DEPARTMENT OF SPEECH PATHOLOGY AND AUDIOLOGY

STRATEGIC PLAN

2023-2028
Vision:

We seek to promote excellence in education, research, and service to the community within the value-oriented, Jesuit, Catholic, Christian perspective of the University.

Mission:

The mission of the Speech Pathology and Audiology Department is to prepare future speech-language pathologists and audiologists who have the research-based knowledge and analytical skills to competently evaluate and treat individuals with a wide range of communication and swallowing disorders.
The Department of Speech Pathology and Audiology is committed to fostering excellence in education, research, faculty and student support, and community engagement. Our strategic plan focuses on five key areas to ensure the department's continued growth and success.

1. High Quality Educational Experiences
   a. Objective: Deliver comprehensive and innovative educational programs that prepare students for professional excellence.
      i. Goal 1: Evaluate curriculum and make necessary changes for continuous improvement in quality and relevancy
      ii. Goal 2: Provide quality student learning experiences and training in the classroom and clinic
      iii. Goal 3: Refine opportunities for interprofessional education

2. Advancing the Profession through Research and Scholarship
   a. Objective: Promote and support research and scholarship to advance knowledge and practice in speech pathology and audiology.
      i. Goal 1: Disseminate research through publication
      ii. Goal 2: Disseminate research through presentations
      iii. Goal 3: Obtain adequate funding to support research programs
3. Faculty Success and Wellbeing
   a. Objective: Ensure the professional growth, success, and wellbeing of faculty members.
      i. Goal 1: Support professional development activities
      ii. Goal 2: Foster a positive environment with shared understanding of individual contributions towards the departmental mission
      iii. Goal 3: Build awareness of diversity, equity, inclusion, and belonging issues that impact our faculty, students, clients, and community

4. Student Support and Wellbeing
   a. Objective: Create a supportive and nurturing environment that promotes student success and wellbeing.
      i. Goal 1: Promote Diversity, Equity, Inclusion, and Belonging
      ii. Goal 2: Improve mentorship, guidance, and feedback provided through advising

5. Alumni, Community Partnership, and Visibility
   a. Strengthen relationships with alumni, community partners, and increase the department's visibility.
      i. Goal 1: Expand opportunities to be engaged in outreach and service to the local Milwaukee community
      ii. Goal 2: Highlight community partner and alumni successes

Through these strategic initiatives, the Department of Speech Pathology and Audiology aims to maintain its position as a leader in the field, providing exceptional education, advancing research, supporting faculty and student success, and fostering strong community relationships.
Marquette University’s Strategic Plan for 2031


To ensure the Department of Speech Pathology and Audiology’s strategic plan aligns with the mission and goals of the university, departmental focus areas are mapped to the themes and goals of the university’s strategic plan in the following pages.
Marquette will be the nationally recognized leader in the integration of student wellness, transformation and success.

**Focus Area 4**
- Ensure academic excellence for all students
- Strengthen and create holistic experiential learning opportunities
- Advance innovation and excellence in teaching and learning
- Foster well-being and belonging for all students

**Focus Area 1,5**
- Focus Area 1
- Focus Area 4
HEALTHY CAMPUS

Marquette will identify as thriving in its culture of belongingness, care for the whole person (cura personalis) and be adaptable to ensure the health of the institution (cura apostolica).

MARQUETTE UNIVERSITY
STRATEGIC PLAN FOR 2031

- Create a campus environment for faculty and staff that encourages wellbeing and a sense of belonging
- Promote a culture of alumni engagement and philanthropy
- Develop strategic enrollment plans and an academic programming array to meet the needs of current and future students and society
- Deliver Marquette’s mission efficiently

DEPARTMENT OF SPEECH PATHOLOGY AND AUDIOLOGY STRATEGIC PLAN 2023-2028

- Focus Area 3, 4
- Focus Area 5
- Focus Area 1, 5
- Focus Area 1
<table>
<thead>
<tr>
<th>MARQUETTE UNIVERSITY STRATEGIC PLAN FOR 2031</th>
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<tr>
<td>Develop integrated support systems that facilitate the service of faith and promotion of justice</td>
<td>• Focus Area 3,4,5</td>
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<td>Create Universal Apostolic Preferences-inspired research community networks</td>
<td>• Focus Area 2</td>
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<tr>
<td>Enhance campus research infrastructure to support growth in research and participation in cross-disciplinary opportunities</td>
<td>• Focus Area 2,3</td>
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<tr>
<td>Expand strategic partnerships to maximize Marquette’s ability to contribute to the world</td>
<td>• Focus Area 5</td>
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Marquette will focus its talent to address the world’s challenges as identified in the Society of Jesus’ Universal Apostolic Preferences through our faith inspired service and by growing our cutting-edge research in partnership with the Milwaukee community and beyond.