



Fulbright Scholarship and Fu Jen Catholic University

Brand & Fashion Management (BFM)

A partnership between Fu Jen Catholic University (FJCU) and Fulbright Taiwan for a two-year full-time, tuition and stipend provided with a Master's degree in Brand & Fashion Management taught in English.

Are you interested to:

1. Study management and marketing of unique lifestyle and fashion brands with Asian aesthetics in a classroom setting
2. Develop a career in brand management and American and European fashion trends
3. Explore cross cultural learning through Chinese language and environments

What does the award include?

Two-year Tuition Waiver, Monthly Stipend, Student Dormitory, Round-trip Air Ticket, Settling-in & Baggage Allowance, National Health Insurance plus a life-time learning experience outside of the US.

How to apply:

Apply online no later than **October 13, 2020**. For more application information, please visit:

<https://www.fulbright.org.tw/fju-masters-degree-program-grants/>

For more information about the BFM program please visit

<http://www.bfm.fju.edu.tw/web/>

Or contact the Director of BFM Don, Kuo Dung Lin at

053806@mail.fju.edu.tw .

