

"STOP THE BLEED" IN THE MILWAUKEE COMMUNITY

SUMMARY

"Stop the Bleed" is a national call-to-action campaign with the purpose of better preparing the public to save lives by stopping life-threatening bleeding. The larger vision of the "Stop the Bleed" campaign is to have bleeding control kits as widely available in the community as public AEDs are today.

DESCRIPTION

Our project will equip 4 local organizations with resources and training to respond to bleeding emergencies within their location and surrounding neighborhoods. We will provide self-contained bleeding kits and free 1-hour training sessions at each location, led by a licensed PA. By collecting anonymous data from participants, we can use our research to shape future efforts in bringing "Stop the Bleed" training to underserved populations. We hope to create training materials and protocols that can be sustainably used by lower health literacy/urban laypersons in years to come.

MILESTONES

Fall 2019

Host training sessions & gather research data

Spring 2020

Deliver bleeding control kits and research findings to community partners

In partnership with the Marquette University Physician Assistant Program, this project is expected to continue and to expand throughout the community in future years.

ABOUT OUR TEAM

- Michelle Horng, Co-PI, Project Organizer
PA student, Marquette University
- Ashley Kenney, Co-PI, Project Organizer
PA student, Marquette University
- Gretchen Nelson, Co-PI, Project Organizer
PA student, Marquette University
- Jean Fischer, Training Session Leader
PA faculty, Marquette University
- Rick Cesar, Community Partner
Clinic Manager, Bread of Healing
- Liliana Salcido, Community Partner
Health Services Manager, City on a Hill
- Pastor James West, Community Partner
Executive Director, Repairers of the Breach
- Lisa Bates-Froiland, Community Partner
Pastor, Redeemer Lutheran Church

BEYOND BOUNDARIES

Our project contributes to the Marquette University strategic plan in the areas of social responsibility through community engagement, pursuit of academic excellence for human well-being, and research in action. As an institution located in an area with high rates of violence, disparities, and relatively low health literacy, Marquette has an amazing opportunity to provide potentially life-saving training and resources to its surrounding neighborhoods by way of influential community clinics and schools.