

BUILDING THE TECHNOLOGY TRANSFER PROGRAM AT MARQUETTE UNIVERSITY

Making Marquette Knowledge And Technologies Accessible To Local And Global Communities

BUILDING THE TECHNOLOGY TRANSFER PROGRAM AT MARQUETTE UNIVERSITY

We want to take the knowledge developed by Marquette faculty and make it accessible to those who could most benefit. An Innovation Manager has been hired to develop a long term road map for expansion and sustainability. In the short term, she will:

Develop outreach and education programs for faculty

Implement an electronic invention disclosure system

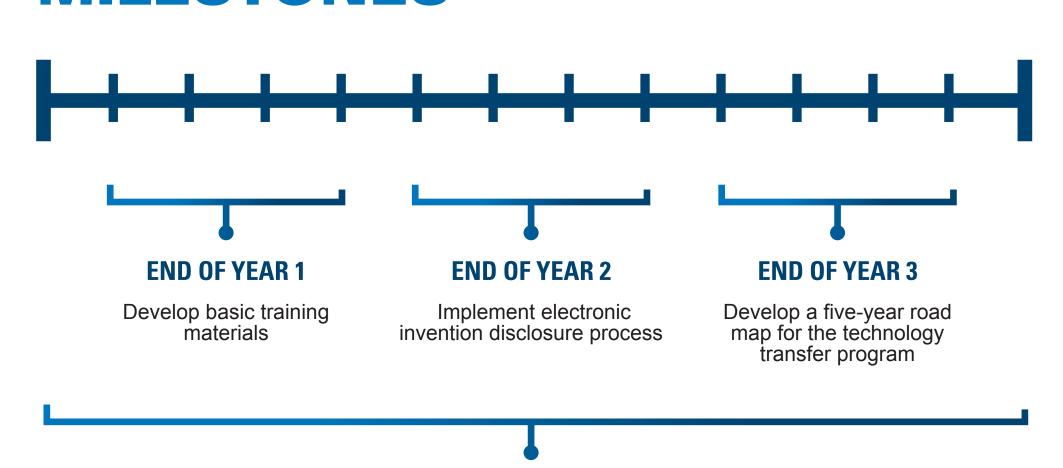
Redesign the technology transfer website

Develop training materials and events for the campus

Connect with other initiatives on campus.



MILESTONES



ONGOING

Conduct lab visits and deliver outreach/education programs

Market technologies to potential

licensees



ABOUT OUR TEAM

The Intellectual Property Review Board (IPRB) is a standing committee. The members looked at what other institutions are doing in the area of technology transfer and saw great opportunities for Marquette. These were largely hampered by the lack of a position that was dedicated solely to tech transfer efforts. There were thoughtful discussions about what the proposal should look like and a shared vision for what Marquette's technology transfer program could be.

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BEYOND BOUNDARIESResearch in Action

This project will extend research in action even further by sharing knowledge and inventions with those outside of the university. The development of a comprehensive and coordinated technology transfer program at Marquette will also **enhance our organizational effectiveness** by creating a clear, seamless, and user-friendly process for transferring knowledge and technologies from our institution to other entities.