

# MASTERING PERSONAL BRANDING ON LINKEDIN

## Your Story, Your Superpower

**Wed., Feb., 4, 2026 2:30–4:30PM Sensenbrenner Hall, RM 304**

A hands-on workshop to help you create a LinkedIn profile that shows who you are, not just what you do.

For students who want clarity and confidence using LinkedIn. **No prior experience needed.**

**Free, light lunch provided.**

*IWL welcomes everyone. Our events are open to all students, staff, and community members. We work hard to make sure our programs include people who often feel left out, while following all federal rules against discrimination.*



**LED BY**  
**Julie Farrell,**  
Founder of MisfitGirl Digital

**Register  
HERE:**

