

### Pursuit of Academic Excellence for Human Well-being

The CoLab provides Marquette with a visual representation of innovation on campus. It is meant to push students beyond their structured coursework and instead allow them to explore their interest within a resource filled environment. The CoLab also serves as a statement to Marquette students that innovation, entrepreneurship and social entrepreneurship are vital when looking to "Be The Difference".



**Sam Wesley**, Student Lead  
**Creighton Joyce**, Student Lead  
**Dr. Jeanne Hossenlopp**, Faculty Advisor, Vice President for Research and Innovation  
**Holly Neel**, Innovation Design Coordinator

## ABOUT OUR TEAM

Creighton and Sam met on the LeaderShape retreat where a constant theme was the pursuit of your own vision. Both being passionate students with a large interest in entrepreneurship, they decided to pursue an innovation fund proposal for a t-shirt printing company. After the first Innovation Fund meeting they realized there was a much larger issue to address, which was the lack of a cross discipline hub for entrepreneurship, thus the CoLab was born. Creighton has had experience with using the lean principles of entrepreneurship when applied to his work as treasurer of Society of Automotive Engineers on campus and has been a resident of the Kohler Center as well as an ambassador. Sam has had experience building a profitable student run business during his time abroad, as well as providing a small counseling service for Milwaukee locals on starting a business and finally being the current co-founder Seiva, a startup that provides muscle-based biofeedback in the form of a wearable.