Video Project Proposal

Name(s): ________________________________________________

Title: ____________________________________________________

Purpose: __________________________________________________

____________________________________________________________

Audience: __________________________________________________

Genre:
☐ Educational  ☐ Kids Video  ☐ Foreign Film  ☐ Reality TV
☐ Documentary  ☐ Commercial  ☐ Drama  ☐ Comedy
☐ News Broadcast  ☐ Game Show  ☐ Action  ☐ Music Video
☐ Video Montage

Elements:
☐ Interviews  ☐ Narration  ☐ Animation  ☐ Pictures
☐ Live Action  ☐ Music  ☐ Titles  ☐ Subtitles
☐ Imported Video  ☐ Staged Performance  ☐ Graphics

Equipment Needed:
☐ Camcorder  ☐ Audio Recorder  ☐ Digital Camera
☐ Tripod  ☐ SD Card  ☐ Editing Computer

☐ Costumes: _____________________________________________

☐ Sets: __________________________________________________

☐ Props: __________________________________________________

Locations: ________________________________________________

____________________________________________________________

Schedule:
Project due on: ________________  Preproduction completed by: ________

Production completed by: __________  Postproduction completed by: ________

Distribution Format:  ☐ DVD  ☐ Web

Crew:
Producer/Director: ____________________________________________

Scriptwriter: ________________________  Editor: ________________________

Camera Operator: ______________________

Talent: _______________________________________________________

Approved by: ________________________  Date: ________________________