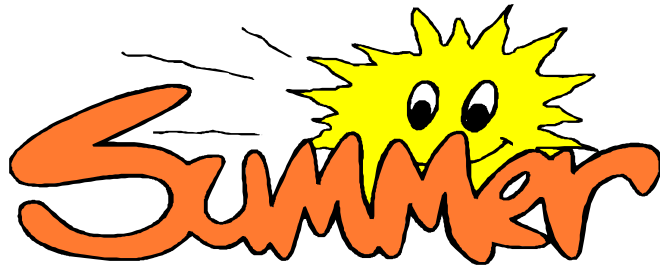


Strasbourg, France



Université Robert Schuman School of Business



At-a-Glance

Program Type:
Summer Exchange Program

Duration:
One month

Dates:
Early to Late June

Language:
Courses taught in English; One credit
French Language (recommended)

Eligibility:
Business majors (Possible for Political
Science and International Affairs
Majors)

Tuition:
\$3,995, including residence hotel with
breakfast (Kitchen facility available)

Financial aid:
Please contact Financial Aid Office
for further questions.

About the City

Situated provocatively on the Franco-German border, over the centuries, Strasbourg has been passed back and forward like a ping-pong ball between these two countries. Annexed to France in 1681, after centuries of self-rule, Strasbourg was subject to German control from 1871 until the end of World War I and again between 1940 and 1944. The result is a city and people with a strong and distinctive local identity, combining the reputed efficiency and work ethic of the Germans with the lightness and sophistication of the French.

The name Strasbourg comes from *Strateburgum*, 'the city of the roads', because of its strategic geographical position on the west bank of the Rhine. Today, it could be called 'the city of the trams', due to an excellent and recently expanded network.

Strasbourg is far enough away from the capital to be truly independent on a cultural level, with its own opera, France's only national theatre outside Paris, two international music festivals and Europe's only bi-national TV station, *Arte*. Its international student population, some 50,000 strong, keeps the city vibrant and intellectually alive. Strasbourg is host to the permanent campus of the *International Space University (ISU)* and the *Ecole Nationale d'Administration (ENA)*, the prestigious French Grandes Ecoles that relocated to Strasbourg in 1992.

The *Grande Ile* (Big Island) is the heart of the city, encircled by the Ill River and *Fossé du Faux-Rempart* canal. The dominant landmark in Strasbourg is the *Cathédrale Notre-Dame* in the *Vieille Ville* (Old Town). It has remained unchanged since the Middle Ages. Around the Cathedral, an impressive collection of museums is clustered. The central Grande Ile's southwestern corner, crossed by canals, is Strasbourg's medieval quarter and classed as a World Heritage Site by UNESCO. Its square is place Kléber – named after the brilliant Strasbourg-born military officer, Jean-Baptiste Kléber (1753–1800), who was singled out by Napoleon Bonaparte for high office in Egypt. The main streets (rue des Grandes Arcades and the parallel rue des Francs Bourgeois) are remarkably small and pedestrian friendly. The Petite France area in the half-timbered houses and narrow streets could not be more different from the ultra-modern City of Europe to the northeast of the city.

Strasbourg enjoys the semi-continental climate of the Alsace region, with sunny, warm and dry conditions. Nevertheless, because of the traditional Christmas market, the peak tourist season extends from May right through to the end of December.



Application deadlines:
March 1st

University website:
<http://www.iecs.edu/an/index.html>

IECS Application Requirements:

- Application Form
- Transcripts
- Two Passport sized photos
- Deposit of \$500 (Payable to Marquette University)

Marquette Requirements:

- Information sheet
- Waiver form
- Course Transfer Form

For information and application materials on this program contact:

Dr. Jamshid Hosseini
Director of International Business and Study Abroad Programs
College of Business Administration
(414) 288-3433
internationalbusiness@mu.edu

Top Sights of Strasbourg

- ◆ Council of Europe
- ◆ European Court of Human Rights
- ◆ European Parliament
- ◆ The Cathedral
- ◆ La Petit France
- ◆ *Ponts Couverts*
- ◆ *Musée Zoologique*

About the university

In April 1999 the IECS, along with the Economic Sciences Department (Louis Pasteur University) and the IAE (Robert Schuman University), joined the European Pole for Management and Economics. Located at the heart of Strasbourg--and servicing some 3,500 students, 150 faculty members, 200 researchers and 500 professional speakers in 26,000 square meters--this relocation has enabled the IECS to triple its surface area and benefit from very effective shared facilities.

Of the 29 business schools in France categorized as “Grandes Ecoles,” the IECS holds a unique legal status enabling it to combine the advantages of the university and those of the private sector. In fact, its status (based on Article 33) offers it a large degree of autonomy in terms of development policies, while benefiting from the rich university infrastructure

The IECS goal is to establish a pole of competencies in management and economics that will be recognized across Europe for teaching, research, interaction with economic and industrial arenas and its international focus. The synergies among teachers-researchers and students of the three divisions are facilitated by activities and structures promoting joint research and work.

The library at IECS is the largest library dedicated to management and economics in the east of France.

Transfer of credits

Grades do not transfer to Marquette University for this program. Only credits will transfer provided that a grade of “C” or higher is earned. For Université Robert Schuman, a score of 11 is equivalent to “C.”

Past Costs 2008 (Approximate) (Costs may vary each year by 5-10%)

Tuition:	\$2,595 (paid to MU)
Airfare:	\$1,200
Hotel Lodging:	\$1,400 (paid to MU)
Food:	\$600
Misc:	\$250