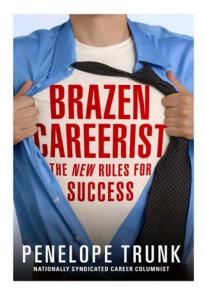
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The soft underbelly of entrepreneurship: How to create a rewarding and stable career path in the new millennium.

Penelope Trunk, author and columnist, Boston Globe and Yahoo Finance





Penelope Trunk the author of the book Brazen Careerist: The New Rules for Success. She is a career columnist at the Boston Globe and Yahoo Finance. Her syndicated column has run in more than 200 publications. Earlier, she spent ten years as a marketing executive in the software industry and then she founded two companies of her own. She has endured an IPO, a merger and a bankruptcy. Prior to that she was a professional beach volleyball player.



September 13, 2007, Thursday, 5:30—7 PM Venue: 100 Todd Wehr

For more information contact terence.ow@marquette.edu

