



NEAR WEST SIDE

A Neighborhood of Neighborhoods

PARC: PROMOTING ASSETS AND REDUCING CRIME

Making The Near West Side An Even Better Place To Live, Work, And Play By Promoting Assets And Reducing Crime.

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PARC, an initiative of Near West Side Partners, promotes assets - through engagement with residents, employers, employees, students, and visitors - in the areas of housing, commercial corridor development, safety, and neighborhood identity and branding. In the process, PARC builds community and changes perceptions of the Near West Side. PARC reduces crime using a law enforcement strategy known as community prosecution, which proactively addresses problem places and positively engages residents, businesses, and organizations.

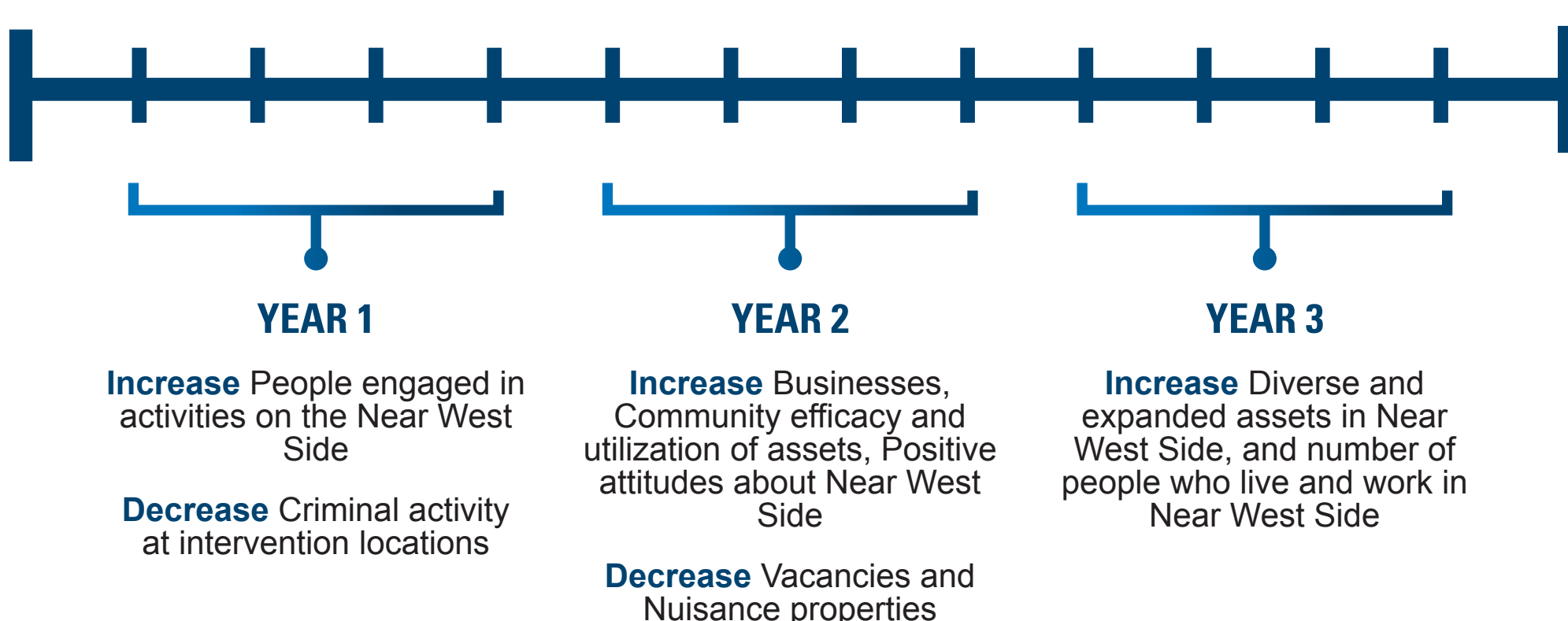


ABOUT OUR TEAM

Patrick Kennelly- Principal Investigator (Director, Marquette University, Center for Peacemaking)
Kelsey Otero- Co-Investigator (Social Innovation Coordinator, Office of Research and Innovation)
Jacqueline Schram- Co-Investigator (Governmental and Community Affairs Associate, Office of Public Affairs)
Rana Altenburg- Vice President, (Office of Public Affairs and Near West Side Partners)
Daniel Bergen- Interim Assistant Vice President (Student Affairs).
Anthony Pennington Cross- Chair and Professor (Business Finance)
Keith Stanley- Executive Director (Avenues West Association/BID 10, Near West Side Partners)
Sherri Walker, Program Coordinator (Center for Peacemaking)
Amber Wichowsky- Assistant Professor (Political Science) and Director of Marquette Democracy Lab

Partners: Datashare, District Attorney, Milwaukee Police Department, Marquette University Police Department, Safe & Sound

MILESTONES



PARC is rooted in the idea that the Near West Side has tremendous assets and the challenges can be solved. PARC relies on collaboration of campus and community partners to address specific opportunities and issues. PARC's partners include the Center for Peacemaking, College of Arts & Science, College of Business, Datashare, Democracy Lab, District Attorney, Marquette University Police Department, Milwaukee Police Department, Off-Campus Housing, Public Affairs, Safe & Sound, Social Innovation, and Student Affairs.

BEYOND BOUNDARIES Research in Action

PARC builds on Marquette's mission, strategic plan, and guiding values to engage in key social issues in our community, bringing the university's intellectual resources, students, and organizational capacity to serve others. PARC engages Marquette's faculty, staff and students to pursue research in action to transform the community. Students and faculty will contribute to interdisciplinary community based research projects to address neighborhood challenges while assembling residents, businesses, government agencies, nonprofits to invest in the community.

SCAN QR CODE FOR NEAR WEST SIDE PARTNERS WEB PAGE

<http://www.nearwestsidemke.org/parc/>