

**Associate Dean Meeting  
November 12, 2015  
Minutes**

**Attendees:**

Dr. T. Gerard Bradley, Associate Dean, Research and Graduate Studies; Director, Predoctoral and Graduate Programs in Orthodontics, School of Dentistry  
Dr. David Clark, Executive Associate Dean and Professor, College of Business Administration  
Ms. Katherine Durben, Executive Director, Office of Research and Sponsored Programs  
Dr. Sarah Feldner, Associate Professor and Associate Dean, College of Communication  
Dr. Victoria Fitzgerald, Assistant Dean for College Operations, College of Education  
Mr. Austin Fritsch, Compliance Officer/Animal Facility and Biosafety Director, Office of Research Compliance  
Dr. Jeanne Hossenlopp, Vice President for Research and Innovation, Office of Research and Innovation  
Dr. Sandra Hunter, Professor, Physical Therapy  
Dr. Marya Leatherwood, Vice Provost for Strategic and Academic Planning, Office of the Provost  
Mr. Scott Mandernack, Associate Dean for Scholarly Resources and Collections, Raynor Memorial Libraries  
Dr. John Mantsch, Chair and Professor, Biomedical Sciences  
Dr. Donna McCarthy, Interim Dean, College of Nursing  
Prof. Chad Oldfather, Professor, Law School  
Dr. Carmel Ruffolo, Associate Vice President for Research and Innovation, Office of Research and Innovation  
Dr. Joseph Schimmels, Associate Dean for Research and Professor, College of Engineering  
Dr. James South, Associate Dean for Faculty, College of Arts and Sciences  
Ms. Lora Strigens, University Architect and Planner  
Dr. Rosemary Stuart, Associate Dean for Planning and Professor of Biological Sciences, College of Arts and Sciences  
Ms. Jean Zanoni, Associate Dean of Libraries, Raynor Memorial Libraries

**I. Welcome and Introductions**

The meeting was called to order by Jeanne Hossenlopp.

**II. Approval of Minutes**

The minutes from the last meeting were approved with no changes or corrections.

**III. Strategic Planning**

Marya Leatherwood provided an update on themes for the strategic plan. It was determined that an assessment of the original implementation was necessary due to changes at the university and the length of time since the original plan was set.

The assessment identified some gaps and opportunities which resulted in a minor reformulation of the plan. It was noted that the academic side of the original implementation had good processes in place and will be well suited for the updated plan.

The original and shadow goals were placed into the following themes where they could most easily be enacted.

- **A Culture of Inclusion**
- **Social Responsibility through Community Engagement**
- **Sustainability of Valuable Resources**
- **Pursuit of Academic Excellence for Human Well-Being**
- **Formation of the Mind and Heart**
- **Research in Action**

Jeanne spoke of the three global metrics for Research in Action that have been identified and align with the goal of achieving Carnegie classification.

- **Growth of research and development expenditures** – *the expenditures are a measure of both external grants and our internal expenditures*
- **Increase of PhD's awarded** – *broken out over many areas*
- **Center for Measuring University Performance (MUP)** – *an external research enterprise that focuses on national context for major research universities; track faculty awards*

There will be an internal metric for each tactic.

#### IV. Identifying Areas of Strength and Emerging Areas

The group was asked to identify areas as research strengths as well as future areas of strength.

Community and family health

Muscular skeletal rehab

Physical and Neuro rehab

Stroke rehab – Marquette currently owns this niche market

Neuroscience (cognitive) – multiple areas/overlap

Mental health

Public health

Computer science – it will be important to link to health science

Community health

Public Policy

Advocacy

Public health

Education – task force

Ethics

Environmental Sciences

Neurology

Biomedical (interactions)

Engineering

Health

Computer Science

Cyber security (math, business)

National security

Immigration

Mental health

Policy

Religion

National security

Sustainability

Water

Power usage/control

Automation

Manufacturing

Neuro Rehab

Bio-imaging

Public Policy

Research

Criminal Law

- Water Law
- Education
  - Immigration
  - Underserved populations
  - Counseling
  - Pediatric mental health

Jeanne will take this feedback and craft a few trial themes to present to the council and they will determine if these themes fit into the master planning concept and whether or not our current facilities/infrastructure can support the work.

**V. Hiring Forecast**

Kathy asked the group to share what areas of focus and the type of faculty their departments are looking to hire this year.

- College of Communication
  - Strategic health communication – research in corporate communication
  - Digital media hire – more technology focus, digital storytelling
- Biomedical Sciences
  - Instruction/immersion in public health
  - Neuroscience research – tenure track
- College of Engineering
  - Manufacturing, energy systems, water, biomedical
- Arts and Sciences
  - Biological Sciences – environmental sciences
  - Math, Stats and Computer Science
  - Social and Cultural Sciences
  - Theology
- College of Business Administration
  - Finance – Corporate Finance
  - Management – strategy
  - Management – human resources/leadership
  - Economics – Public policy
- College of Education
  - Strong research background
  - Counseling
- School of Dentistry
  - Research

Jeanne noted that there appeared to be overlap in what departments are looking for in candidates and encouraged continuing discussions.

**VI. Strategic Innovation Fund**

The proposals are due November 24, 2015 at 5:00 p.m.

**VII. Master Campus Planning**

Lora shared that although master planning was a bid ahead of the strategic planning they are now better aligned. The data analysis will be completed in mid-December. The consultants have been engaged in benchmarking for research space allocation. They are looking to peer institutions for their metrics and baseline data to determine how much research space they allocate to particular areas and how they allocate the space.

Lora noted there will be a cultural change on how future spaces are looked at. Spaces in the future will be designed to have a multifocal use and there will be very few single use spaces allotted.

A list of all the approved capital projects will be presented to the Board in December. Once approved, the list should be available in mid-January.

**VIII. Global Water Center Update**

The space will be open in January. Jeanne reported that thirteen teams applied for the space. There is a very good mix of laboratories and office/gathering space. Mike Switzenbaum has agreed to chair a committee that will have internal representation to allocate the water space.

There will be an event in January to welcome everyone to the new space.

**IX. Electronic Grant Management System**

Kathy reported that KualiCo will be on campus in December. Meetings have been scheduled. The first stage of implementation will include institutional proposals and importing legacy data for existing awards.

It will be at least one year before the campus will be actively using the new electronic grant management system.