

MKE ENTREPRENEUR INCUBATION PROGRAM

Summary

The MKE Entrepreneur Incubation Program (EIP) will offer Marquette students that come from low-income, first-generation, or underrepresented backgrounds entrepreneurial skills to host pop-up events through a community-minded lens. The events are designed to educate, inspire, and promote the work of students from a sustainable and ethical perspective. The goal is for students to have a direct impact in the Milwaukee community and help them execute their vision for transformable change within their communities while gaining valuable skills to continue to use in the future. In creating these events it will be an opportunity for them to give back to their community, cross collaborate with students from different departments and create valuable connections.

Milestones

- **Year 1**
 - Sept. 2021 – Student application deadline.
 - Nov. 2021 – Event 1
 - March 2022 – Event 2
 - June 2022 – Event 3
- **Year 2**
 - Revise and expand the program to other non-profit organizations

About Our Team

- **Michelle Barbeyto - PI** (Admissions Counselor, Undergraduate Admissions)
- **Roy Avila -** (Information Technology and Data Systems Coordinator, Educational Opportunity Program)
- **Stephanie Boedecker -** (graduate assistant, Center for Community Service)
- **Sonia Garcia -** (Research Analyst, Office of Institutional Research and Analysis)
- **Jeydelyn Martinez -** (graduate student, UW-Milwaukee Master of Sustainable Peacebuilding)
- **Jaylin Rivas Rodriguez -** (undergraduate student, Marquette University)

Beyond Boundaries

This project centers students who are low-income and first-generation college students or students of color. As a department, EOP works specifically with these student demographics to increase student persistence and retention rates and to increase the students' exposure to different opportunities and career paths. This project will create a supplemental, high impact practice that goes above and beyond the services and support the students currently receive.
