

MAI TRUONG
Curriculum Vitae
Marquette University
Department of Political Science
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ACADEMIC POSITIONS

- 2023 - **Assistant Professor, *Marquette University***
Department of Political Science
- 2022 - 2023 **Assistant Professor, *Mount St. Mary's University***
Department of Political Science

EDUCATION

- Ph.D. University of Arizona - Political Science (2017 – 2022)
- Dissertation: *Do They Support Our Cooperation? Public Support for Cross-movement Coalitions Under Authoritarian Rule.*
Committee: Paul Schuler (Chair), Jennifer Cyr, Jennifer Earl, Samara Klar, Chad Westerland.
- M.A. University of Sussex - International Development Studies (2013 – 2014)
- B.A. Hanoi University of Science and Technology - English Studies (2005 – 2010)

PUBLICATIONS

Refereed Journal Articles

- [6] **Truong, Mai.** Accepted and forthcoming. “Who Dominates the Coalition? Frame Salience and Public Support for Policy-Democracy Protest Coalitions under Authoritarian Rule.” *Government and Opposition*.
- [5] Trinh, Minh, and **Mai Truong.** Accepted and forthcoming. “A Warning from Above: Why Authoritarian Anti-Protest Propaganda Works.” *World Politics*.
- *Awarded the Best Graduate Student Paper Award, Asian Online Political Science Seminar Series (AOPSSS)*

[4] **Truong, Mai.** 2024. “The “Ironic Impact” of Prodemocracy Activists: How Prodemocratic Frames Undermine Support for Local Policy-Based Protests in Authoritarian Regimes.” *Comparative Political Studies* 57(7): 1107-1138.

[3] **Truong, Mai.** 2024. “Declining Opportunities for Speaking Out: The Impact of the New Leadership on Grassroots Collective Action in Vietnam.” *Asian Journal of Comparative Politics* 9(1): 50-68

[2] **Truong, Mai,** and Paul Schuler. 2021. “The Saliency of the Northern and Southern Identity in Vietnam.” *Asian Politics and Policy* 13(1): 18-36.

[1] Schuler, Paul, and **Mai Truong.** 2020. "Connected Countryside: The Inhibiting Effect of Social Media on Rural Social Movements." *Comparative Politics* 52(4): 647-669.

Articles in Submission

[3] Nguyen, Quynh, Eitan Paul, Paul Schuler, Markus Taussig, and **Mai Truong.** “Pillars of the Community: Are Rank-and-File Communist Party Members Community Minded?” (Under Review).

[2] **Truong, Mai.** “What Affects Public Support for Anti-foreign Movements in Southeast Asia?” (Under Review).

[1] **Truong, Mai.** “Using Online Interviews to Prepare for Fieldwork in Challenging Contexts.” (Under Review)

Books/Articles in Progress

[11] Kasuya, Yuko, Azusa Katagiri, Tetsuro Kobayashi, and **Mai Truong.** “The Rally Effects and Propaganda: Evidence from the South China Sea Disputes” (Research design).

[10] **Truong, Mai,** and Zhihang Ruan. “State Propaganda and the Politics of Blame Attribution in Authoritarian Regimes” (Research design).

[9] **Truong, Mai,** and Duong Pham. “Public Support for LGBTQ+ in Vietnam.”

[8] **Truong, Mai,** and Minh Trinh. “Mainstream Political Science Theories and Authoritarianism.”

[7] **Truong, Mai,** and Ngoc Phan. “Rising FDI and Its Impact on Party Membership Attraction in Vietnam.”

[6] **Truong, Mai,** and Aliye Nur Kelesoglu. “The Influence of Democratization on Social Movements: Analyzing the Bersih Movement in Malaysia.”

[5] **Truong, Mai.** “State Repression Strategies in Authoritarian Regimes: LGBTQ+ and Environmental Movements in Vietnam.”

[4] **Truong, Mai.** “Atomized Targeting: How Single-Party Regimes Divide Opposition Groups.”

[3] **Truong, Mai.** “Who Wants to become democracy activists in authoritarian regimes?”

[2] **Truong, Mai.** “Navigating Repression: Coalition-building Strategies of Vietnamese Activists in a Tightening Civil Society.”

[1] **Truong, Mai.** Who Wants to Work with Regime Dissidents? Building Cross-movement Coalitions under Authoritarian Rule (*Book project in progress*).

Book chapters/Book reviews

[3] **Truong, Mai.** 2023. Review of *The Advantage of Disadvantage: Costly Protest and Political Representation for Marginalized Groups* by LaGina Gause. The Forum.

[2] Schuler, Paul, **Mai Truong**, and Chris Weber. 2023. “Ideology in Vietnam: Evidence from Asian Barometer Survey Data.” *How Asians View Democratic Legitimacy*, 384-393

[1] Schuler, Paul, and **Mai Truong.** “Vietnam in 2019: A Return to Familiar Patterns” *Southeast Asian Affairs*. 2020 (1), 392-410.

Publications in the popular press

[13] **Truong, Mai.** “Why Vietnam Mourns: Understanding the National Grief for Nguyen Phu Trong.” The Diplomat. August 6, 2024.

[12] **Truong, Mai.** “Locked in Paralysis: Vietnam’s Anti-Corruption Campaign and Tightened Public Sphere.” 9DASHLINE. July 30, 2024.

[11] **Truong, Mai.** “Giữ được sự trong sạch.” BBC Vietnamese. July 20, 2024

[10] **Truong, Mai.** “With Landmark Corruption Trial, Vietnam's Communist Party Flexes Its Muscles.” The Diplomat. March 6, 2024.

[9] **Truong, Mai.** “Why Vietnam’s Escalating Anti-Corruption Campaign Might Backfire.” The Diplomat. February 26, 2024.

[8] **Truong, Mai.** “Why LGBT Rights Trump Environmentalism in Vietnam.” The Diplomat. October 27, 2022.

[7] **Truong, Mai.** “How Trump and the 2020 U.S. Election Are Helping Authoritarians’ Domestic Causes.” *The Diplomat*. December 17, 2020.

- [6] **Truong, Mai.** “Explaining Public Trust in Vietnam.” *Asia Times*. October 07, 2020.
- [5] **Truong, Mai.** “Dong Tam Land Movement: Does Social Media Help the Government or Villagers?” *An interview with BBC*. September 11, 2020.
- [4] **Truong, Mai.** “Vietnam’s Covid-19 Success Is a Double-Edged Sword for the Communist Party.” *The Diplomat*. August 06, 2020.
- [3] **Truong, Mai.** “Revisiting the Role of Social Media in the Dong Tam Land Dispute in Vietnam.” *ISEAS Perspective*. June 10, 2020. No.60.
- [2] **Truong, Mai.** “Vietnam’s Communist Party Finds a Silver Lining in COVID-19.” *The Diplomat*. March 28, 2020.
- [1] Schuler, Paul, and Mai Truong. “Leadership Reshuffle and the Future of Vietnam’s Collective Leadership?” *ISEAS Perspective*. February 22, 2019. No. 9.

AWARDS, GRANTS, AND FELLOWSHIPS

Marquette University Nguyen Excellence Fund, 2024 (\$6000)
Marquette University Regular Research Grant, 2024 (\$6000)
Marquette University Summer Faculty Fellowship, 2024 (\$5500)
Mount St. Mary’s University Faculty Development Grant, 2023 (\$2600)
WiSEASS Collaborative Grants – Organizing an Online Writing Workshop for Southeast Asian Early Career Social Science Researchers Studying Southeast Asia, 2022 (\$1000, with Sin Yee Koh)
Metaketa V: Women’s Action Committees and Local services, 2019 (\$296,889, with Paul Schuler, Markus Taussig, Eitan Paul and Quynh Nguyen)
International Society of Political Psychology, 2020 (\$3000)
Southeast Asia Research Group (SEAREG) Pre-Dissertation Fellowship, 2019 (\$5000)
SEAREG travel funding, 2019 (\$500)
SBSRI Dissertation Research Grant, 2021-2022 (\$2000)
University of Arizona Graduate and Professional Student Council Grant, 2020-2021 (\$1500)
School of Government and Public Policy Starns Fellowship, 2021 (\$2500)
Social and Behavioral Science Research Institute (SBSRI) Pre-Doctoral Grant 2019 (\$500)
University of Arizona Summer Fellowships, 2018-2019 (\$2700)
University of Arizona Graduate and Professional Student Council Grant, 2018-2019 (\$1000)
University of Arizona Summer Fellowships, 2017-2018 (\$1900)

CONFERENCE PRESENTATIONS

Truong, Mai and Zhihang Ruan (2024, September). *How Autocrats’ Blame Avoidance Strategies Backfire: The Cases of Vietnam and China*. American Political Science Association, Philadelphia, PA.

Truong, Mai (2024, April). *What Affects Public Support for Anti-China Protests in Southeast Asia*. Midwest Political Science Association, Chicago, Illinois

Truong, Mai (2023, December). *Who Wants to Work with Pro-democracy Advocates? The Effects of Blame Attribution and Social Mass Base on Protest Coalition Formation in Authoritarian Regimes*. SEAREG Winter Conference, Duke University, Durham, North Carolina.

Truong, Mai (2023, November). *Who Wants to Work with Pro-democracy Advocates? The Effects of Blame Attribution and Social Mass Base on Protest Coalition Formation in Authoritarian Regimes*. The Milwaukee Area Political Science Seminar (MAPSS), Milwaukee, Wisconsin.

Truong, Mai. (2023, September). *Who Wants to Work with Pro-democracy Advocates? The Effects of Blame Attribution and Social Mass Base on Protest Coalition Formation in Authoritarian Regimes*. American Political Science Association, Los Angeles, California.

Truong, Mai. (2022, September). *Who Do You Blame? Public Support for Movement Coalitions Under Authoritarian Rule*. American Political Science Association, Quebec, Montreal.

Truong, Mai. (2022, April). *Do They Support Our Cooperation? Frame Salience and Public Support for Policy-Prodemocracy Movement Coalitions Under Authoritarian Rule*. Western Political Science Association, Portland, Oregon.

Truong, Mai. (2022, March). *Declining Opportunities for Speaking Out: The Effects of The New Leadership on Grassroots Collective Actions in Vietnam*. V-Dem East Asia Regional Centre Online Workshop.

Truong, Mai. (2021, September). *Building Cross-Movement Coalitions in Authoritarian Regimes*. American Political Science Association. Declined due to personal reasons.

Truong, Mai. (2021, May). *Should We Work Together? Building Cross-Movements in Authoritarian Regimes*. Asian Online Political Science Seminar Series

Trinh, Minh, and **Mai Truong**. (2020, September). *A Warning from Above: How Authoritarian Anti-Protest Propaganda Works*. American Political Science Association. Presented online due to Covid-19.

Trinh, Minh, and **Mai Truong**. (2020, August). *A Warning from Above: How Authoritarian Anti-Protest Propaganda Works*. Junior Authoritarian Working Paper Series. Presented online.

Trinh, Minh, and **Mai Truong**. (2020, July). *A Warning from Above: How Authoritarian Anti-Protest Propaganda Works*. Asian Online Political Science Seminar Series.

Truong, Mai, and Paul Schuler. (2019, May). *Guilt by Association: How “Unrightful” Frames Undermine Public Support for Land Protests in Authoritarian Regimes*. Southeast Asian Research Group. Poster Presentation.

Truong, Mai, and Paul Schuler. (2019, April). *Guilt by Association: How “Unrightful” Frames Undermine Public Support for Land Protests in Authoritarian Regimes*. Midwest Political Science Association, Chicago, IL.

Truong, Mai, and Paul Schuler. (2019, April). *Guilt by Association: How “Unrightful” Frames Undermine Public Support for Land Protests in Authoritarian Regimes*. Western Political Science Association, San Diego, CA.

INVITED TALKS

“Vietnamese Politics: Economic Development, the Communist Party, and Civil Society,” Universiti Sains Malaysia, May 2024.

“ASEAN nations and the Sino-American Rivalry in the Indo-Pacific Region,” University School of Milwaukee, January 2024.

“Competitive Authoritarianism/Hybrid Regimes,” University of Arizona, 2019

“The Story of Poverty,” Diplomatic Academy of Vietnam, 2015.

TEACHING EXPERIENCE AS INSTRUCTOR

Dictatorship: Could it Happen Here? (Undergraduate)

Introduction to Comparative Politics (Undergraduate)

Political Analysis (Undergraduate)

China and East Asia (Undergraduate)

The Politics of Protest under Authoritarian Rule (Graduate)

Contemporary Political Research (Graduate)

OTHER RESEARCH EXPERIENCE

Consultant

The South China Sea Data Initiative Project (SCSDI) Project

Emory University

November 2020 – June 2021

December 2022 – January 2024

Research Assistant, 2014-2015

ITAD (Monitoring & Evaluation for International Development), in England

Project: Macro-Evaluations for DFID’s Strategic Vision for Girls and Women and DFID’s Policy Frame for Empowerment and Accountability

Research trips

Vietnam: 2019, 2023, 2024

Malaysia: 2024

PROFESSIONAL EXPERIENCE

Oxfam Hongkong in Vietnam: Pro-poor Program Intern, 2010 – 2011

PATH US in Vietnam: Program Assistant, 2011

VietSurvey Research and Analysis: Project Officer, 2011 – 2013

GIZ (German Development Organization): Energy Support Program Officer, 2015 – 2017

ARTICLE REVIEWS

American Political Science Review, British Journal of Political Science, Comparative Political Studies, Asian Journal of Political Economy, Democratization, New Zealand Journal of Asian Studies, Asian Politics & Policy

SKILLS

Languages: Vietnamese (Native), English (Fluent)

Computing: R, STATA, Qualtrics

REFERENCES

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