

*Women in Athletics:
Representation, Leadership, & Action*

APRIL 14, 2026

Keynote Panel



Val Ackerman, JD
Commissioner
BIG EAST Conference



Kareeda Chones Aguam
**Senior VP, Partner Strategy
& Management**
Milwaukee Bucks



Cara Consuegra
**Head Coach, Women's
Basketball**
Marquette University

Supporting IWL through a sponsorship of the 5th annual IWL Gala honors and celebrates women who boldly lead the way in transforming our communities through athletic endeavors. Sponsoring the IWL Gala means aligning your brand with impactful leadership and showing your commitment to building a more inclusive future for all. This is more than a sponsorship—it is a chance to stand out, connect with changemakers, and make a meaningful impact. Join IWL to support innovative research, community connections, and the power of women's leadership to make change.

Moderator



Jasmine M. Johnson, MSM
Advisory Council Member
Institute for Women's Leadership

**For more information & updates,
scan this QR code:**



5TH ANNUAL IWL GALA | SPONSORSHIP INFO

TUESDAY, APRIL 14, 2026
AMU BALLROOM | MARQUETTE UNIVERSITY

<i>Sponsorship Levels</i> <small>(Tax-deductible gift value)</small>	\$1,000 SUPPORT <small>(\$625)</small>	\$2,500 LEAD <small>(\$1,750)</small>	\$5,000 ENGAGE <small>(\$4,250)</small>	\$10,000 INSPIRE <small>(\$9,250)</small>	\$20,000 TRANSFORM <small>(\$18,500)</small>	DJ/MUSIC \$1,000 <small>(\$1,000)</small>	NETWORKING <small>PARTNER SPONSOR CONFIRMED</small>	DESSERT \$2,500 <small>(\$2,500)</small>	CENTERPIECE \$3,000 <small>(\$3,000)</small>	PHOTO \$4,000 <small>(\$4,000)</small>	WINE \$5,000 <small>(\$5,000)</small>
Half-table Sponsor <i>dinner for 4, PLUS you will be sponsoring 1 seat for a Marquette Researcher/IWL Affiliate (MU Faculty/Staff/Student)</i>	X					+\$500 OPTION TO ADD A HALF-TABLE <small>(\$125)</small>	+\$500 OPTION TO ADD A HALF-TABLE <small>(\$125)</small>	+\$500 OPTION TO ADD A HALF-TABLE <small>(\$125)</small>	+\$500 OPTION TO ADD A HALF-TABLE <small>(\$125)</small>	+\$500 OPTION TO ADD A HALF-TABLE <small>(\$125)</small>	+\$500 OPTION TO ADD A HALF-TABLE <small>(\$125)</small>
Sponsor listed in gala program	X	X	X	X	X	X	X	X	X	X	X
Table Sponsor <i>dinner for 8, PLUS you will be sponsoring 2 Marquette Researchers/IWL Affiliates (MU Faculty/Staff/Students)</i>		X	X	X	x2	+\$1,000 OPTION TO ADD A FULL TABLE <small>(\$250)</small>	+\$1,000 OPTION TO ADD A FULL TABLE <small>(\$250)</small>	+\$1,000 OPTION TO ADD A FULL TABLE <small>(\$250)</small>	+\$1,000 OPTION TO ADD A FULL TABLE <small>(\$250)</small>	+\$1,000 OPTION TO ADD A FULL TABLE <small>(\$250)</small>	+\$1,000 OPTION TO ADD A FULL TABLE <small>(\$250)</small>
Sponsor recognized by name on gala materials <i>Sponsor listed by name on gala program and sponsor recognition slide</i>	X										
Sponsor's logo included on gala materials <i>Sponsor logo included on promotional materials, gala program, and event sponsor recognition slide</i>		X	X	X	X	X <small>YOUR LOGO WILL ALSO BE AT DJ TABLE AS THE MUSIC SPONSOR</small>	X <small>YOUR LOGO WILL ALSO BE AT THE BARS & COCKTAIL TABLES AS THE NETWORKING SPONSOR</small>	X <small>YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE DESSERT SPONSOR</small>	X <small>YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE CENTERPIECE SPONSOR</small>	X <small>YOUR LOGO WILL ALSO BE AT THE PHOTOBOOTH AS THE PHOTO SPONSOR</small>	X <small>YOUR LOGO WILL ALSO BE AT EACH TABLE AS THE WINE SPONSOR</small>
Verbal recognition during gala			X	X	X				X	X	X
Logo featured in promo materials & invitations <small>audience of 2,500+ leaders</small>				X	X						
Give a welcome at the gala				X <small>15-SECOND MESSAGE (LIVE/PRE-RECORDED)</small>	X <small>30-SECOND MESSAGE (LIVE/PRE-RECORDED)</small>						
Access to a faculty expert to speak at a company function				X	X						



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BE THE DIFFERENCE.

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Questions can be sent to IWL Coordinator Sarah Camp (sarah.camp@marquette.edu).
Payments will be arranged after receipt of your pledge form.

**Your support drives bold leadership
and transformative research—THANK YOU!**

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