

MINDFUL MARQUETTE MOVE-OUT & MOVE-IN

Summary

This program will implement a more systematic approach to improve student's move-out experience that (1) facilitates an internal awareness about what the term "away" means, shifting from a throw-away culture to an agile and resourceful one; and (2) establishes a closed-loop system in which gently used items will be repurposed or reused by incoming students the following year at a move-in yard sale in August.

Milestones

Year 1

May 2022 – collect data during move out on items disposed of and effectiveness of current communications
September 2022 - develop outreach materials and branding
October-December 2022 – secure storage and transportation for program
March 2023 – recruit student, staff and faculty volunteers
April 2023- begin promoting move-out program
May 2023 – launch pilot move-out program
August 2022 – host community move-in yard sale event
September-December 2023 – evaluate program and develop next steps for changing and scaling up

Year 2

March 2024 - recruit volunteers and begin setting up for scaled-up move-out program
May 2024 – launch scaled-up move out event
August 2024 -host 2nd year community move-in yard sale event

About Our Team

- **Chelsea Malacara** (Sustainability & Energy Management Coordinator): oversee hiring of core student team members as well as train and support the student manager role that will oversee and run the program
- **Sarah Knott** (Sustainability Intern/Student Program Manager): Student Program Manager overseeing operations and implementation of the program alongside the Sustainability & Energy Management Coordinator.
- **Kelsey Otero** (Director of Innovation, 707 Hub): assist with implementation and ideation
- **Carlos Gonzalez** (MU Alumnus '21): advisory role as the initiative develops

Beyond Boundaries

At present, this strategic theme is highly focused on sustainability of valuable resources. This program will: (1) reduce the burden on Milwaukee's and Southeastern Wisconsin landfills which are nearing capacity; (2) position the institution as stewards of the Near West Side neighborhoods where presently there is a sense that our students come here, dump here, and then leave without any real relationship to the community they live in; and (3) provides access to affordable essential living items in a way that simultaneous protects our environment and restores a sense of dignity within our student community.