Poverty Research Initiative Committee Minutes  
Monday, November 1, 2021, 3:30pm – Teams Meeting

Attendees:
Manoj Babu  
Jessica Zemlac  
Lora Reinholz  
Dinesh Sabu  
Marilyn Frenn  
Gabe Velez  
Aleks Snowden  
Jeanne Hossenlopp  
Dan Bergen  
Lucas Torres

Unable to attend:  
Kent Belasco  
Ashley Deutsch  
Alexandre Martins

1.) Update re: SDC Summit on Poverty (Group)  
a. Manoj - attended a session re: addressing poverty at a deeper level, utilizing data, and approaching businesses using the data; will use the data as he works with Feeding America  
b. Aleks – SDC Summit was an “incredible experience”; felt really privileged to be present at the event; stood out to her: how insightful all of the keynotes were  
   i. Dan – request the keynote videos from Abra  
c. Gabe – SDC Summit was really valuable – small group setting was positive; following up with a couple of folks with whom he is going to meet.  
d. Marilyn – amazed that we have this conference/event in MKE  
   i. References for the speakers

2.) Discussion of SDC Opportunities (Lucas Torres)  
a. Helping to build the research arm of the Social Development Commission – the mission has always had a strong research component to eradicate poverty and make systemic policy changes  
b. Strong partners and investing money in the initiative  
c. The institute is still in its infancy – seeking to find experts to help build and advance the initiative; partner with SDC to seek extramural funds – SDC will be the centerpiece of the grant proposals  
d. What are going to be indicators of success?  
e. Opportunity to help shape a research agenda for the SDC  
   i. Shape the agenda and be more specific about how SDC can focus their research in MKE and drive their research portfolio; health, housing, mental health, economic development.  
f. Opportunity for us to come together around a cohesive research focus – specific, unique ideas related to the City of MKE; here’s some ways to fund something like this;  
g. Develop a cohesive research focus related to ideas (next steps) – who could lead?  
   i. Idea: Community Assessment? - working with Kristin Haglund and Abiola Keller – doing a NWS community assessment;  
   ii. Consider trauma, economic well-being, health

3.) November-December Event  
a. Social Event (Informal) -- Week of December 6, 2021, 4pm - share the report Lucas provided as a pre-read for the Social Event
i. Create a wipe board – invite people to scrawl their thoughts and ideas on a board

1. Topics
2. Methodologies
   a. Photovoice?
      i. Community Assessment - recruiting community members to share how poverty is impacting them?
      ii. Provide a picture of expertise related to
      iii. 185 character capturing your research – one-liner
      iv. Group people doing research on poverty or systemic racism and request images/content
   b. Lightning Talk (Formal) – build out a more cohesive event
   c. Dinesh – thinking through from a creative practice perspective; incorporate the practice and film-making more broadly
      ii. Manoj to work on logistics with Dan
   b. Brenda Campbell, president, Secure Futures (Lora Reinholz)
      i. Dan to share PPT deck with team
   c. Katie Martin, author, Reinventing Food Banks (Partnership w/ Children’s Wisconsin)

4.) Ignatian Year
5.) Additional Offices
6.) Next Steps