BUILDING THE TECHNOLOGY TRANSFER PROGRAM AT MARQUETTE UNIVERSITY

We want to take the knowledge developed by Marquette faculty and make it accessible to those who could most benefit. An Innovation Manager has been hired to develop a long term road map for expansion and sustainability. In the short term, she will:

- Develop outreach and education programs for faculty
- Implement an electronic invention disclosure system
- Redesign the technology transfer website
- Develop training materials and events for the campus
- Connect with other initiatives on campus.

ABOUT OUR TEAM

The Intellectual Property Review Board (IPRB) is a standing committee. The members looked at what other institutions are doing in the area of technology transfer and saw great opportunities for Marquette. These were largely hampered by the lack of a position that was dedicated solely to tech transfer efforts. There were thoughtful discussions about what the proposal should look like and a shared vision for what Marquette’s technology transfer program could be.

Katherine Durben, Office of Research and Sponsored Programs
Sheeri Karsch, Office of Research and Sponsored Programs
Kati Murray, Intellectual Property Review Board
Robert Schuh, Intellectual Property Review Board
Shelley Schmidler-Jones, Intellectual Property Review Board
Mike Austin, Intellectual Property Review Board
Laura Buontio, Intellectual Property Review Board
Nalak Johnson, Intellectual Property Review Board
Tan Keane, Director of Technology Commercialization
Doug Smith, Intellectual Property Review Board
Marisa Weiss, Intellectual Property Review Board
Pihen Yang, Intellectual Property Review Board
Cornell Ruffalo, Office of Research and Innovation

MILESTONES

- END OF YEAR 1: Develop basic training materials
- END OF YEAR 2: Implement electronic invention disclosure process
- END OF YEAR 3: Develop a five-year road map for the technology transfer program
- ONGOING: Conduct lab visits and deliver outreach/education programs; Market technologies to potential licensees

BEYOND BOUNDARIES

Research in Action

This project will extend research in action even further by sharing knowledge and inventions with those outside of the university. The development of a comprehensive and coordinated technology transfer program at Marquette will also enhance our organizational effectiveness by creating a clear, seamless, and user-friendly process for transferring knowledge and technologies from our institution to other entities.