University Seal
Incorrect Applications

Incorrect applications of the Marquette University seal are listed on this page. However, please note that not every acceptable or unacceptable use of the seal can be addressed here. It is the responsibility of each communication producer to use the seal correctly. If you have any questions about a particular application, please contact the Office of Marketing and Communication at (414) 288-5867.

Do not use the old university seal.

Do not recreate the seal.

Do not use parts of the seal as separate graphic elements.

Do not repropportion the seal.

Do not print the seal in a color other than Marquette blue, Marquette gold or black.

Do not crowd the seal with type or competing graphics.

Do not print the seal on visually competitive backgrounds.

Do not change the color breaks when printing the seal in color.

The Marquette University seal cannot replace the university logo and tagline as the official university signature.