The Office of **Marketing** and **Communication**

Updated December 2025





TOM PIONEK

Assistant Vice President of Marketing

LAUREN BURKE

Director of Video

Geena Brumm

Assistant Producer

STEVE FILMANOWICZ

Director of **Editorial Projects**

Rachel Gintner Orlando Assistant Editor/Writer

JESSE LEE

Director of Digital Media

> Claudio Moya Web Designer

Brandon Richardson Digital Media Designer

OMC Leadership Team members are designated by yellow and blue boxes

JENNIFER RUSSELL

Senior Director of Marketing

TARA CHRISTOPHER

Marketing Manager

Molly Perszyk

Advertising Specialist

VACANT

Marketing Specialist

Zak Eden

Graphic Designer

Sarah Koziol

Senior Copywriter

Patrick Manning

Marketing and Communication Photographer

Karen Parr

Creative Director

Kasie Van Sistine

Project Manager and **Business Operations** Specialist

ERIN WEBER-HOLLOWAY

LYNN GRIFFITH **Chief Marketing and Communication Officer**

> **Senior Director** of University Communication

KEVIN CONWAY

Associate Director of University Communication

Melissa Barclay

Senior Communication **Specialist**

CHRIS STOLARSKI

Associate Director of University Communication

Jack Goods

Communication Specialist

ANDREW GOLDSTEIN

Manager, Marketing and Communication College of Nursing and Diederich College of Communication

Kirsten Boeh

Marketing and **Communication Specialist** Klingler College of Arts and Sciences

Dan Reiner

Marketing and **Communication Specialist** School of Dentistry and Undergraduate Admissions

ENRIQUE TORRUCO

Associate Director of Social Media

Emily Reyes

Digital Content Specialist

Kathleen Hohl

Manager of Presidential Communication

Stacy Tuchel

Executive Assistant

Alex Nemec

Marketing and **Communication Specialist** Mission and Ministry and College of Health Sciences

Lexi Beecher

Marketing and **Communication Specialist** Marquette Business and Business centers of excellence