



# 2<sup>ND</sup> ANNUAL IWL GALA

**MARCH 7, 2023 | 5:00 PM**

Eve of International Women's Day

**AMU GRAND BALLROOM | MARQUETTE UNIVERSITY**

**OPTIONAL TOURS OF O'BRIEN HALL | 4-5 PM**

Business Professional & Festive Cocktail Attire

## *Leaders for Courageous Sisterhood*

***Join us in our mission to discover research-based solutions to improve the work and lives of women and to engage, inspire, and transform women's leadership. Your sponsorship will directly support cutting-edge research and innovative programming for women.***

### *Sponsorship Levels*

**\$20,000 TRANSFORM** In addition to the benefits of the Inspire level, the Transform level includes:

- Designation as a presenting sponsor (noted as "IWL Gala presented by..." & logos included on all gala materials)
- An invitation to give a 30-second welcome at the gala
- An additional table of 8

(Tax-deductible gift value: \$18,500)

**\$10,000 INSPIRE** In addition to the benefits of the Engage level, the Inspire level includes:

- Your logo featured in promo materials and gala invitations (audience of 2,500+ local leaders)
- An invitation to give a brief 15-second welcome at the gala
- Access to a faculty expert to speak at a company function

(Tax-deductible gift value: \$9,100)

**\$5,000 ENGAGE** In addition to the benefits of the Lead level, the Engage level includes:

- Your logo included on gala materials before and during the event, including promotional ads
- Verbal recognition during the gala

(Tax-deductible gift value: \$4,100)

**\$2,500 LEAD** In addition to the benefits of the Support level, the Lead level includes:

- A table for 8, PLUS sponsorship of 4 IWL faculty/staff/student researchers to attend.
- Company name recognition on gala materials as an event sponsor, including marketing e-mails, ads, & visually as part of the gala's sponsor recognition (noted in the gala program & sponsor slide)

(Tax-deductible gift value: \$1,600)

**\$1,000 SUPPORT**

- Half-table sponsor (dinner for 4), PLUS you will be sponsoring 1 seat for a Marquette Researcher/IWL Affiliate (MU Faculty/Staff/Students), and your organization's name will be listed in the gala program

(Tax-deductible gift value: \$625)

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*This year's gala will celebrate Leaders for Courageous Sisterhood. We honor all the women who have had the courage to uplift us and make us more than we thought we could be. We celebrate the power of sisterhood and active leadership that supports and elevates women in the workplace and in our community. We recognize the importance of courage in all its forms and its power to transform the lives and work of women.*

*Distinguished guest **Thelma Sias** embodies "Leaders for Courageous Sisterhood" and will join us for a fireside chat with IWL Director Jennica Webster. Thelma is a Milwaukee-based leader who founded The Sias Group, has spent 30 years as a corporate executive, and is one of the most influential and recognized leaders in our community. Thelma will share stories from her life about the power of courageous sisterhood.*

*The evening will include student-led tours of O'Brien Hall (4-5 PM), the brand new College of Business building, with the IWL Gala starting right next door in the AMU at 5 PM.*

## Additional Sponsorship Opportunities

<b>WINE</b> \$5,000	Your org's logo at each table & listed in the gala program as the gala wine sponsor (Tax-deductible gift value: \$5,000)	<b>CENTERPIECES</b> \$3,000	Your org's logo at each table & listed in the gala program as the gala centerpiece sponsor (Tax-deductible gift value: \$3,000)	<b>DESSERTS</b> \$2,000	Your org's logo at each table & listed in the gala program as the gala dessert sponsor (Tax-deductible gift value: \$2,000)
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*Become a gala sponsor now...*

**Click here to complete the sponsor pledge form.**

Questions can be sent to IWL Director Jennica Webster ([jennica.webster@marquette.edu](mailto:jennica.webster@marquette.edu)) or IWL Coordinator Sarah Camp ([sarah.camp@marquette.edu](mailto:sarah.camp@marquette.edu)).

Payments will be arranged by IWL Coordinator Sarah Camp after receipt of your pledge form.

## Thank you for your generosity & support!

### IWL ADVISORY COUNCIL

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