

## JEN-LI KO

Teaching Associate Professor

Department of Languages, Literatures and Cultures

Marquette University

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### EDUCATION

2011	Ph.D. Anthropology, University of Wisconsin-Milwaukee
2023	M.S. Data Science, Marquette University
1998	M.A. The Arts of Africa, Oceania, and the Americas, University of East Anglia, UK
1997	B.A. Anthropology, National Taiwan University, Taiwan

### CAREER HISTORY

2024–present	Teaching Associate Professor, Director of the Chinese Program, Marquette University
2020–2024	Teaching Assistant Professor, Marquette University
2018–2020	Adjunct Instructor, Marquette University
2018–present	Chinese Teacher, Milwaukee Modern Chinese School
2016–2018	Chinese Instructor, School District of New Berlin, WI
2013–2016	Adjunct Instructor, Anthropology/Social Sciences Department, University of Alaska-Anchorage, Matanuska-Susitna College, Palmer, AK
2016	Adjunct Instructor, University of Alaska-Anchorage, Kodiak College, Kodiak, AK
2011–2012	Chinese Instructor, School District of Sheboygan Falls, WI
2010–2011	Chinese Teacher, Milwaukee Chinese School, Milwaukee
2007–2008	Chinese Teacher, Cricket Academy, Milwaukee
2007–2009	Teaching Assistant, Department of Anthropology, UW-Milwaukee

### TEACHING

#### *Courses Taught*

CHNS 1001	Elementary Chinese 1
CHNS 1002	Elementary Chinese 2
CHNS 2001	Intermediate Chinese 1
CHNS 2002	Intermediate Chinese 2
CHNS 3200	Chinese Culture and Civilization

#### *Courses Developed and Taught*

CHNS 3215	Chinese Cuisine and Culture
CHNS 3300	Chinese Society: Speaking and Reading Skills
CHNS 3700	Chinese Business Culture
CHNS 3230	Chinawood: Chinese Film and Culture
FOLA 4931 101	Learn Chinese Culture thru Movies
FOLA 4931 101	Chinese Culture and Society through film
FOLA 4931 101	Intro to Food Studies

FOLA 4931 101	Tang Dynasty Poetry I
FOLA 4931 101	Contemporary Chinese Society
FOLA 4931 102	Chinese Cuisine and Culture
FOLA 4931 101	Tang Dynasty Poetry II

## SCHOLARSHIP

### Peer-Reviewed Scholarly Articles

2022 Ko, J., Joslyn, J., Lu, G., Palmer, J., Charles, M., Sanganalu Matth, A., Parsons, B., Tatum, R., Redmann, C., & Bialkowski, W. (2022). Empowering Those Who Seek to End Hunger through Collaboration and Innovation. *Metropolitan Universities Journal*, 32(3),92-101. DOI: <https://doi.org/10.18060/25330>

### Other Publications

2011 Cultural Representations and Museums: The Construction of Ethnic Identity in Chicago's Chinatown. Ph.D. Dissertation, University of Wisconsin-Milwaukee

2007 Art Reviews, *The Leader*, University of Wisconsin-Milwaukee.

2003 (with Chien-Jung Chiu), Visiting Prehistoric Shihsanhang Village, Shihsanhang Museum of Archaeology, Taipei, Taiwan, 2003. (Book)

2003 An Introduction to the special exhibition—Living in a Longhouse: The Iban of Sarawak, Malaysia, *Taipei County Cultural Quarterly*, 76: 94-97, March, 2003.

1998 An Investigation of Tattoo among the Atayal and Paiwan of Taiwan, M.A. Thesis, University of East Anglia

## CONFERENCE PRESENTATIONS

2026 “Language Meets Game Design: Insights from a Summer Camp Experience.” Central States Conference on the Teaching of Foreign Languages, March 12-14. Poster presentation.

2025 “Computer Science Related Projects and Language Learning.” American Council on the Teaching of Foreign Languages (ACTFL) Annual Convention, November 14–16. Electronic poster presentation.

2025 “Integrating Language Learning and Game Design in a Camp Setting.” Wisconsin Association for Language Teachers (WAFLT) Fall Conference, November 7–8. Poster presentation.

2024 “Chinese Language Learning and Game Design” A Celebration of Research in the Klingler College of Arts & Sciences- Poster Session. November 12. Poster.

2024 “Language, Projects, and Visual Presentations” Wisconsin Association for Language Teachers (WAFLT) Fall Conference, October 31-November 2. Poster presentation.

2023 “Reflections on Marquette University’s STARTALK program: Computer Science Enhanced Chinese Language Learning.” Wisconsin Association for Language Teachers (WAFLT) Fall Conference, November 2-4. Oral presentation.

2023 "Chinese Language Learning and Artificial Intelligence" A Celebration of Research in the Klingler College of Arts & Sciences-Poster Session. November 8. Poster.

2022 "Computer Science Enhanced Chinese Language Learning" A Celebration of Research in the Klingler College of Arts & Sciences-Virtual Poster Session. November 8. Poster.

2021 "Remembering the Past: Chicago's Chinatown Resembles a Living Museum." A Celebration of Research in the Klingler College of Arts & Sciences-Virtual Poster Session. November 9. Poster.

2021 "Empowering Those Who Seek to End Hunger." (with Dr. Walter Bialkowski) A Celebration of Research in the Klingler College of Arts & Sciences-Virtual Poster Session. November 9. Poster.

2021 "Exploring Culture: Interviews and Virtual Tours." Wisconsin Association for Language Teachers (WAFLT) Fall Conference, November 5-6. Online.

2021 "Language Shift and Maintenance on the Chinese Diaspora of Chicago." Liminal Existences and Migrant Resistances Conference (LEMR), Marquette University March 24-27. Online.

2020 "An Analysis of COVID-19 Pandemic - A Case Study in Wisconsin." Forward Thinking Virtual Poster Session, Office of Research and Sponsored Programs, Marquette University, November 19, 2020. Poster.

2020 "English in Popular Mandarin Songs: Code-switching, Sociocultural Meanings and Perceptions." A Celebration of Research in the Klingler College of Arts & Sciences-Virtual Poster Session. November 10. Poster.

2020 "Can't travel? Virtual reality tours and online visit." Wisconsin Association for Language Teachers (WAFLT), November 6-7. Online.

2020 "Urban Space and Ethnic Diversity: Identity in Chicago's Chinatown." Urban Spaces, Creative Places: A Blueprint for the Humanities in the City Conference, Marquette University, February 14 -15. Paper.

2019 "Language and Identity-A case study of Chicago's Chinatown." A Celebration of Research in the Klingler College of Arts and Sciences, Marquette University, November 4, 2019. Poster.

2019 "Technology and Tools for Interpersonal and Presentational Speaking." Wisconsin Association for Language Teachers Fall Conference, October 31-November 2. Oral presentation.

2018 "Motivating students' learning through Technology" Wisconsin Association for Language Teachers (WAFLT) Fall Conference, November 1-3, 2018, at the Radisson Paper Valley Hotel, Appleton, Wisconsin. Oral presentation (with Erin Falk)

2018 "Technology and Tools in the World language classroom," presented at the Central States Conference on the Teaching of Foreign Languages, 2018 Annual Meeting, Milwaukee, WI, March 8-10, 2018. Oral presentation. (with Erin Falk)

2011 "Marketing Ethnicity: The Museum-Making of An Urban Ethnic Neighborhood," presented at American Anthropological Association 110th Annual Meeting, Montreal QC, Canada, November 16-20, 2011. Paper.

2011 "Ethnic Collections and Cultural Representation: A Case Study on the Life History of a Diorama in Chicago's Chinatown Museums (1933–present)" presented at the American Association of Museums Annual Meeting, Registrar's Committee Marketplace of Ideas: Emerging Voices Forum, Houston, Texas, May 22–May 25. Interactive presentation.

2010 "Chinatown as a Living Museum: A Case Study of the Chinese Diaspora in Chicago," presented in the session of *Making, Unmaking and Remaking of Community* at American Anthropological Association 109<sup>th</sup> Annual Meeting, New Orleans, November 17–21, 2010. Paper.

2010 "Language and Identity: How Chinese Americans Construct Their Identity in Chicago's Chinatown," presented in the session of Constructing Identity and Reality through Language at The Central States Anthropological Society 87th Annual Meeting, Madison, Wisconsin, April 8–10, 2010. Oral presentation.

2009 "Motivating Students by Practicing Language Immersion in Informal Learning Settings," presented in the session "Towards an Innovative Pedagogical Approach for Chinese Language Instruction" at the American Council on the Teaching of Foreign Languages 2009 Annual Convention. San Diego, CA, November 20–22, 2009. Session organizer, chair, oral presentation.

2009 "Cultural Representation and Museums: The construction of Ethnic Identity in Chinese Immigrant Community of Chicago," presented in the session of Representation, Reflection and Resistance: Museums and the Construction of Community Identities at American Anthropological Association 108th Annual Meeting, Philadelphia, December 2–6, 2009. Session chair; oral presentation.

2008 "An Ethnosemantic Analysis of Code–switching Dynamics of Adopting English in Popular Mandarin Songs," presented at the Central States Anthropological Society 85th Annual Meeting, Indianapolis, Indiana, March 27–29, 2008. Oral presentation.

2008 "Metalinguistic Creativity: The Sociocultural Significance of Code-switching in Mandarin Pop Songs," presented at the 2nd Annual Anthropological Student Union Colloquium, UWM, Milwaukee, March 1, 2008. Oral presentation.

2008 "A Preliminary Study on a Government-Sponsored Program on Digitalizing Major Museum Collections in Taiwan," presented at the American Association of Museums Annual Meeting, Registrar's Committee Marketplace of Ideas: Emerging Voices Forum, Denver, Colorado, April 27–May 1, 2008. Interactive presentation; co-presented with Lin-Hui Yang.

2007 "Museum Volunteer Educators: Understanding their Teaching and Learning," presented at the meeting of the Association of Midwest Museums and the Michigan Museums Association, Michigan, September 27–29, 2007. Oral presentation.

2007 "Milwaukee Nonprofit Museum Teachers: Understanding their Teaching and Learning," presented with Dr. Sandra Martell at UWM School of

Education Research Conference, Milwaukee, Wisconsin, March 8, 2007.  
Oral presentation.

## GRANTS

### *Federal grants*

2024 Principal Investigator, Chinese Language Learning and Game Design, STARTALK Grant, National Security Agency, 2024-2026  
2023 Principal Investigator, Chinese Language Learning and Artificial Intelligence, STARTALK Grant, National Security Agency, 2023-2025  
2022 Principal Investigator, Computer Science Enhanced Chinese Language Learning, STARTALK Grant, National Security Agency, 2022-2024

### *Other Grants*

2025 The Nguyen Faculty Excellence Fund, Marquette University  
2023 Participating Faculty Professional Development Award, Office of Faculty Affairs  
2023 A&S Faculty Development Grant  
2023 The Nguyen Faculty Excellence Fund, Marquette University  
2022 Diverse Course Development Grant, Center for Race, Ethnic and Indigenous Studies at Marquette University  
2022 Participating Faculty Professional Development Award, Office of Faculty Affairs  
2021 Mini-Grants from Center for the Advancement of the Humanities, Marquette University, Project: Curriculum Development: Incorporate Racism and Diversity in Chinese Courses  
2021 Honors/Marquette Core Curriculum Course Development Grant, Marquette University, Course development grant for CHNS 3215: Chinese cuisine and Culture  
2021 Center for Transnational Justice, Undergraduate Research Grant  
2020 President's Challenge for COVID-19 Response Grant (as Co-PI, PI: Dr. Walter Bialkowski), Empowering Those Who Seek to End Hunger through Collaboration and Innovation, Marquette University  
2019 Mellon Grant Funding, (with Dr. Anne Pasero), Klingler College of Arts and Sciences, Marquette University

## HONORS and AWARDS

2022 Faculty All Star Award at the Marquette Men's Basketball game on February 4.  
2021 Center for Transnational Justice, Course Revision Award  
2020 Jump Start Award, 2020 Forward Thinking Virtual Poster Session, Marquette University

**PROFESSIONAL AFFILIATIONS AND SERVICES**

American Council on the Teaching of Foreign Languages (ACTFL)

Wisconsin Association of Foreign Language Teachers (WATFL)

Wisconsin Association of Chinese Language Teachers

Faculty Advisor, Chinese Culture and Charity Club, Marquette University

**COMMUNITY ENGAGEMENT**

2018–present	Chinese Teacher, Milwaukee Modern Chinese School
Summer 2025	Chinese Language Learning and Game Design, STARTALK Chinese summer camp at Marquette University
Summer 2024	Chinese Language Learning and Artificial Intelligence, STARTALK Chinese summer camp at Marquette University
Summer 2023	Chinese Language Learning and Artificial Intelligence STARTALK Chinese summer camp at Marquette University