

5TH ANNUAL IWL GALA | SPONSORSHIP INFO

TUESDAY, APRIL 14, 2026
AMU BALLROOM | MARQUETTE UNIVERSITY

Sponsorship Levels <small>(Tax-deductible gift value)</small>	\$1,000 SUPPORT <small>(\$625)</small>	\$2,500 LEAD <small>(\$1,750)</small>	\$5,000 ENGAGE <small>(\$4,250)</small>	\$10,000 INSPIRE <small>(\$9,250)</small>	\$20,000 TRANSFORM <small>(\$18,500)</small>	DJ/MUSIC <small>\$1,000 (\$1,000)</small>	NETWORKING <small>\$2,000 (\$2,000)</small>	DESSERT <small>\$2,500 (\$2,500)</small>	CENTERPIECE <small>\$3,000 (\$3,000)</small>	PHOTO <small>\$4,000 (\$4,000)</small>	WINE <small>\$5,000 (\$5,000)</small>	
Half-table Sponsor <i>dinner for 4, PLUS you will be sponsoring 1 seat for a Marquette Researcher/IWL Affiliate (MU Faculty/Staff/Student)</i>	X					+\$500 OPTION TO ADD A HALF-TABLE (\$125)	+\$500 OPTION TO ADD A HALF-TABLE (\$125)	+\$500 OPTION TO ADD A HALF-TABLE (\$125)	+\$500 OPTION TO ADD A HALF-TABLE (\$125)	+\$500 OPTION TO ADD A HALF-TABLE (\$125)	+\$500 OPTION TO ADD A HALF-TABLE (\$125)	
Sponsor listed in gala program	X	X	X	X	X	X	X	X	X	X	X	
Table Sponsor <i>dinner for 8, PLUS you will be sponsoring 2 Marquette Researchers/IWL Affiliates (MU Faculty/Staff/Students)</i>		X	X	X	X	X 2	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)	+\$1,000 OPTION TO ADD A FULL TABLE (\$250)	
Sponsor recognized by name on gala materials <i>Sponsor listed by name on gala program and sponsor recognition slide</i>	X											
Sponsor's logo included on gala materials <i>Sponsor logo included on promotional materials, gala program, and event sponsor recognition slide</i>		X	X	X	X	X	X <i>YOUR LOGO WILL ALSO BE AT THE BARS & COCKTAIL TABLES AS THE MUSIC SPONSOR</i>	X <i>YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE NETWORKING SPONSOR</i>	X <i>YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE DESSERT SPONSOR</i>	X <i>YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE CENTERPIECE SPONSOR</i>	X <i>YOUR LOGO WILL ALSO BE AT THE PHOTOBOTH AS THE PHOTO SPONSOR</i>	X <i>YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE WINE SPONSOR</i>
Verbal recognition during gala			X	X	X				X	X	X	
Logo featured in promo materials & invitations <i>audience of 2,500+ leaders</i>				X	X							
Give a welcome at the gala				X	15-SECOND MESSAGE (LIVE/ PRE-RECORDED)	X	30-SECOND MESSAGE (LIVE/ PRE-RECORDED)					
Access to a faculty expert to speak at a company function				X	X							

Become a gala sponsor now...

[Click here to complete the Sponsorship Pledge Form.](#)