

# 4<sup>TH</sup> ANNUAL IWL GALA

## ***Boldly Leading the Way***

**CELEBRATING WOMEN WHO ENGAGE,  
INSPIRE, & TRANSFORM OUR COMMUNITIES**

**April 10<sup>th</sup>, 2025 | 5:00 PM | Marquette University**

*Business Professional & Festive Cocktail Attire*

### ***Keynote Panel***



**Nancy Hernandez, MBA**  
***President***

*Hispanic Collaborative*



**Ana Simpson**  
***CEO***

*Girls Scouts of Wisconsin  
Southeast*



**Stacia Thompson, EdD**  
***President & CEO***

*Sherman Phoenix  
Foundation*

*This year's gala will honor and celebrate women who boldly lead the way in transforming our communities. Sponsoring this event means aligning your brand with impactful leadership and showing your commitment to building a more inclusive, equitable, and healthier future for all. This is more than a sponsorship—it is a chance to stand out, connect with changemakers, and make a meaningful impact that resonates beyond the event. Join IWL to support innovative research, community connections, and the power of women's leadership to make change.*

### ***Moderator***



**Lezlie Knox, PhD**  
***Chair, History***

*Marquette University*

***For more information & updates,  
scan this QR code:***



*Join us and see how your support  
makes a difference!*

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**Join us in our mission to discover research-based solutions to improve the work and lives of women and to engage, inspire, and transform equitable leadership. Your sponsorship will directly support cutting-edge research and innovative programming for women.**

### *Sponsorship Levels*

(Tax-deductible gift value)

	\$1,000 SUPPORT (\$550)	\$2,500 LEAD (\$1,375)	\$5,000 ENGAGE (\$3,875)	\$10,000 INSPIRE (\$8,875)	\$20,000 TRANSFORM (\$18,125)
<b>Half-table Sponsor</b> <i>dinner for 5, PLUS you will be sponsoring 1 seat for a Marquette Researcher/IWL Affiliate (MU Faculty/Staff/Student)</i>	X				
<b>Sponsor listed in gala program</b>	X	X	X	X	X
<b>Table Sponsor</b> <i>dinner for 10, PLUS you will be sponsoring 5 Marquette Researchers/IWL Affiliates (MU Faculty/Staff/Students)</i>		X	X	X	x2
<b>Sponsor recognized by name on gala materials</b> <i>Sponsor listed by name on gala program and sponsor recognition slide</i>	X				
<b>Sponsor's logo included on gala materials</b> <i>Sponsor logo included on promotional materials, gala program, and event sponsor recognition slide</i>		X	X	X	X
<b>Verbal recognition during gala</b>			X	X	X
<b>Logo featured in promo materials &amp; invitations</b> <i>audience of 2,500+ leaders</i>				X	X
<b>Invitation to give a welcome at the gala</b>				X 15-SECOND MESSAGE (LIVE/PRE-RECORDED)	X 30-SECOND MESSAGE (LIVE/PRE-RECORDED)
<b>Access to a faculty expert to speak at a company function</b>				X	X



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## *Boldly Leading the Way*

*Celebrating Women Who Engage, Inspire, and Transform Our Communities*

Thursday, April 10th, 2025 | 5:00 PM  
Business Professional & Festive Cocktail Attire

### *Additional Sponsorship Opportunities*

**WINE**  
\$5,000

Your org's logo at each table & listed in the gala program as the gala wine sponsor

*(Tax-deductible gift value: \$5,000)*

**CENTERPIECE**  
\$3,000

Your org's logo at each table & listed in the gala program as the gala centerpiece sponsor

*(Tax-deductible gift value: \$3,000)*

**DESSERT**  
\$2,000

Your org's logo at each table & listed in the gala program as the gala dessert sponsor

*(Tax-deductible gift value: \$2,000)*

*Wine, Centerpiece, & Dessert sponsors can add a table to their sponsorship for \$1,000—contact IWL Coordinator Sarah Camp.*

*Interested in supporting IWL in another way not seen here?*

**Reach out to us at...**

**[iwl@marquette.edu](mailto:iwl@marquette.edu)**

## *Become a gala sponsor now...*

**[Click here to complete the sponsor pledge form.](#)**

Questions can be sent to IWL Coordinator Sarah Camp ([sarah.camp@marquette.edu](mailto:sarah.camp@marquette.edu)).

Payments will be arranged after receipt of your pledge form.

## ***Your support drives bold leadership and transformative research—THANK YOU!***

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**IWL**

INSTITUTE FOR WOMEN'S LEADERSHIP  
ENGAGE. INSPIRE. TRANSFORM.

[IWL@marquette.edu](mailto:iwl@marquette.edu)



**MARQUETTE**  
UNIVERSITY

**BE THE DIFFERENCE.**

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## IWL BY THE NUMBERS

### RESEARCH FUNDING & SUPPORT

21<sup>IWL</sup> Faculty  
Fellowships

75  
Research Projects  
Funded

Faculty  
Summer  
Grantees & 34  
55 Mini-grant  
Recipients

including  
42 IWL Mini-  
Grants & 24 IWL  
Interdisciplinary  
Summer Grants

Engagement & Follower Count  
(over the years) [12/31/24]

IWL SOCIAL MEDIA

11,533  405

9,325  945

4,077  250

10,045  1,194

video  
views 967  12

### COMMUNITY COLLABORATION & OUTREACH

22<sup>Socials</sup>  
Research

Student  
17<sup>IWL</sup> 26  
Interns & RAs

Experts 98  
Presented

Research  
White  
Papers

1,000+ Program  
Attendees

9 WISDOM  
Programs

10  
Published

### IWL MISSION & VISION

Advancing women's leadership locally and globally through pioneering research, innovative programming, and collaborative engagement. With intersectional inclusivity and gender equity in mind and as advocates for justice, IWL will engage, inspire, and transform students, faculty, and community leaders as we create, serve, and cultivate.