Connecting Library & University Strategic Plans
Raynor Memorial Libraries Strategic Plan 2016-2019

Pursuit of academic excellence for human well-being

Teaching and learning || Support the development of students who are successful researchers, scholars and informed citizens.

Objectives
• Partner with both faculty and student services to integrate our instructional services and programs into campus curricula.
• Align the Libraries’ instructional programs with university program learning outcomes and assess the Libraries’ impact on student learning.
• Identify and implement innovative practices, diverse learning environments, and instruction that enable librarians to transform learning.
• Explore new ways to integrate the Libraries’ services and expertise into systems and tools used for teaching, learning, and research.

Research and scholarship || Leverage library expertise to advance collaboration in research and discovery.

Objectives
• Collaborate with faculty and appropriate departments and units to increase librarian engagement in the research process.
• Advocate for sustainable alternative publishing models for faculty and student scholarship, research data, and open education resources that are freely available.
• Expand the Libraries’ capacity to advance campus initiatives in digital scholarship.
• Develop and implement appropriate library support services for research data management.
• Create and refine spaces, services, and programs that support the use of digital tools and the creation and use of digital scholarly content.
• Increase the Libraries’ capacity to acquire and manage new forms of digital scholarly content, including data sets and multimedia.

Collections and scholarly resources || Develop and implement agile collection building strategies, policies, and procedures to address evolving curricular and research needs in the context of the changing marketplace.

Objectives
• Align acquisitions with current and projected academic programs and initiatives.
• Optimize access and discovery to enhance teaching, learning, and research.
• Increase Libraries’ capacity to acquire and access information resources in all formats.
• Ensure that the Libraries’ infrastructure provides ongoing access to and preservation of library collections and archives.
• Build out an adaptable, sustainable infrastructure that supports the full life cycle of digital scholarly content, from creation to preservation and access.
A culture of inclusion || Promote and sustain a learning and workplace environment that values and engages all students, faculty, and staff.

**Objectives**
- Recruit and cultivate a diverse and inclusive workforce.
- Strengthen services and support to students and faculty from diverse backgrounds.
- Ensure representation of diverse cultures, perspectives, and ideas within library collections and scholarly resources.
- Collaborate with culturally diverse communities in metropolitan Milwaukee.

Engagement & collaboration || Grow the Libraries’ role in catalyzing learning, scholarship, and social justice across campus and in the community.

**Objectives**
- Create new opportunities for collaboration across campus, Milwaukee, and Jesuit higher education.
- Cultivate donor relations that support programming, collections, and other initiatives.
- Enhance services and outreach to alumni and other constituents.
- Promote and provide resources and services in support of international research, teaching, and study.
- Employ integrated communication strategies to promote the Libraries’ resources and services.

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**Objective**
- Identify and implement innovative practices, diverse learning environments, and instruction that enable librarians to transform learning.

Organizational sustainability & effectiveness || Sustain a vital organization that serves as a leader on campus and beyond by advancing the strategic initiatives of the University.

**Objectives**
- Support personal growth and development through continuous learning.
- Provide space and technologies needed by staff to accomplish current and future initiatives.
- Assess operations, organizational structures, and facilities using qualitative and quantitative data to ensure efficiency and sustainability and enrich learning and research.